

Wella
Trend Hub

Ash Brown Balayage

September 2020



Ash Brown Balayage on social media...






By Leo
@leothairchemist

Formula

Color Formula

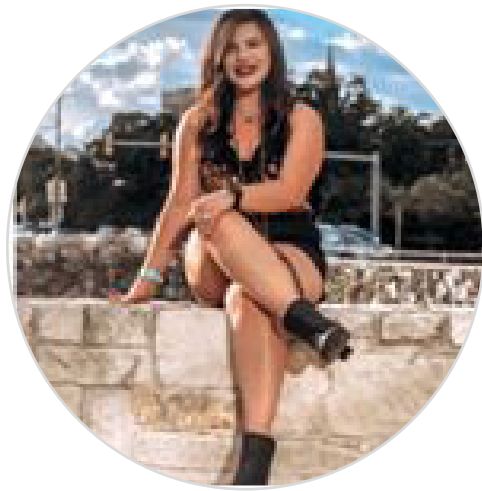
9/97 9/16 7/73 1.9%





VOLUME
PRECISION
ROOT
MOUSSE
HOLD ●●○○

TIP
EIMI Root Shoot hair Mousse perfect root lift is only a shot away with EIMI Root Shoot, designed for precision application.




By Kristie Langston
@cosmokristie



Formula

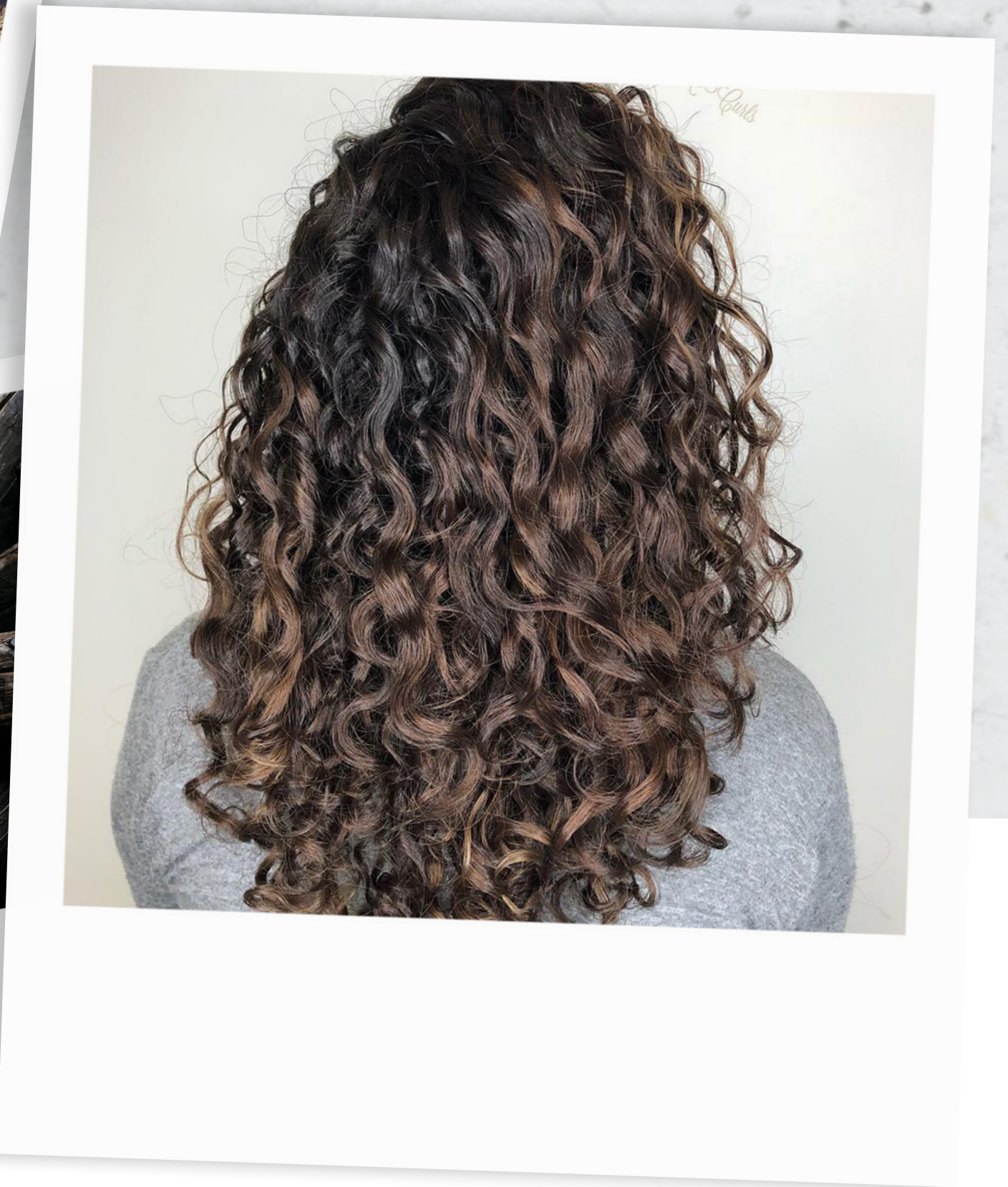
Color Formula

60g	120g 4%	30g 5/81	30g 6/16	120g 1.9%	30g 7/81	30g 8/69	120g 1.9%
							
Foilage		Roots			Ends		

	<p>FOR WAVES & CURLS</p> <p>CLEANSING CONDITIONER</p> <p>NOURISHMENT LEVEL</p> <p>250 ml</p>	<p>TIP</p> <p>Nutricurls Cleansing Conditioner A low foaming cleansing conditioner that helps defining waves & curls. Formulated without silicones. Apply to wet hair and massage for a few minutes. Rinse thoroughly. Use with every wash or alternate with shampoo and treatment.</p>
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By Nadria
@colormecurls



Formula

Color Formula

60g
4/0

60g
6%

20g
6/71

40g
4%

20g
5/75

40g
4%




Roots



Ends 1



Ends 2

	FOR CURLS DEFINING BALSAM	TIP Nutricurls Curlixir Balm Defending Balm Nourishing leave-in curl balm for soft hold, definition and bounce. Apply uniformly onto damp hair or on dry hair in between washes. Style as usual.
	NOURISHMENT LEVEL ●●●	
150 ml		



By Darya
@darya170519

Formula

Color Formula

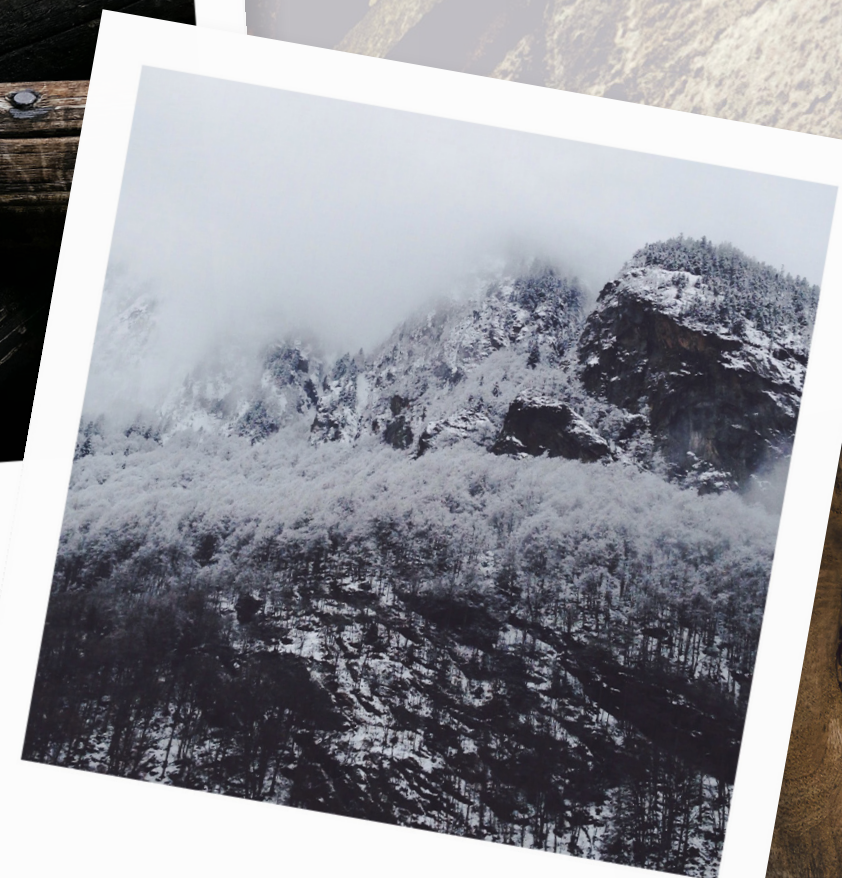
30g 30g 120g
7/ 6/19 1.9%



 <p>LIGHT LUMINOUS REFLECTIVE OIL</p> <p>100 ml</p>	<p>TIP Oil Reflections Luminous Reflective Oil is a light, finishing oil created to deeply nourish fine to normal hair without weighing it down. It adds instant luminosity and creates a subtle light reflections. The Luminous Reflective Oil is a multi-purpose product, great for conditioning, styling and finishing, making the hair shiny. Ingredient: Camellia Seed Oil</p>
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By Jeong Chen
@jeongchen



Formula

Color Formula

30g 30g 1g 122g
7/18 8/97 0/66 1.9%



TIP

Fusion Intense Repair Shampoo inspired by spider silk, one of nature's strongest fibre, this delicate shampoo for damaged hair will help to repair your hair and will leave it clean and cared. The shampoo's EDDS technology removes metallic impurities through antioxidant action. Micronized lipids, providing instant wet conditioning.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

