

# Wella

## Trend Hub

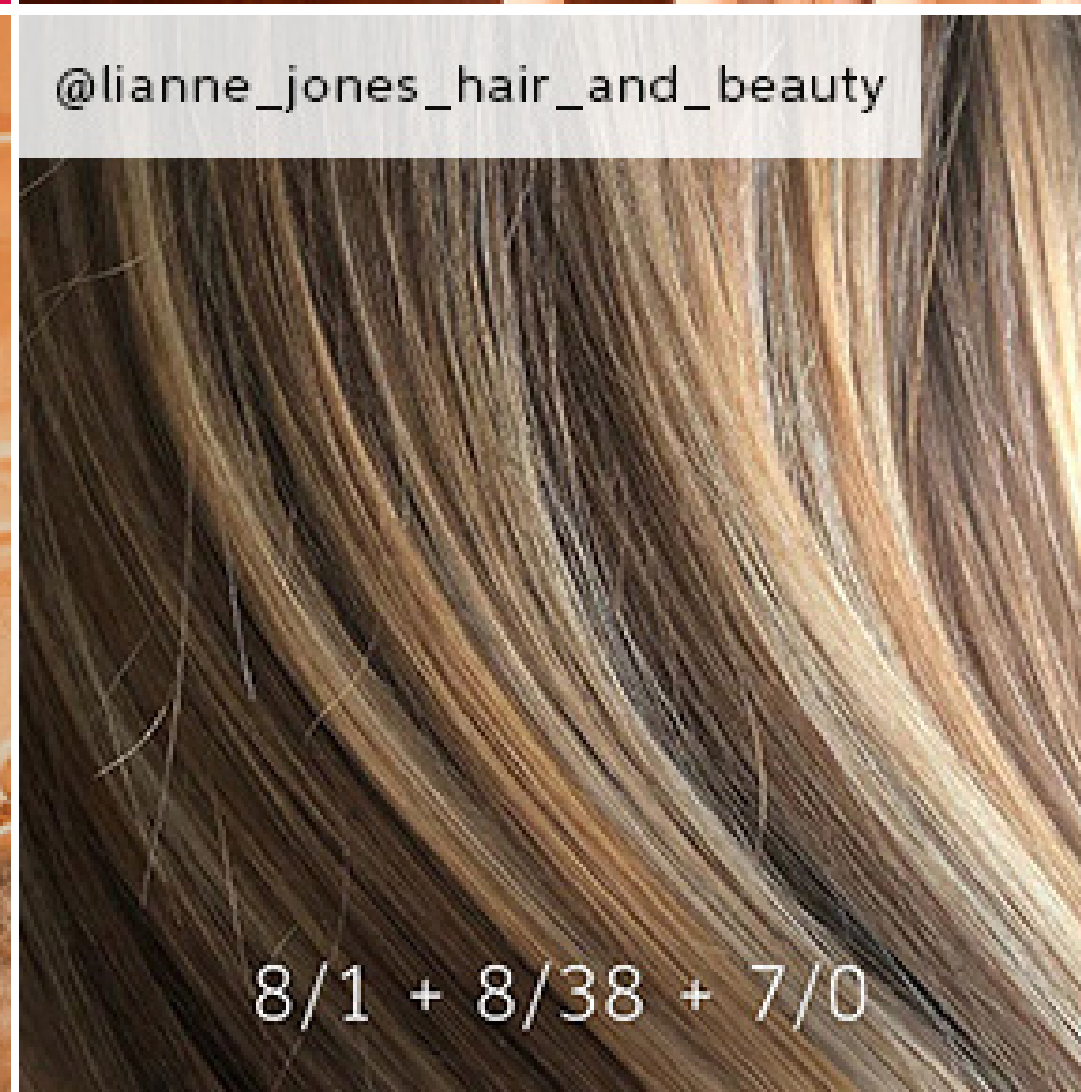
# Toffee Blonde

May 2020





# Toffee Blonde on social media...







By Hair by Hungtran  
@hairbyhungtran



# Formula

## Color Formula

6%



Foils

+

6%  
20 VOL



Roots

+

WELLA PLEX  
N°1  
BOND MAKER



Ends

15g  
5/1

15g  
7/1

60g  
1.9%

60g  
9/97

120g  
1.9%



WARM BLONDE  
CONDITIONER

200ml

**TIP**

**Invigo Blonde Recharge Warm Blonde Conditioner.** Warm Color Refreshing Conditioner refreshes and maintains the multi-dimensional warm color of warm blonde hair. Its caring formulas with color pigments leaves the hair intensively conditioned.





By Lianne Jones  
@lianne\_jones\_hair\_and\_beauty

# Formula

## Color Formula

9%

Lighten

15g  
8/1

15g  
8/38

10g  
7/0

80g  
1.9%

+

+

+

Tone



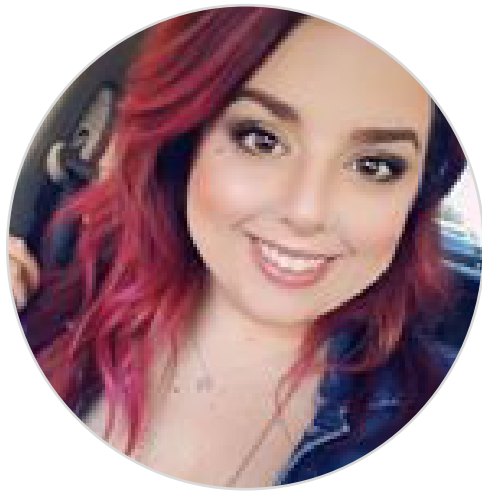
STRENGTHENING  
SERUM

PARABEN FREE

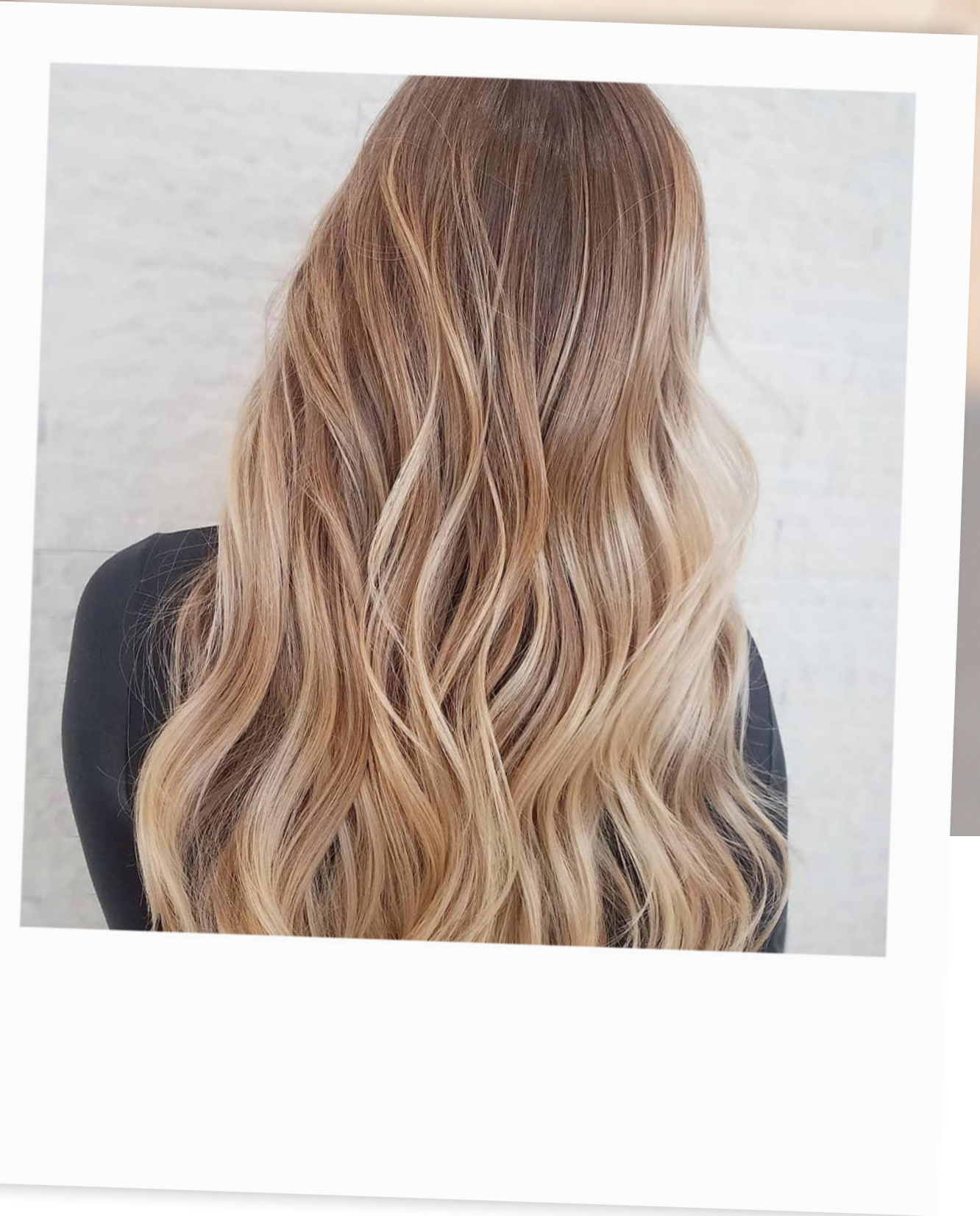
100 ml

**TIP**  
**Elements Hair Strengthening Serum.** The Hair Strengthening is a paraben free power serum that makes the hair fibre stronger. Designed for all hair types, it gives more volume and helps maintain a balanced scalp.





By Brandi Hazen  
@brandidoeshairtx



# Formula


## Color Formula

20g /89+    10g /17    45g 6%    15g 10/    15g 10/36    10g 8/1    80g 1.9%



Freehand

Tone



**AMINO  
REFILLER**

70 ml

**TIP**

**FUSION AMINO REFILLER.**  
Created to make the hair more resilient, the Fusion Amino Refiller treatment penetrates down to the cortex, refilling it with amino acids.





By RebeccaBaxter  
@livefreedyeblonde



# Formula

## Color Formula

30g      45g      25g      5g      60g  
6%      8/97      6/97      1.9%



Lowlights



BODIFYING  
FOAM

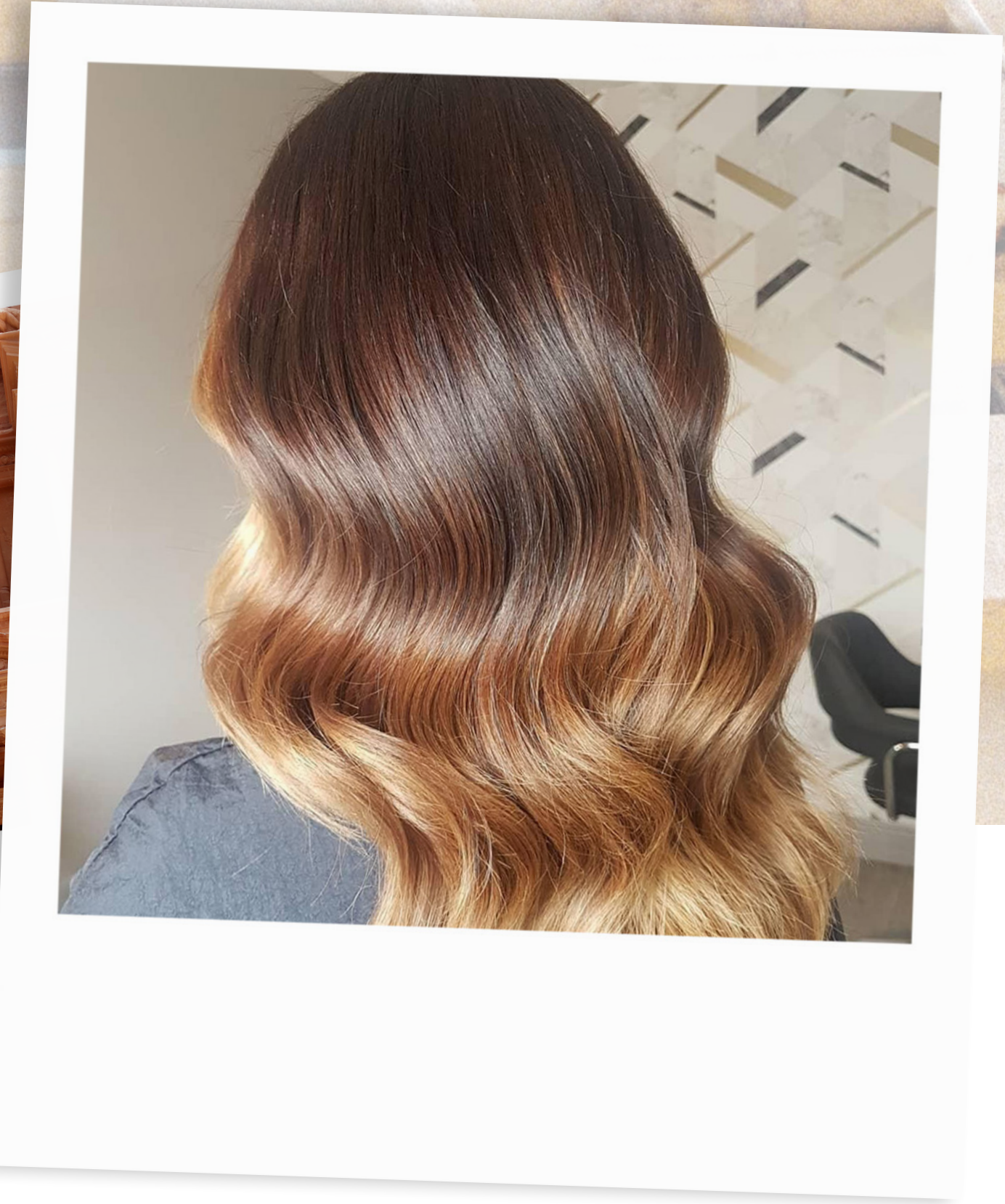
150ml

**TIP**  
**INVIGO VOLUME BOOST BODIFYING FOAM.**  
The Invigo Bodifying Foam with cotton extract and Spring Force Blend provides lush volume and soft touch to the hair. This volumizing foam supports styling and reduces static.





By Leo  
@hair\_by\_leo



# Formula

## Color Formula

30g      45g      3g      30g      5g      35g      20g      5g      50g  
6%      6/0      0/11      6%      9/16      9/73      1.9%




Lighten



Roots



Lengths & Ends



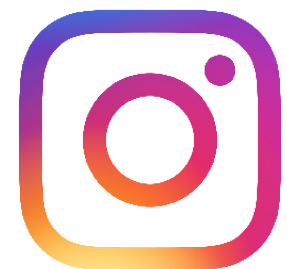
**VOLUME**  
CURL  
ENHANCING  
MOUSSE  
HOLD ●●○○○

300ml

**TIP**

**EIMI Boost Bounce Mousse Curly Hair.** Enhancing mousse for curly hair. Boost curls with volume, added shine, definition and frizz reduction with **EIMI Boost Bounce**.





For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

