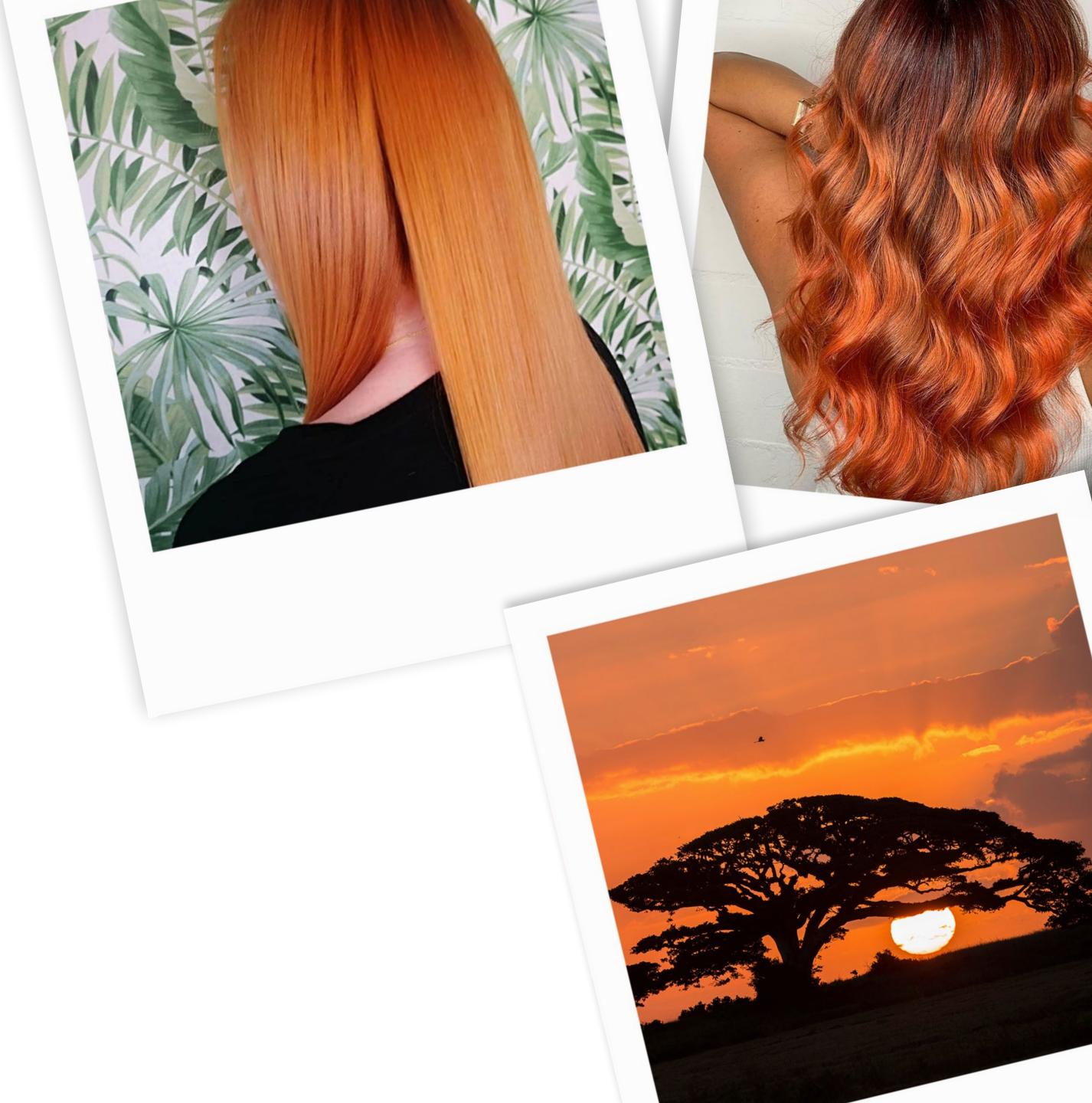
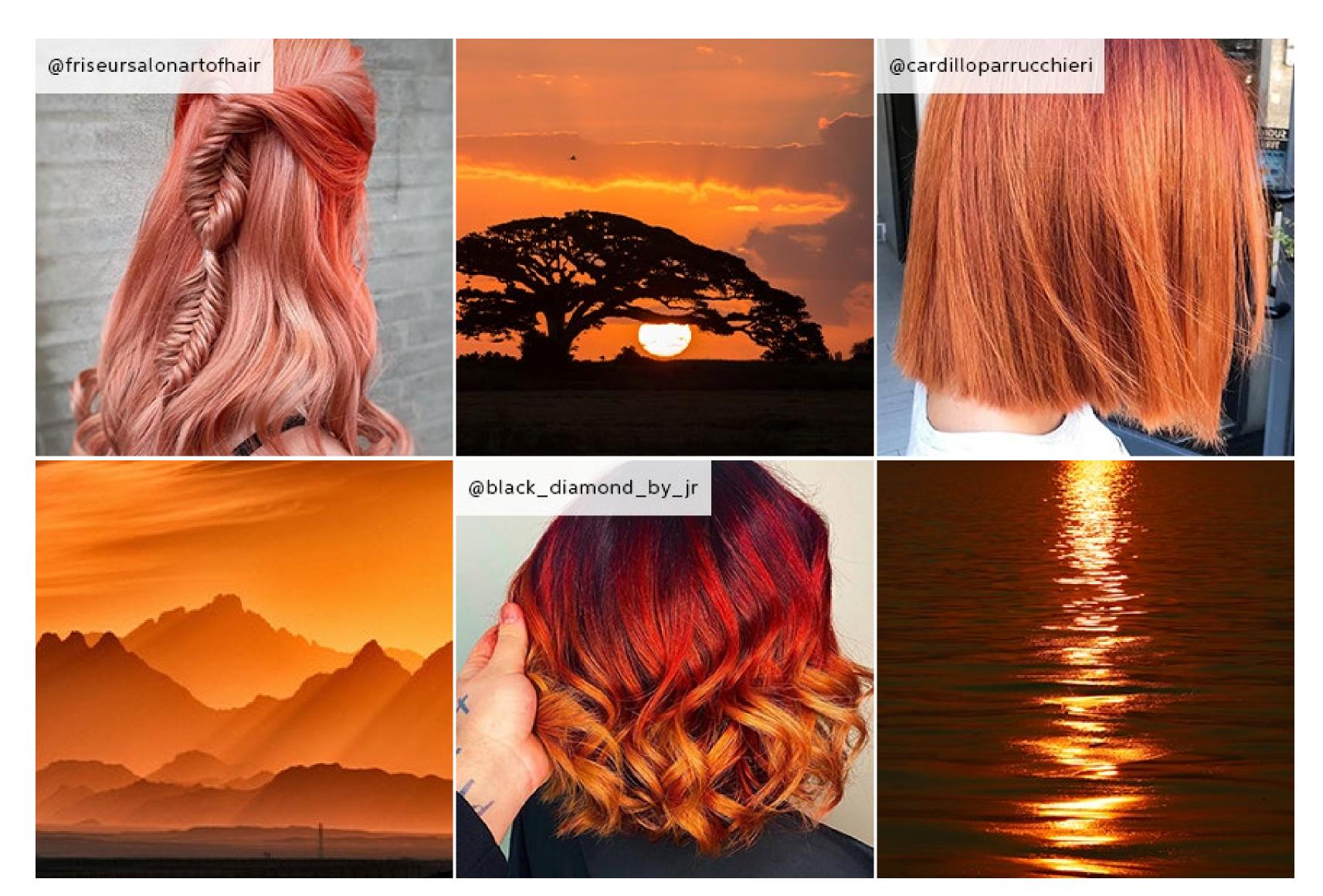
Wella Trend Hub

Sunset Blonde Hair

May 2021



Sunset Blonde Hair on social media...



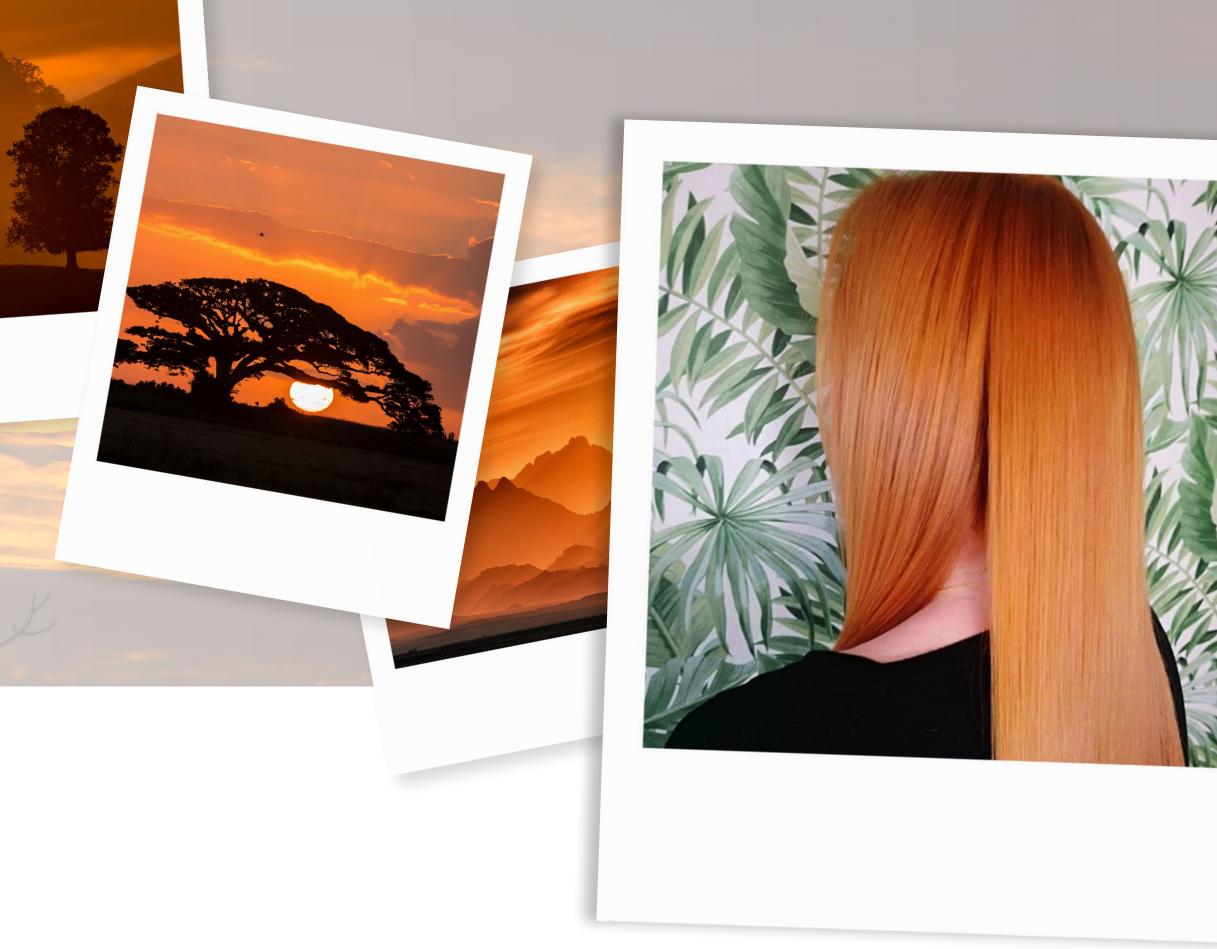


By Gary Corcoran @garycorcorancolour

Formula

Color Formula







TIP

EIMI FLOWING FORM HOLD LEVEL 2

EIMI Flowing Form is a smoothing hair balm that creates luxurious smoothness with flexible control and natural movement. The balm is formulated to reduce frizz and help protect your hair against dehydration whilst using hot tools.



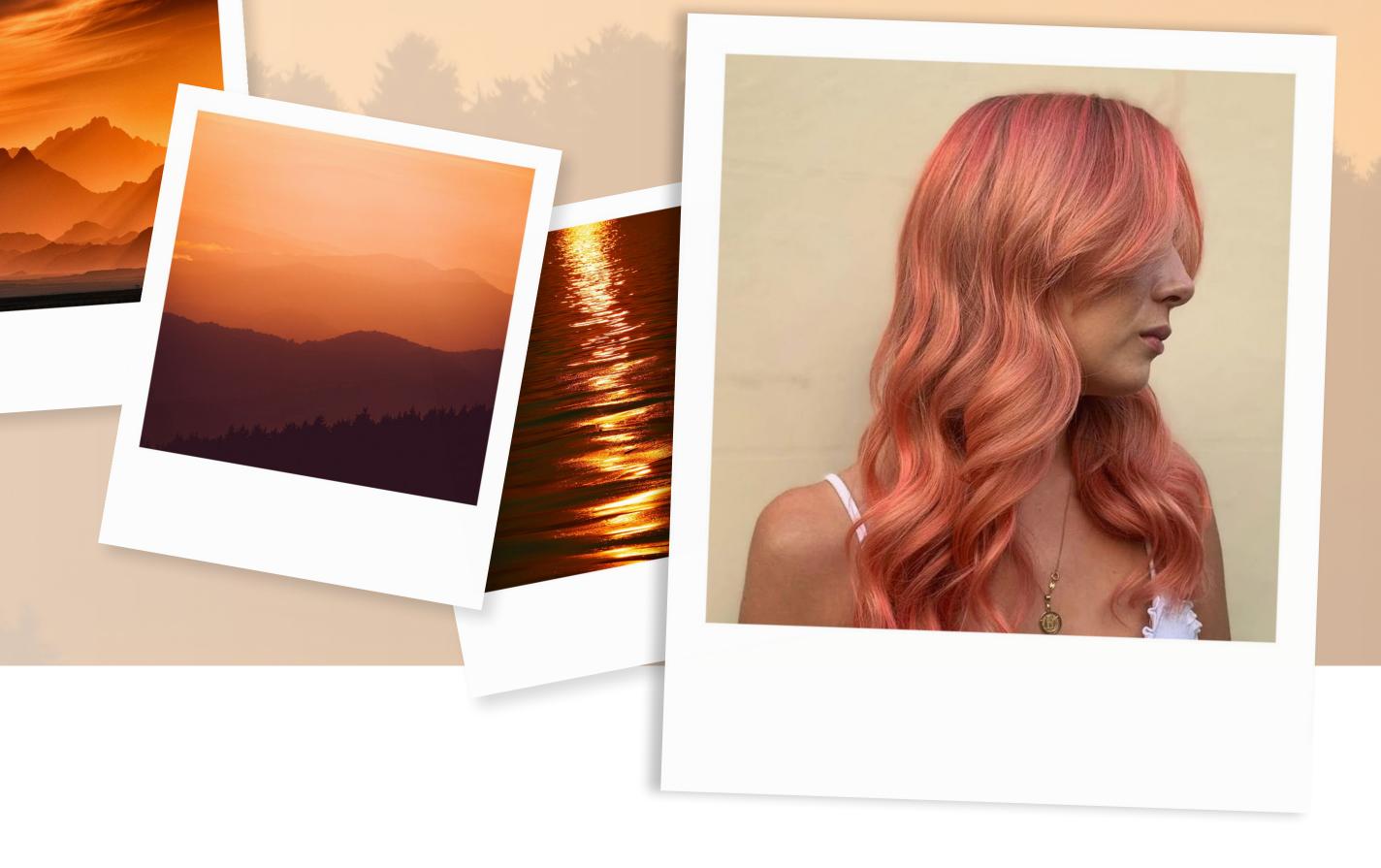


By Chloe Euers @chloe_salonx

Formula

Color Formula







TIP

OIL REFLECTIONS LUMINOUS SMOOTHENING OIL FOR ALL HAIR TYPES

The Luminous Smoothing Oil is a versatile finishing oil that helps style the hair effortlessly. Enriched with macadamia seed and avocado oils, the lightweight texture of this oil will create a glossy effect.





200g
Future
Yellow





TIP

COLOR MOTION+ COLOR PROTECTION SHAMPOO

Our best color protection shampoo helps lock in color while preserving hair's smoothness and shine. Additional anti-oxidant to improve protection against free radicals.



By Satuky Latasku @hairbysatukylatasku

Formula

Color Formula







70g 1.9%









By Lindsey Elyzabeth Rice @lindsey.wella

Formula

Color Formula







TIP

EIMI COCKTAIL ME HOLD LEVEL 1

EIMI Cocktail Me is a smoothing gel oil enriched with gum polymers that will make hair more manageable, smoother and frizz-free for longer.





For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

