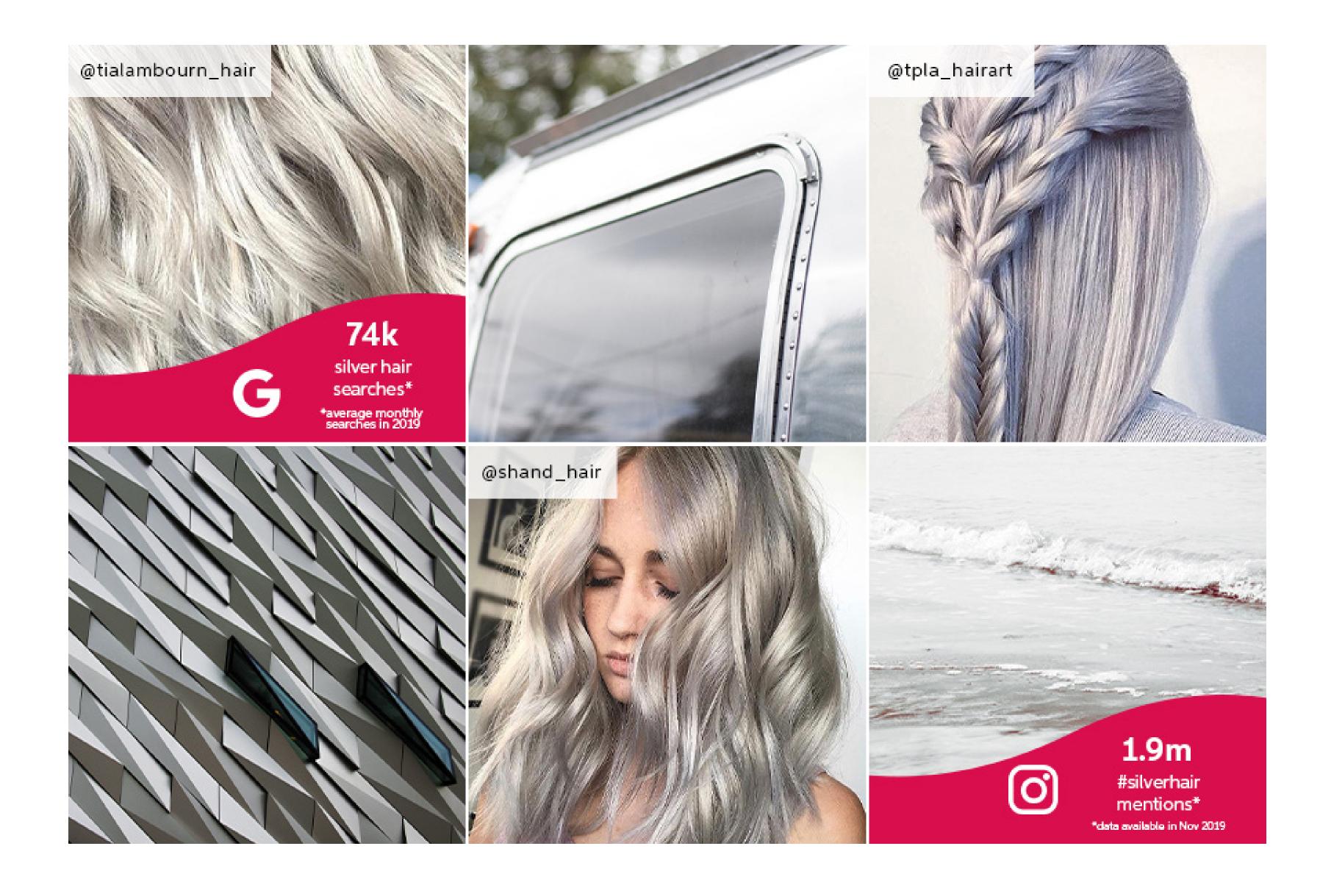
Wella Trend Hub

Silver Hair

December 2019

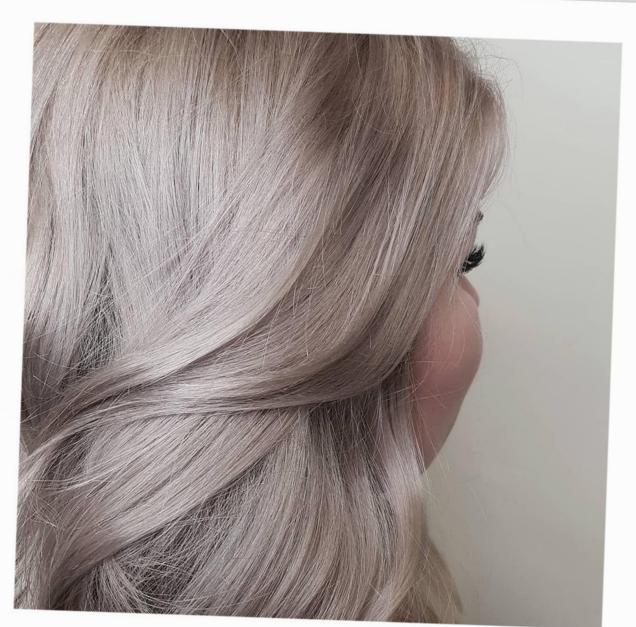


Silver Hair on social media...





By Leena Rämö @leenaramo



Formula

Color Formula

30g 45g 6%

10/8 9/1 8/97 33/66 1.9%





TIP



Repair and protect against breakage. Fusion Mask packed with amino acids for an intense conditioning ritual.



By Natalie Peacock @coloristnat

Formula

Color Formula

30g

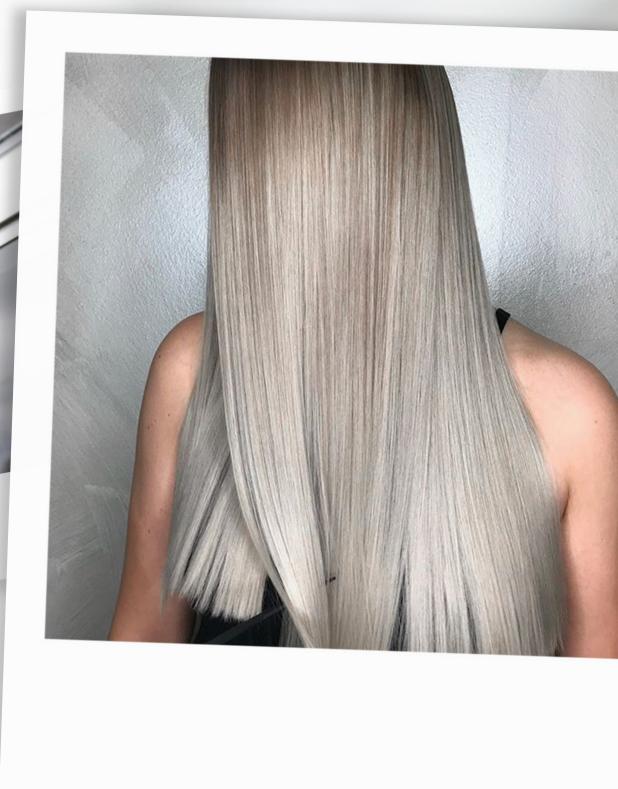
45g 9%



Balayage

8/ 7/81 8/68 1.9%







TIP

Luscious Mousse Mask. Hydrate dry and destressed hair with this luscious whipped cream mask.



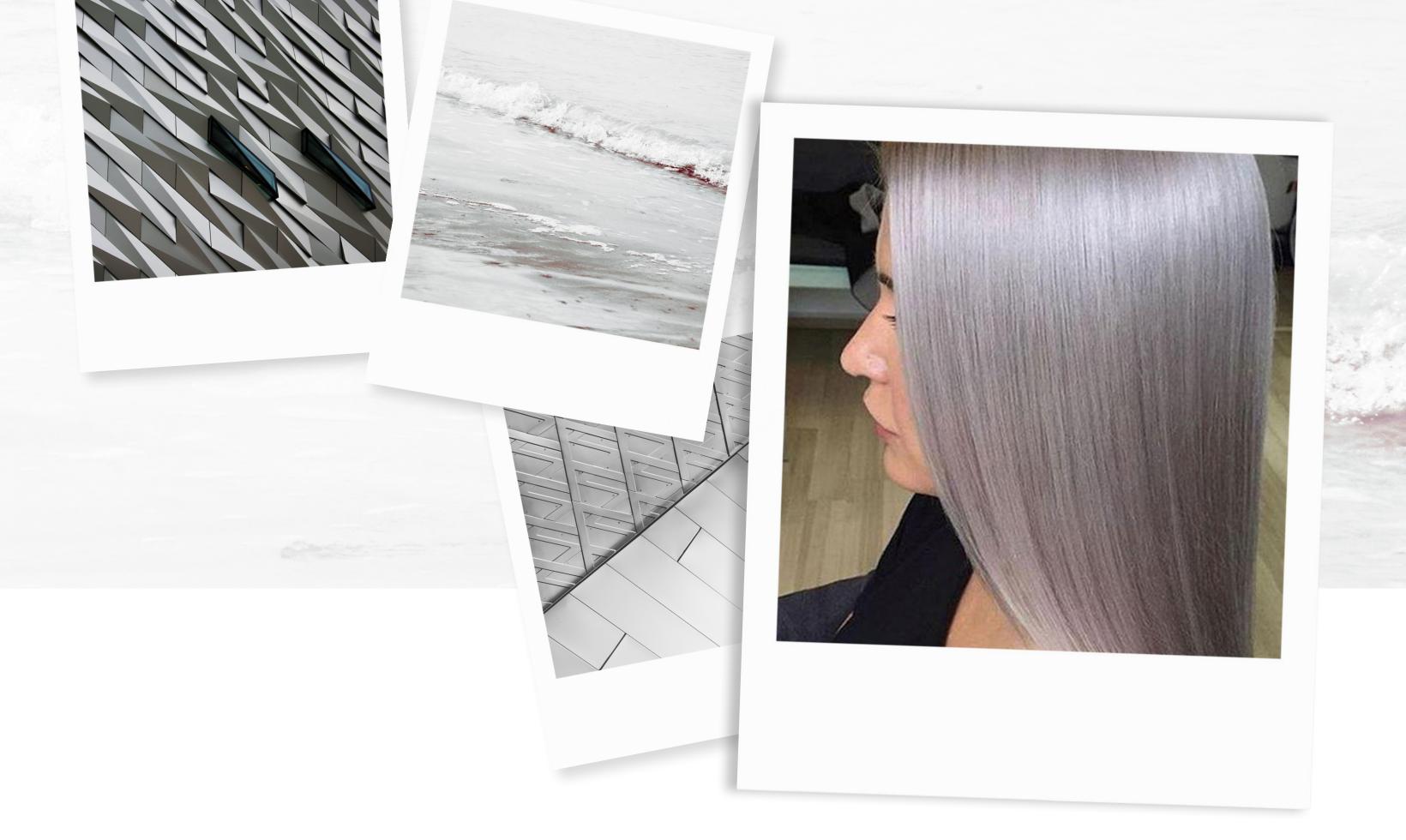
By Lucian Busuioc @lucianbusuioc

Formula

Color Formula

Smokey Ocean Muted Amethyst Storm Mauve







TIP

Just Brilliant.

For a polished glass finish, warm a small amount of Just Brilliant in your hands and smooth over your lengths and ends.



By Shannen D @shand_hair

Formula

Color Formula

30g

45g 6%

10/0

9/81

10/86

1.9%











Enriched with macadamia and avocado oils, apply before and after blowdrying to boost smoothness and light reflection.





By Lucian Busuioc @lucianbusuioc

Formula

Color Formula

30g

45g 6%

20g 5/81

20g 6/16

80g 1.9%

40g 8/69

20g 9/60

3g 5/81

126g 1.9%







Want to lock in your client's color? Use ColorMotion+ Color Protection shampoo.







Pre-Lighten



For more inspiration, follow us on Instagram at @wellahair



For more inspiration on the techniques and step by steps, visit wella.com/education



To buy the products mentioned in the above formulas, go to wellastore.com

