

**Wella**  
Trend Hub



# Signature Naturals

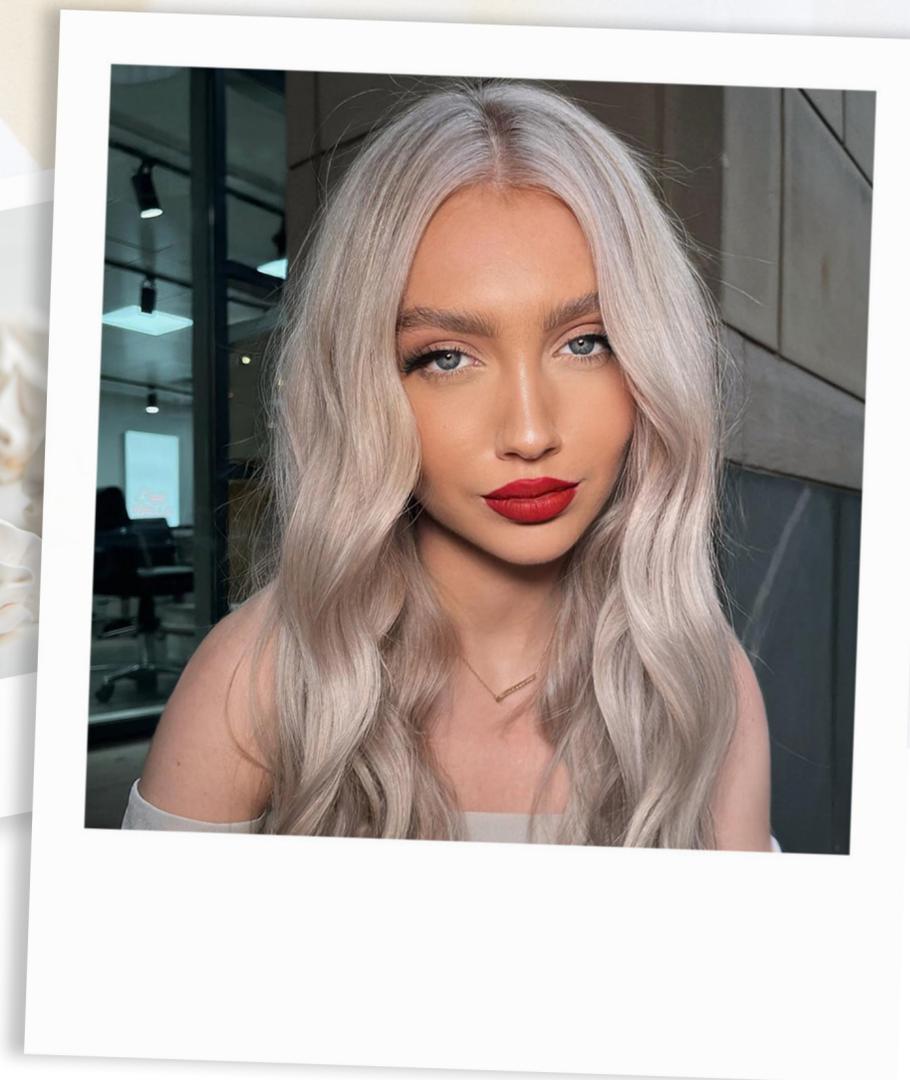
September 2022

# Signature Naturals on social media...





By James Earnshaw  
@jhair\_stylist



# Formula

## Color Formula

09/81

09/61

Bottle  
Activator



+



+



STRUCTURE+

MASK

150 ml

### TIP

#### COLOR MOTION+ STRUCTURE MASK+

Lightened hair need repair while colored hair needs smoothness and shine. Combine these worlds with **COLOR MOTION + STRUCTURE+ MASK WITH WELLAPLEY BONDING AGENT**. Helps reconstruct bonds inside the hair for stronger hair while adding smoothness and shine to showcase the tone.



By Meraki Hair  
@merakihairsaddleworth



# Formula

## Color Formula

09/61

09/36



 <p><b>INTENSE REPAIR</b> SHAMPOO</p> <p>250 ml</p>	<p><b>TIP</b> <b>FUSION INTENSE REPAIR SHAMPOO</b> Highlighted hair needs a shampoo that will not only leave the hair feeling clean but also aids in repair. take home the <b>FUSION INTENSE REPAIR SHAMPOO</b> with silk amino acids and micronized lipids to care and repair.</p>
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By Pepe Hell  
& Joonas  
@pepe.wella  
@joonas.wella

# Formula

## Color Formula

09/61    00/00    1:1  
Bottle  
Activator



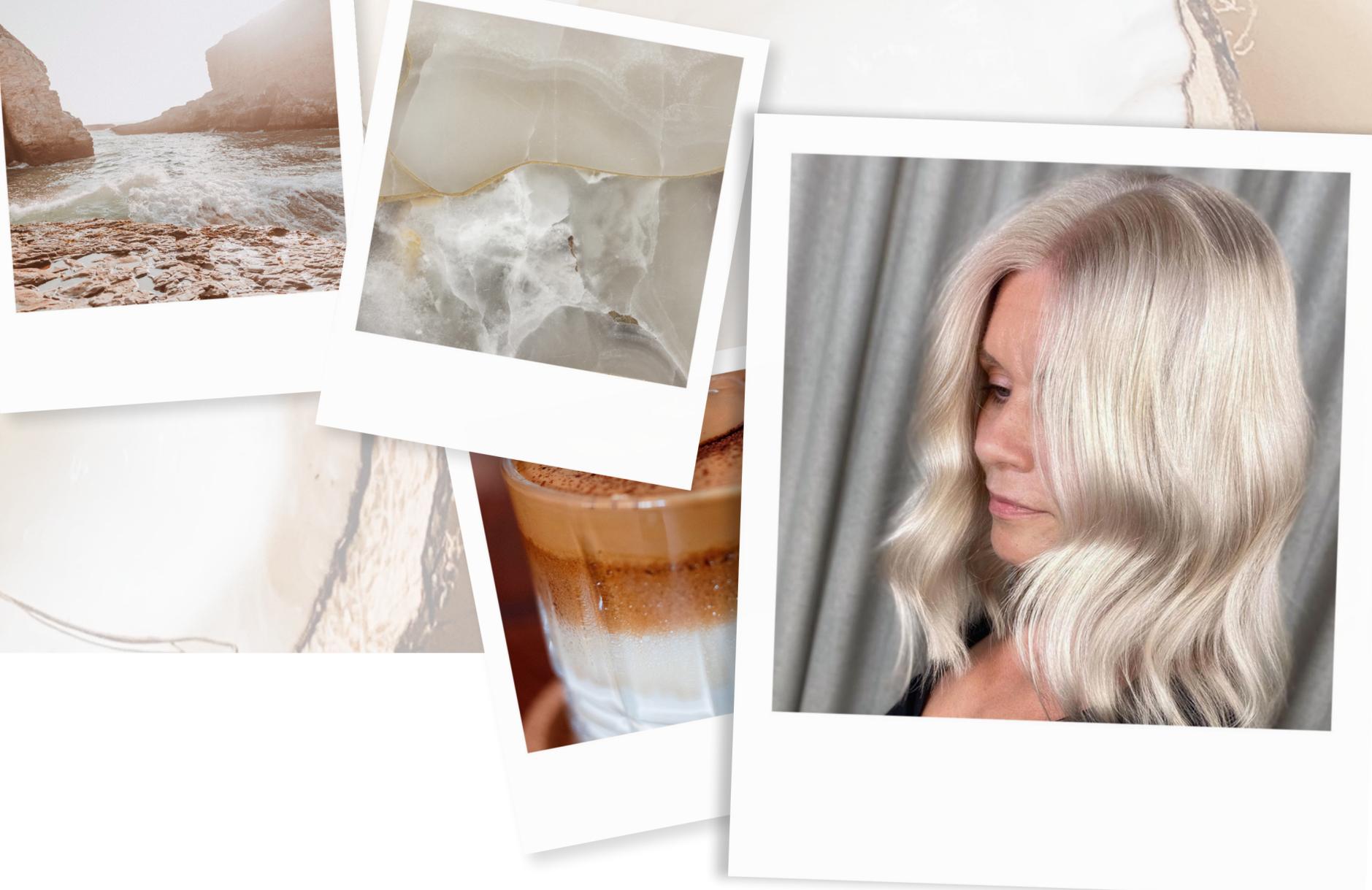


**COOL BLONDE  
SHAMPOO**

**250ml**

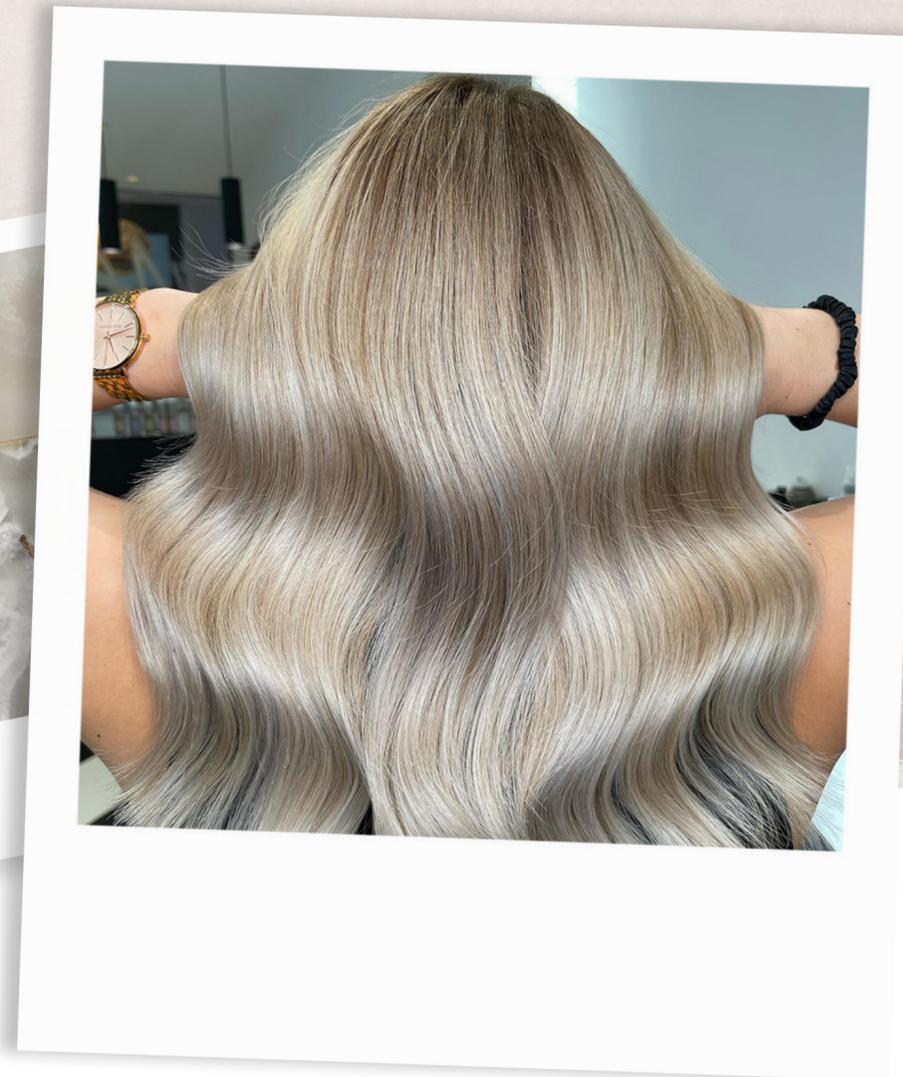
**TIP**

**INVIGO COOL BLONDE SHAMPOO**  
To keep those cool tones looking ashy build a violet shampoo into your hair routine. **INVIGO BLONDE RECHARGE COOL BLONDE REFRESHING SHAMPOO** maintains color vibrancy while the violet pigment prevents natural or colored blonde hair from yellowing and helps to eliminate brassiness, leaving it soft to the touch.





By Alex Mk  
@byalexmk



# Formula

## Color Formula

06/02

07/81

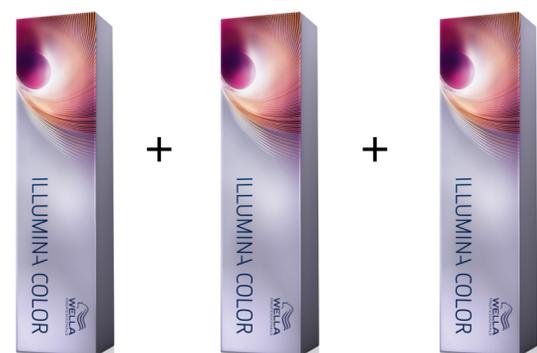
8/1

10/36

9/60



+



+

+

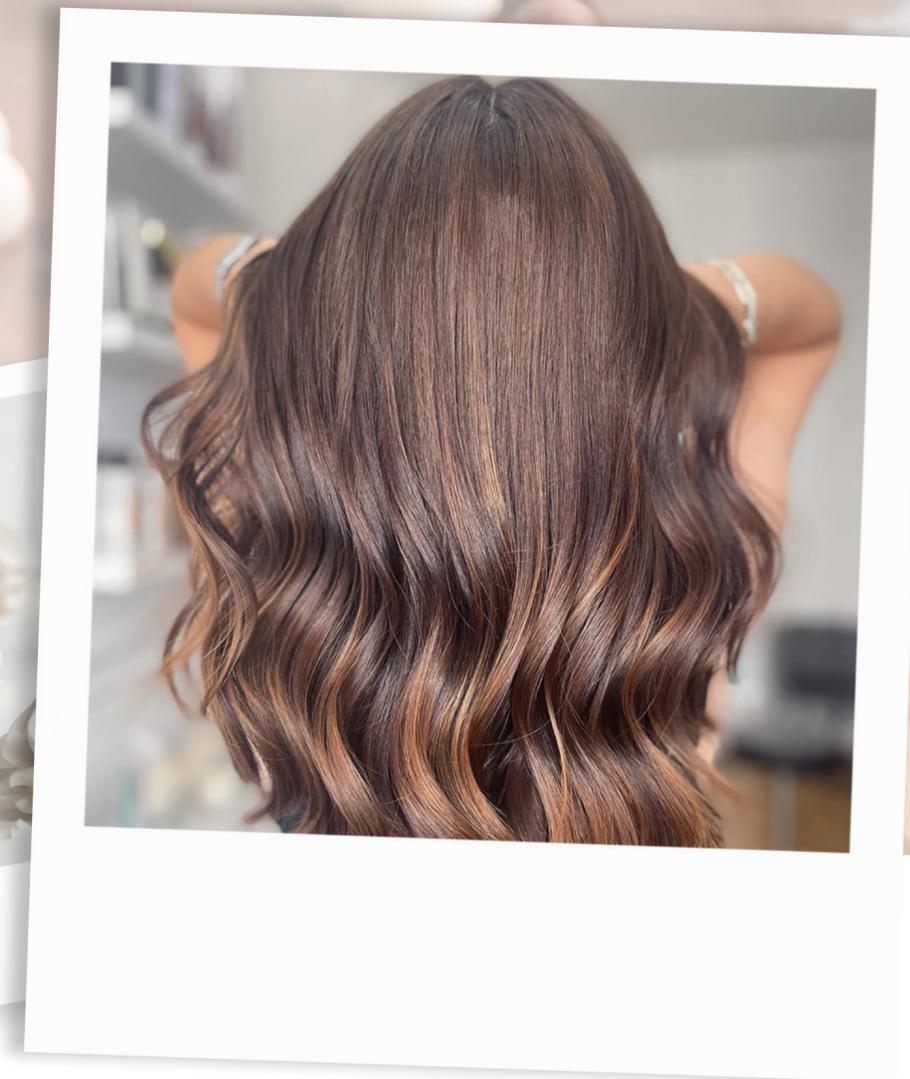
Root Shadow

Length

 <p><b>LUMINOUS SMOOTHENING OIL</b></p> <p>100 ml</p>	<p><b>TIP</b></p> <p><b>OIL REFLECTIONS SMOOTHENING OIL</b></p> <p>Maintain that fresh from the salon luminous shine with an oil added to your routine. <b>OIL REFLECTIONS LUMINOUS SMOOTHENING OIL</b> is a hair perfecting oil that adds smoothness and gloss. add to your hair while wet or dry for the perfect glossy waves to show off that tone.</p>
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By Morgane Picolo  
@morganepicolo\_le106



# Formula

## Color Formula

09/05

00/89



 <p>HEALTHY FEELING HAIR &amp; SCALP <i>Renewing Conditioner</i></p> <p>95% NATURAL ORIGIN 200 ml</p>	<p><b>TIP</b> <b>ELEMENTS RENEWING CONDITIONER</b> For hair that is long with soft lights or balayage try ELEMENTS RENEWING CONDITIONER. The instant detangling effects leave the hair manageable and shiny. It is also perfect for you if you look for clean beauty products with 95% natural origin ingredients.</p>
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By Meraki Hair  
@merakihairsaddleworth

# Formula

## Color Formula

06/07    08/38    00/00



 <p>COOL BRUNETTE CONDITIONER</p> <p>200ml</p>	<p><b>TIP</b></p> <p><b>INVIGO BRUNETTE CONDITIONER</b></p> <p>Maintain those warm sunkissed locks at home with <b>COLOR RECHARGE WARM BRUNETTE CONDITIONER. COLOR REFRESHING CONDITIONERS WITH COLOR PIGMENTS</b> Refreshes and maintains the multi-dimensional color of brunettes, leaving hair intensively conditioned.</p>
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For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

