

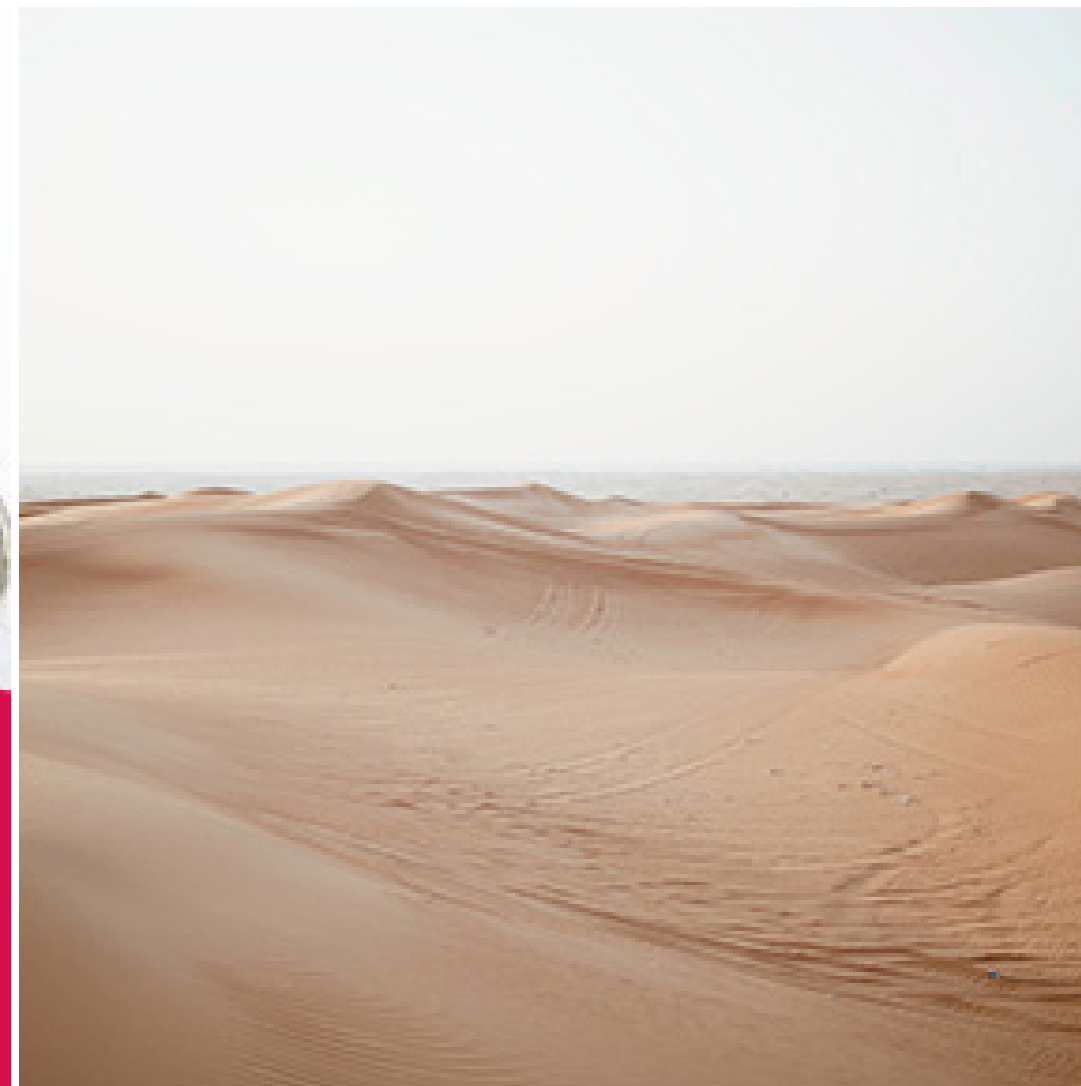
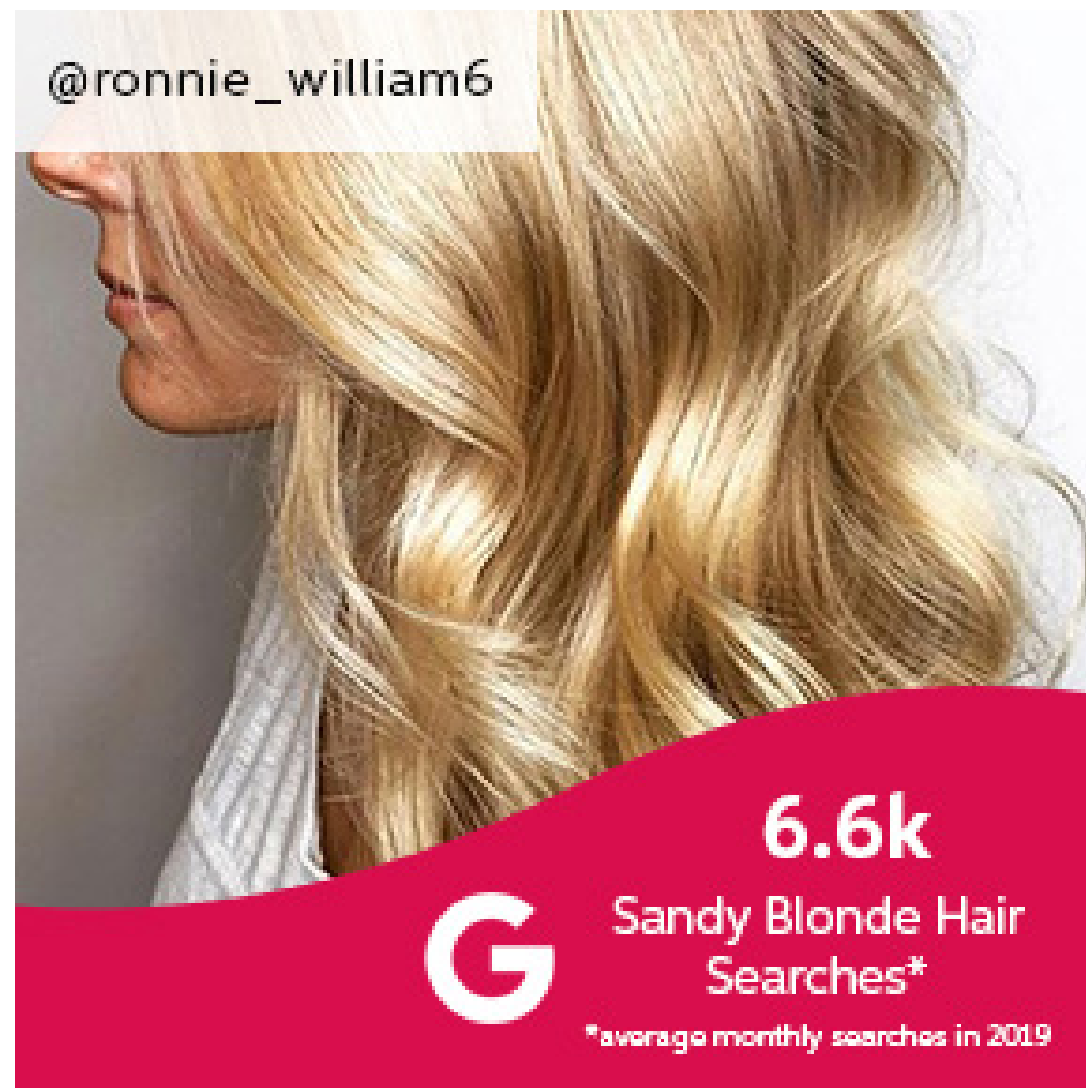
Wella
Trend Hub



Sandy Blonde

February 2020

Sandy Blonde on social media...





By Beauty by Nicole
@xobeautybynicole




Formula

Color Formula

30g	30g	120g
10/03	9/16	1.9%

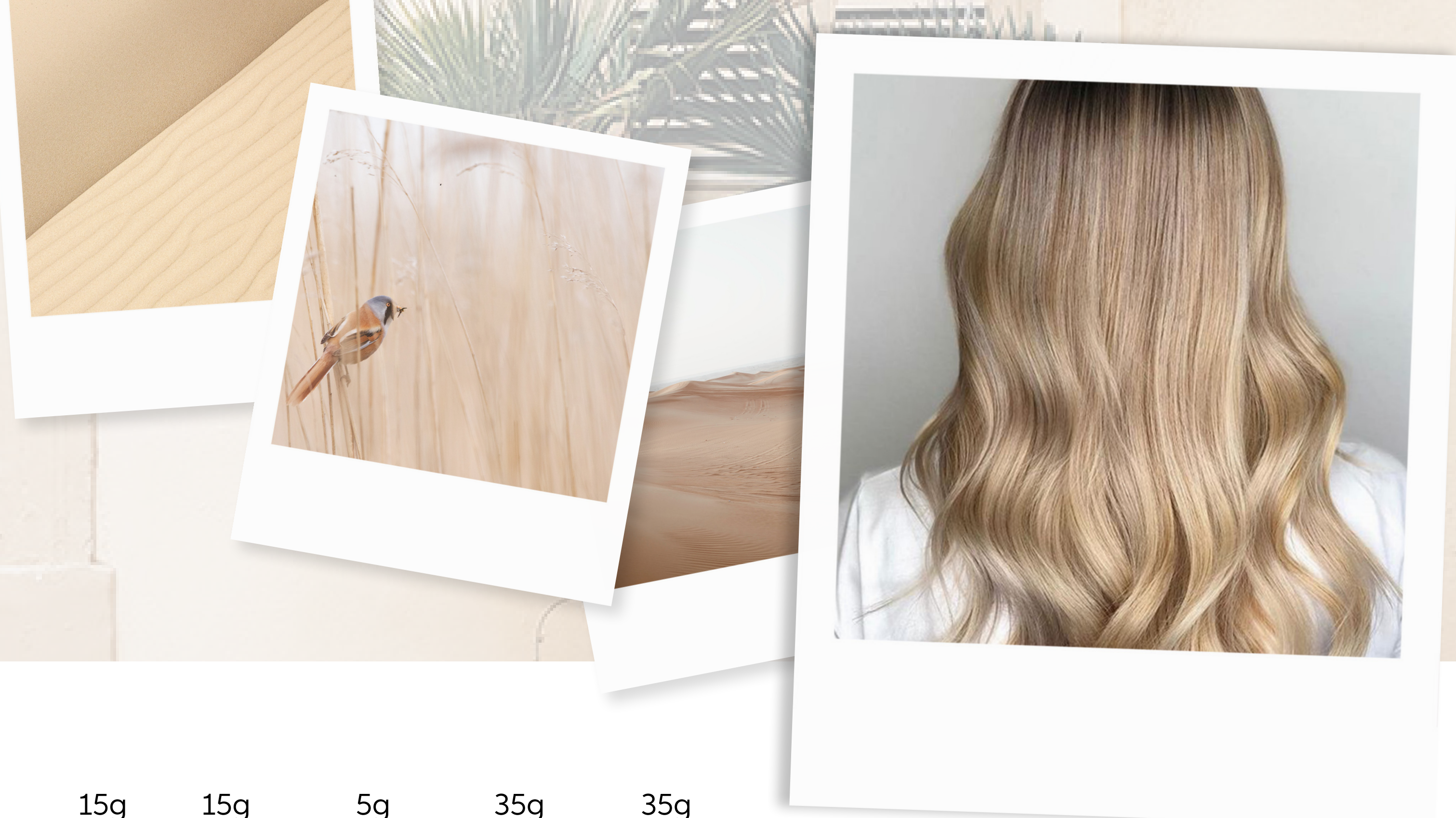


	INTENSE REPAIR CONDITIONER
200 ml	

TIP
Enriched with silk amino acids instantly helps to protect against breakage due to combing and mechanical damage



By Marco Gorgosch
@marco_gorgosch_



Formula

Color Formula

30g	45g	15g	15g	15g	15g	15g	5g	35g	35g
	6%	6/19		1.9%	10/1	10/93	Platinum Lily		1.9%



Foils



Roots



Lengths



BODIFYING
FOAM

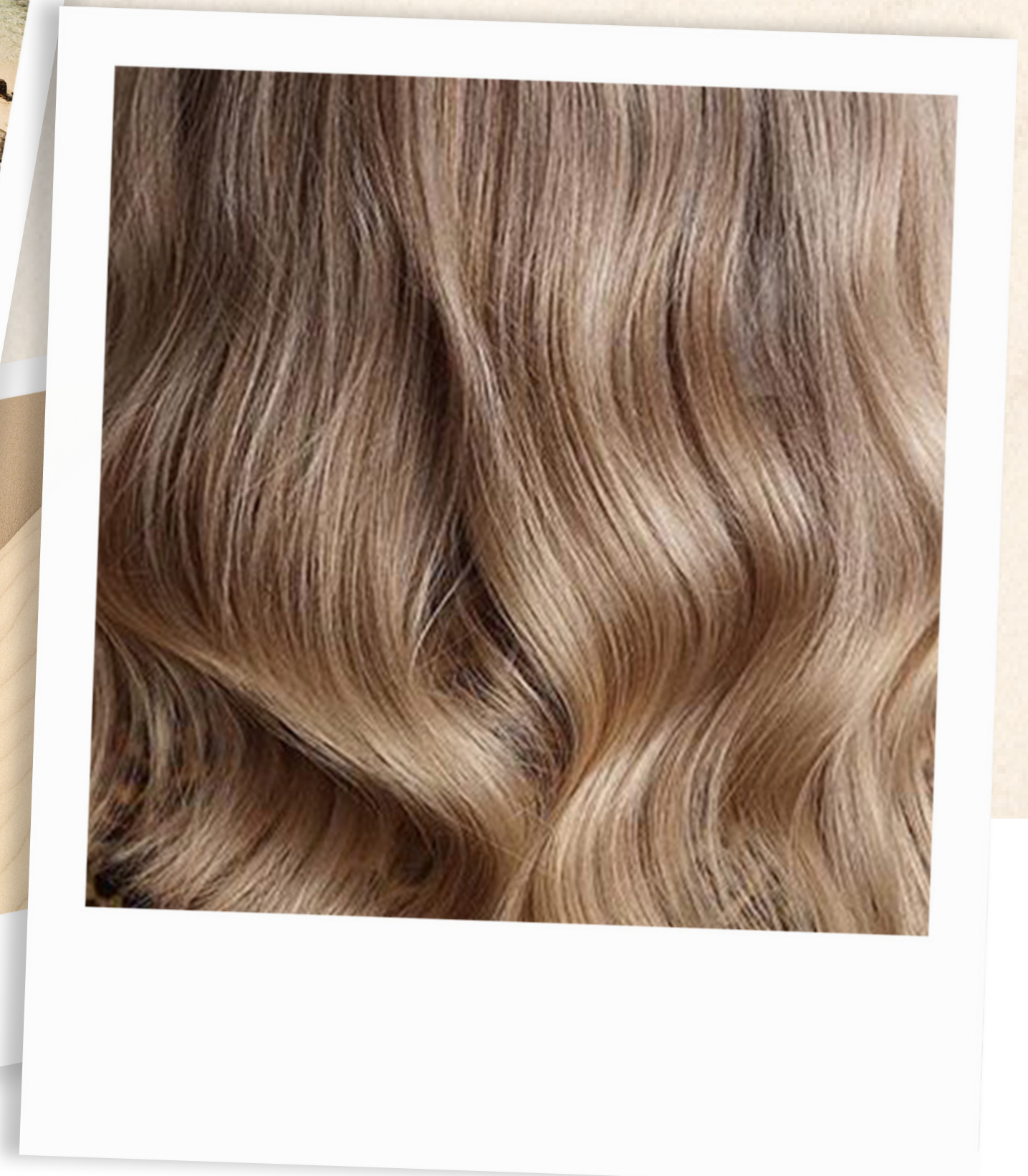
150ml

TIP

The **Invigo Bodifying Foam** with cotton extract and Spring Force Blend provides lush volume and soft touch to the hair



By Alicia Silverman
@stylebyalicias



Formula

Color Formula

30g	45g	20g	10g	10g	80g	20g	15g	20g	110g
	9%	7/89	6/0	7/0	1.9%	10/6	10/73	8/71	1.9%



Balayage



Tone Roots



Tone Ends



ANTI
HAIR-LOSS
SERUM

8X6ml

TIP

The **Invigo Anti Hair Loss Serum** is a refreshing serum that helps to reduce non-congenital hair loss, leaving hair strengthened and thickened.



By The Salon No.1 Longride
@thesalonno.1

Formula

Color Formula

30g

45g
6%

10g
7/1

10g
6/0

40g
4%

20g
8/81

40g
4%



Pre-lighten



Roots



Ends

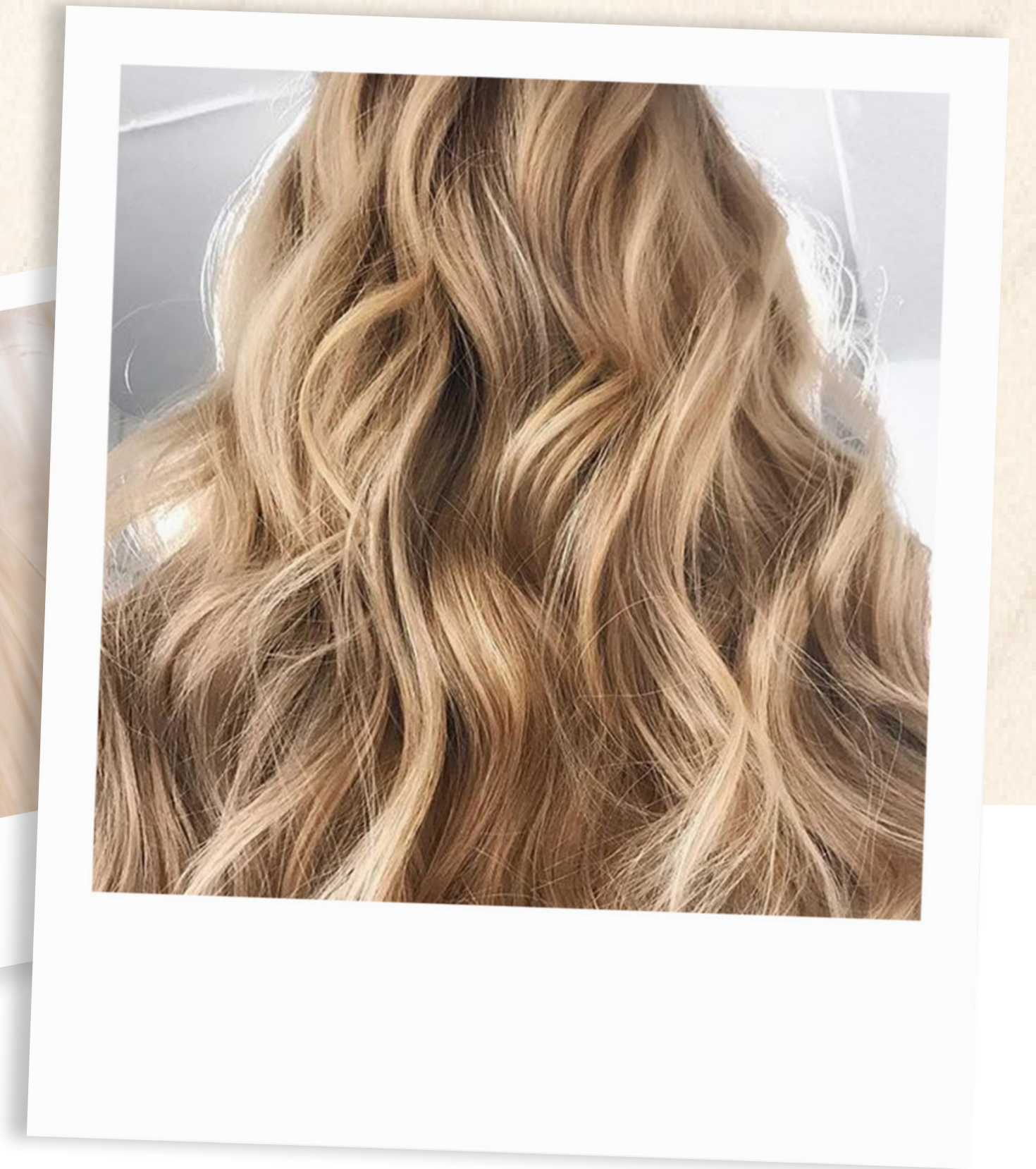


TIP

Keep your style the way you want for up to 48h with the **EIMI Shape Me Memory Hair Gel**. Apply this heat-activated memorising polymer complex before blow-drying.



By Ebba Eliasson
@ebba.wella



Formula

Color Formula


10g	10g	40g	25g	25g	100g	15g	15g	60g
7/17	7/18	1.9%	8/38	8/0	1.9%	10/38	9/8	4%



Roots

Lengths

Tone



FIXING HAIRSPRAY

45 SECONDS CRAFTING SPRAY

HOLD ●●○○

TIP

This flexible crafting spray is formulated to help protect hair from the effects of humidity, UV and heat.

300ml



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

