



By Romeu Felipe
@romeufelipe

Formula

Color Formula

30g
BlondorPlex 45g
6%



Lightening

20g 20g
6/19 6/ 80g
1.9%



Root Shadowing

20g 40g
10/38 1.9%



Blonde Toning



SMOOTH
STYLING
PRIMER

50ml

TIP

EIMI VELVET AMPLIFIER

Get prepped with EIMI Velvet Amplifier, a soft primer that creates the perfect base for any style, improves hair manageability and styling control for smooth, responsive hair.