

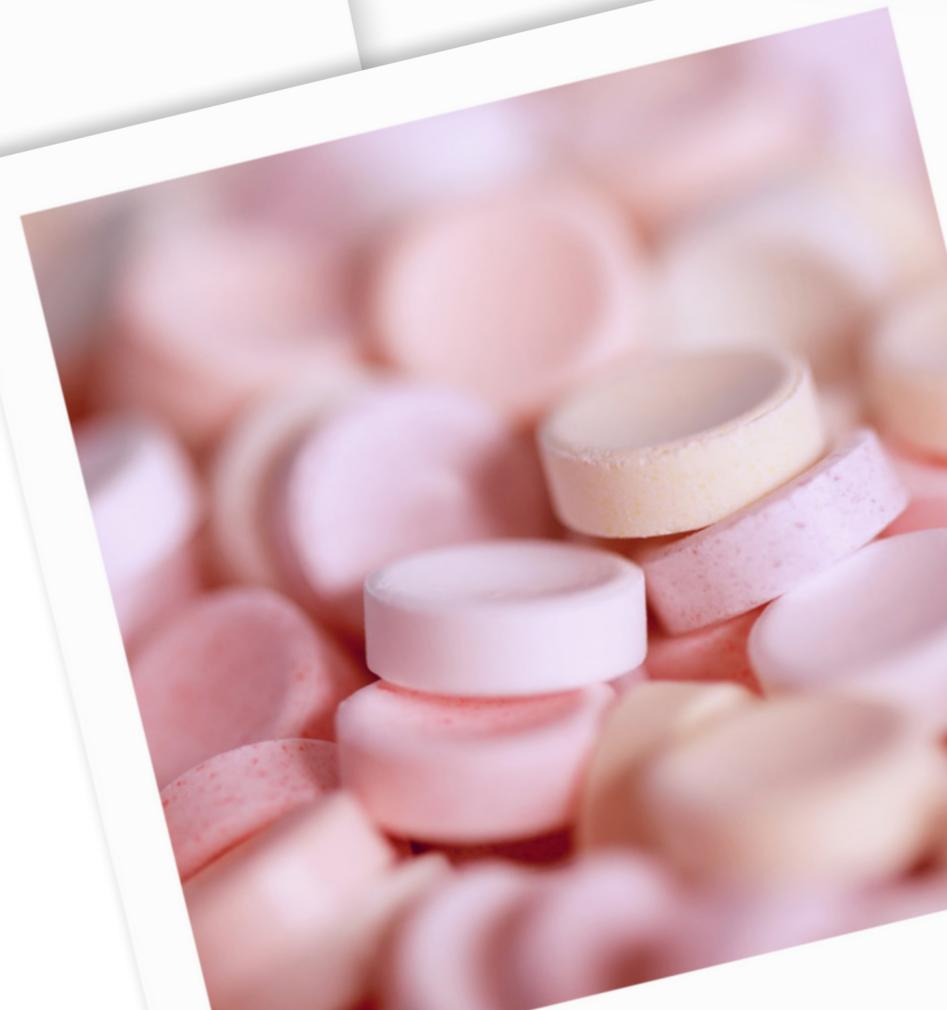
# Wella

## Trend Hub

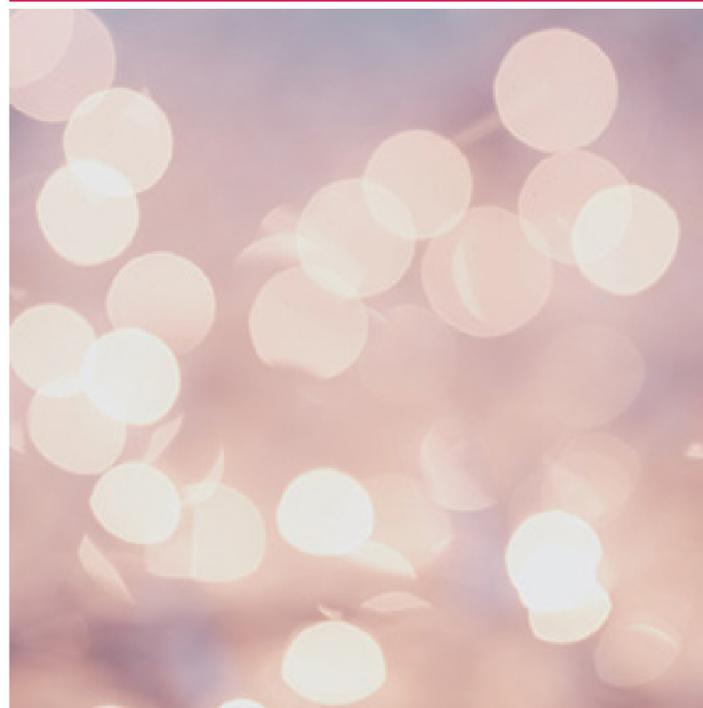


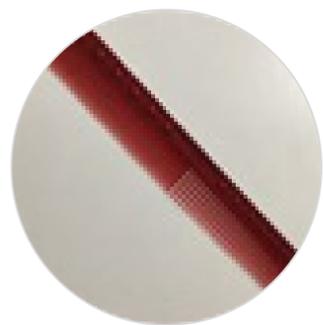
# Powder Rose

August 2020



# Auburn hair on social media...





By Marek Syřiště  
@mareksyriste



# Formula

## Color Formula

60g	3g	126g
10/73	55/65	1.9%



	<p>VITAMIN CONDITIONING MOUSSE</p> <p>200ml</p>	<p><b>TIP</b> <b>INVIGO COLOR BRILLIANCE VITAMIN CONDITIONING MOUSSE</b> The Vitamin Conditioning Mousse for coloured hair is an airy mousse that provides colour vibrancy. The hair is left smooth and shiny. With Vitamin E and Anti-Oxidant Shield Technology.</p>
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By Laila Pettersen  
@laila.wella



# Formula

## Color Formula

60g      120g  
6%      6%

30g      30g      8g      152g  
10/95    9/16      0/65      1.9%



Lighten



Tone



**COLOR REFLECTION**  
CONDITIONER

200 ml

### TIP COLOR MOTION+ MOISTURIZING COLOR REFLECTION CONDITIONER

The Moisturising Color Reflection conditioner for frequent use helps restore hair surface quality for vibrant shine.



By Kata Näreaho  
@hairdesign.kata



# Formula

## Color Formula

30g

60g  
6%

30g  
9/96

30g  
9/36

120g  
1.9%

Pure  
Violet



Pre-lighten

Neutralize



Pre-tone



Tone

For soft result add  
Tomorrow Clear



STRENGTHENING  
SERUM  
PARABEN FREE

100 ml

### TIP ELEMENTS HAIR STRENGTHENING SERUM

The Hair Strengthening is a paraben free power serum that makes the hair fibre stronger. Designed for all hair types, it gives more volume and helps maintain a balanced scalp.



By Timeout  
@timeoutfrisoras



# Formula

## Color Formula

20g	10g	5g	5g	80g
8/96	10/95	10/86	0/65	1.9%





UPLIFTING CARE  
MIST

150ml

**TIP**  
**INVIGO VOLUME BOOST UPLIFTING CARE SPRAY**  
The Invigo Uplifting Care Spray with cotton extract and Spring Force Blend, is a volumising spray that gives lightweight care, shine, fullness and light control.



By Nora  
@hairbynoramaria



# Formula

## Color Formula

30g	30g	120g
10/6	9/96	1.9%



LEAVE-IN  
BALM

150ml

### TIP INVIGO NUTRI-ENRICH WONDER BALM

Wonder Balm instantly gives you long-lasting nourishment, smoothens and adds manageability, shine and movement. Its extra rich leave-in formula melts into the hair, penetrating the fiber for deep suppleness. Wonder Balm with Nutri-Enrich Complex provides multiple benefits in one use.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

