

Wella
Trend Hub



Partial Pastel Hair

January 2022



Partial Pastel Hair on social media...





By Maddy Robinson
@maddyrobinsonhairtgm

Formula

Color Formula

20g
9/96

40g
10/6

60g
1.9%

Ultra
Purple

Pure
Violet

Perfecton
/44



+



+



A



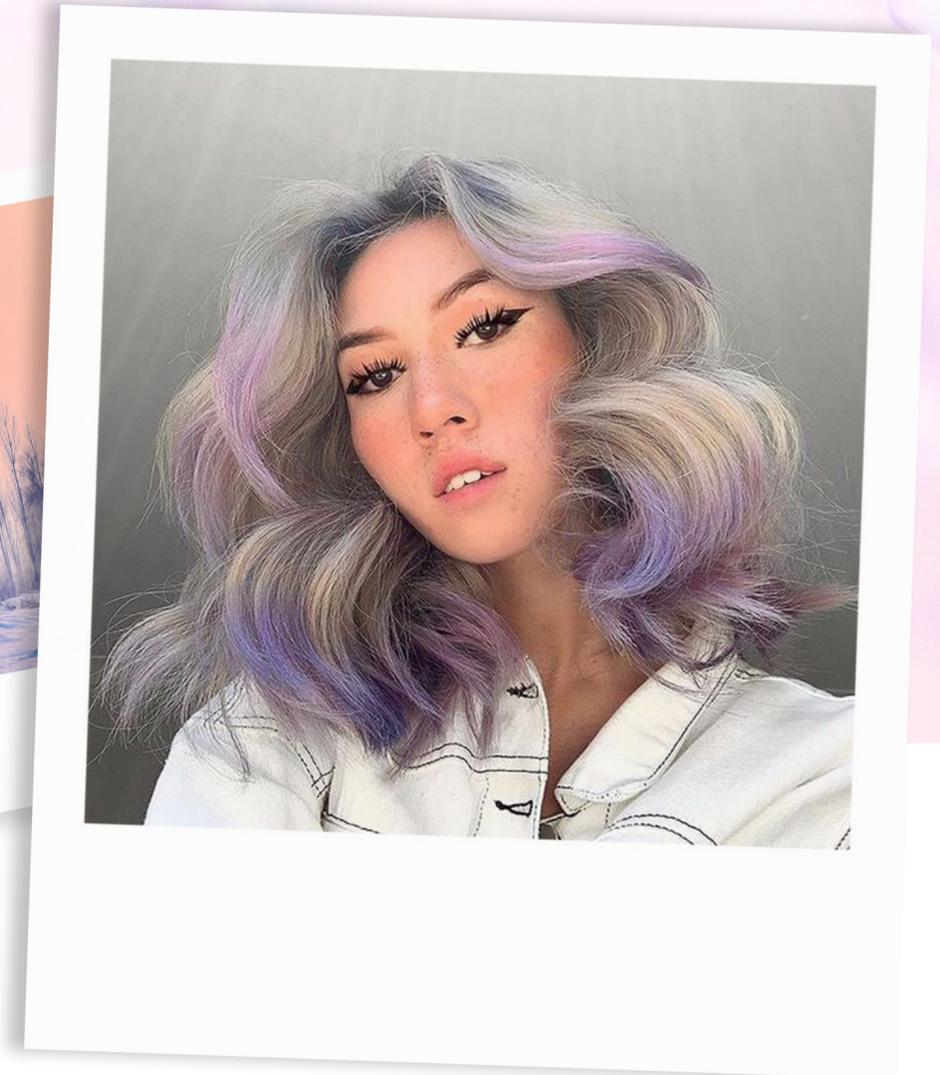
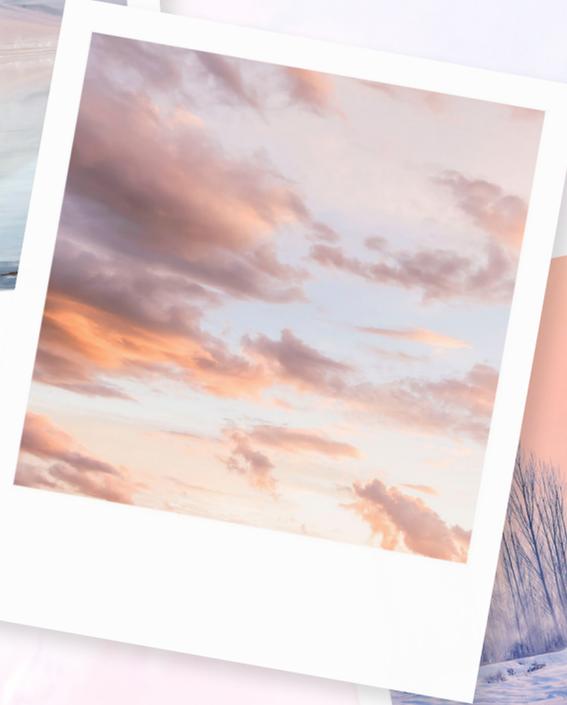
+



B



C



VOLUME
SPRAYTEXTUUR

150ml

TIP
EIMI SUGAR LIFT
HOLD LEVEL 3
Get a grip on volume: the EIMI Sugar Lift is a rich, flexible spray infused with sugar that provides lift, shine and touchable grippy texture.



By Sale Hair Studio
@salehairstudio



Formula

Color Formula

10/6 8/81 40g Pink Dream 20g Clear Dust 60g 1.9%



A: Roots



B





VIBRANT COLOUR
CONDITIONER

FOR FINE/NORMAL HAIR

200ml

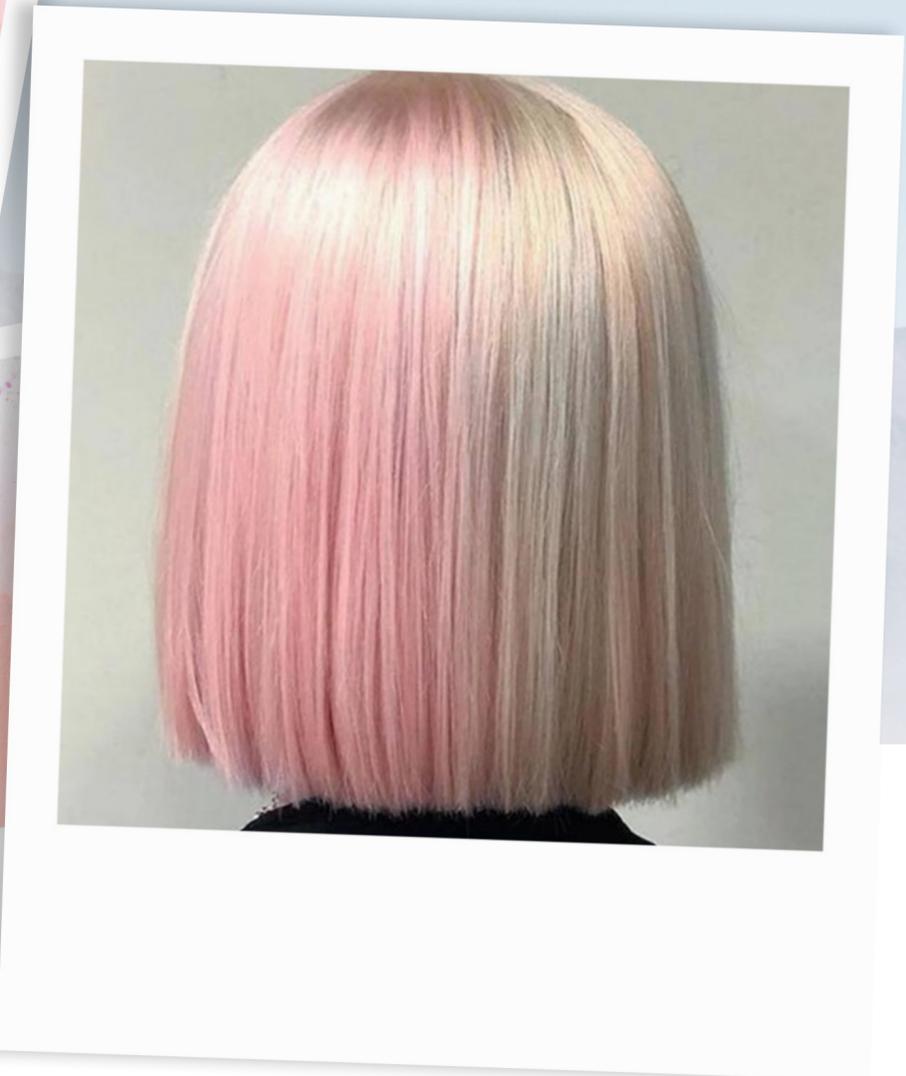
TIP

INVIGO BRILLIANCE VIBRANT COLOR CONDITIONER

The Vibrant Color Conditioner for coloured hair is created to improve hair surface and enhance colour vibrancy. Contains Anti-Oxidant Shield Technology and Lime Caviar. Available in two versions: for fine/ normal hair & coarse hair.



By Anthony J Hair Studio
@ajhairstudio



Formula

Color Formula

15g
10/81

15g
9/16

60g
1.9%

25g
10/95

5g
0/65

60g
1.9%



+



+



A



+



+



B



SMOOTH
COCKTAILING
GEL OIL
HOLD 1 ○ ○ ○ ○

95ml

TIP
EIMI COCKTAIL ME
HOLD LEVEL 1
EIMI Cocktail Me is a smoothing gel oil enriched with gum polymers that will make hair more manageable, smoother and frizz-free for longer.



By Team headkase_dxb
@headkase_dxb



Formula

Color Formula

30g Powder 60g 6% 15g Pink Dream 15g 1.9% 15g Smokey Amethyst 15g 1.9% 15g Muted Mauve 15g 1.9% 15g Ocean Storm 15g 1.9%



A: Balayage

B

C

D

E



PERFECT HOLD HAIRSPRAY

300 ml

TIP

PERFECT ME HOLD LEVEL 1

EIMI Perfect Me is a delicate lotion that adds shine, helps repair, moisturizes and tames flyaways. This smoothing lotion also protects the hair from the heat of styling tools.



By Melanie Richard
@melanierichardshairandbeauty

Formula

Color Formula

| | | | | | | | | | | | | | | | |
|------------------------|-----------|------------|-------------|-------------|-------------|-------------|-------------------------|------------------------|-------------------------|------------------------|-----------------------|------------------------|---------------------------|--------------------|-------------------------|
| 60g Multi Blonde | 90g 6% | 3g No.1 | 10g 9/96 | 10g 9/86 | 20g 10/0 | 80g 1.9% | 60g Vintage Blush | 10g High Magenta | 60g Vintage Blush | 10g High Magenta | 30g Pure Violet | 30g Super Petrol | 30g Infinite Yellow | 20g New Blue | 60g Vintage Blush |
| | | | | | | | | | | | | | | | |
| A | | | B: Toner | | | | C | | D | | E | | F | | |



**LUMINOUS
SMOOTHENING
OIL**

100 ml

TIP
**OIL REFLECTIONS LUMINOUS
SMOOTHENING OIL**
The Luminous Smoothing Oil is a versatile finishing oil that helps style the hair effortlessly. Enriched with macadamia seed and avocado oils, the lightweight texture of this oil will create a glossy effect.





For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

