

Wella

Trend Hub



Ombre Hair

April 2022

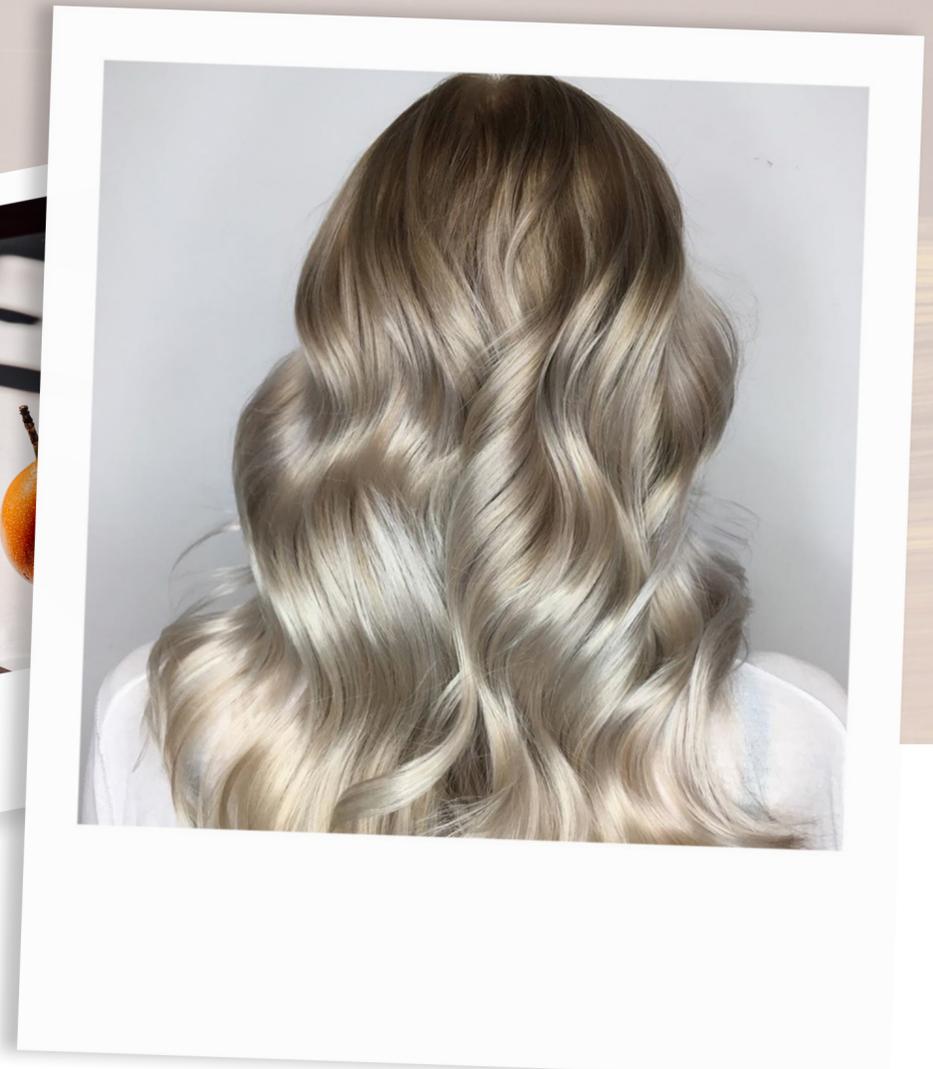
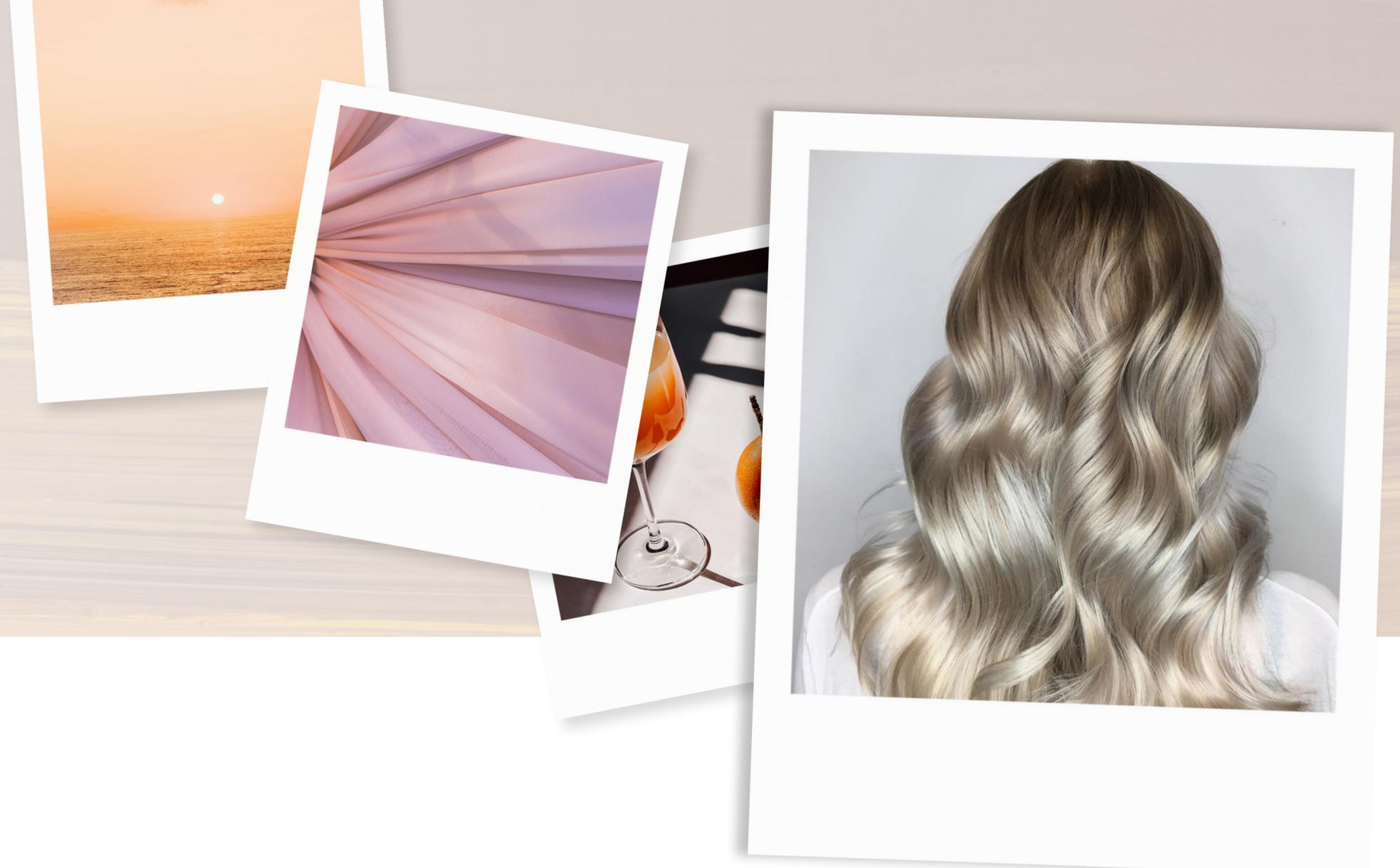


Ombre Hair on social media...





By Cecile
@cecilie.wella



Formula

Color Formula

Highlights with Blondor 6% 9/96



Step 1

+



Step 2

SMOOTH
HEAT PROTECTION
SPRAY

150ml

TIP
EIMI THERMAL IMAGE
Our EIMI Thermal Image 2-phase spray helps protect your hair whilst using hot tools. Phase 1 is formulated to nourish the hair and protect it from heat up to 220°C. Phase 2 smoothens your hair for a flawless shiny result.



By Ieva Ei
@ievahairstyle



Formula

Color Formula

Blondor 4% 55/44 6% Infinite Orange Hyper Coral



Step 1: Lightening



Step 2: Roots

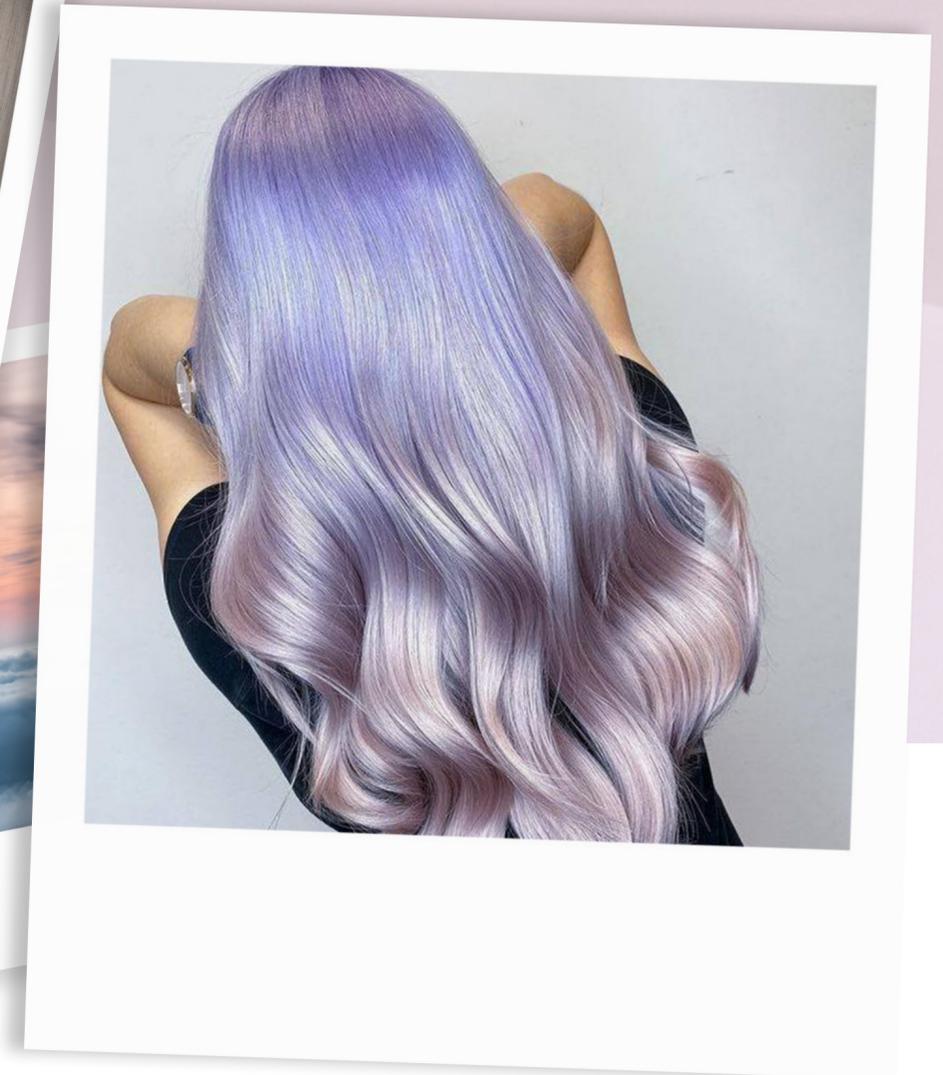
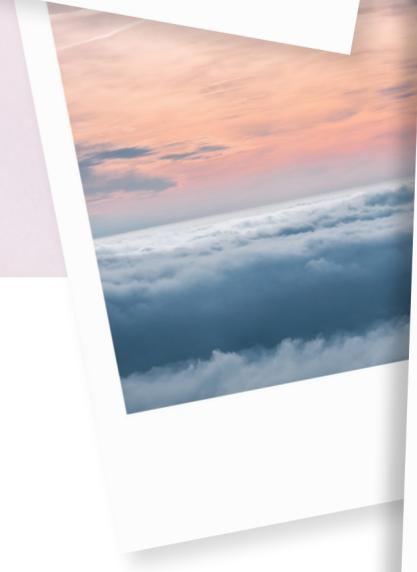


Step 2: Lengths

 <p>COLOR PROTECTION SHAMPOO</p>	<p>TIP COLOR PROTECTION SHAMPOO Use this shampoo with Color Brilliance-Blend™ that's a powerful combination of ingredients to maintain color vibrancy and protect colored hair. Choose for fine/normal or coarse hair.</p>
250 ml	



By Laila Petterson
@laila.wella



Formula

Color Formula

Blondor	6%	9/60	Silver Mauve	1.9%	10/05	Titanium Rose	1.9%
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Step 1: Lightening



Step 2: Roots



Step 2: Lengths



TIP
**COLORMOTION+
 STRUCTURE+ MASK**
 Helps to reconstruct hair bonds. For stronger hair. Adds smoothness and shine. For excellent color reflections. Intensive formula, to be used every 1-2 weeks.



By salehairstudio
@salehairstudio



Formula

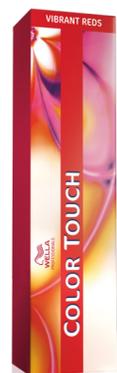
Color Formula

10/6

8/81

Pink
Dream

Clear
Dust



+



Roots



+

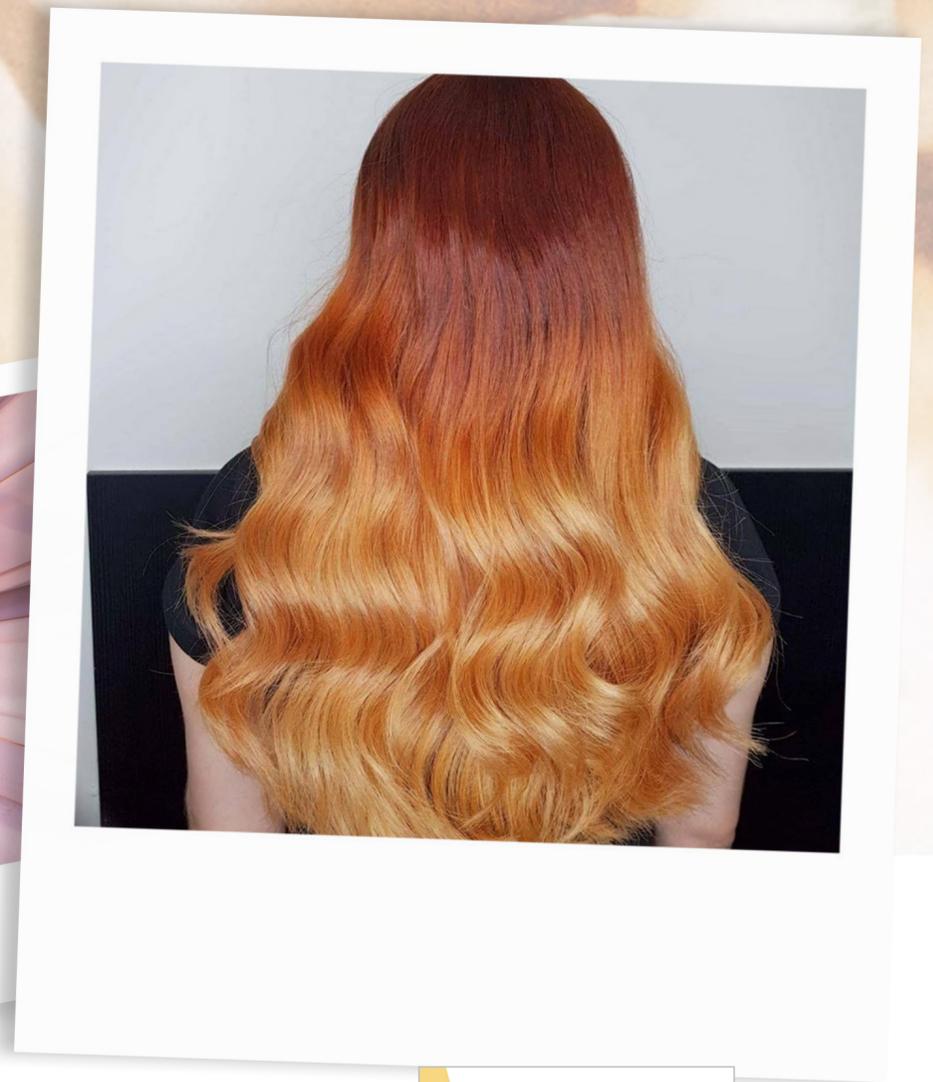


Ends

 <p>INTENSE REPAIR MASK</p> <p>150 ml</p>	<p>TIP FUSION INTENSE REPAIR MASK Luxurious creamy mask that helps to repair and protect against breakage. With intense conditioning ingredients and silk amino acids.</p>
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By Mindy Merliss Wilmot
@mindy.wella



Formula

Color Formula

7/43	9%	6/43	7/3	6%	7/43	8/43	5/5	1.9%	7/43	8/43	1.9%	10/95	8/43	1.9%
Mid-lengths		Roots			Ends: A				Ends: B			Ends: C		



SHINE
SPRAYABLE
STYLING OIL
HOLD ●○○○

100ml

TIP
EIMI OIL SPRITZ
Finish with this lightweight styling oil. Our EIMI Oil Spritz gives your hair insta-ready shine.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

