

Wella

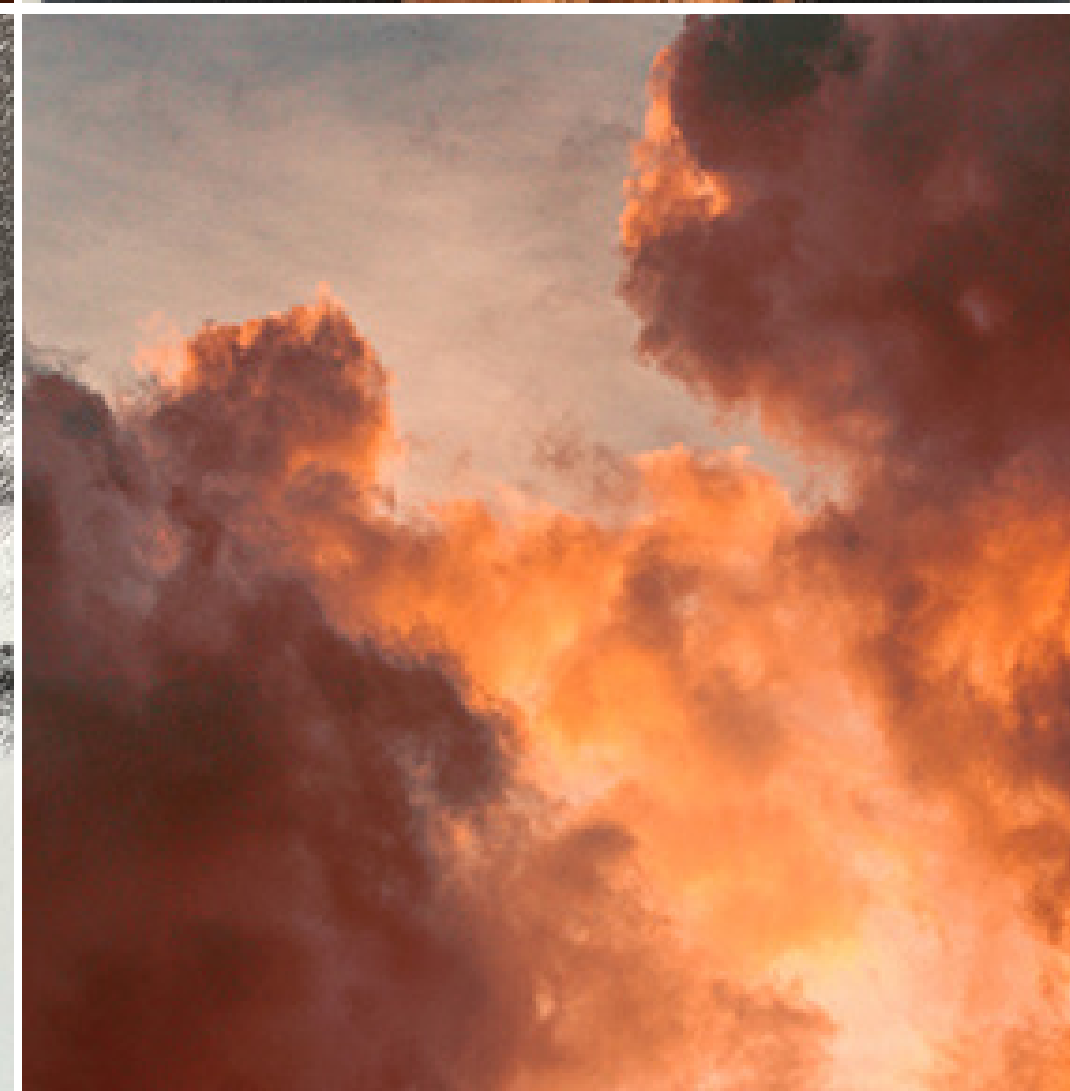
Trend Hub



Muted Auburn Hair

November 2021

Muted Auburn Hair on social media...





By Kiesler
@hairbykiesler

Formula

Color Formula


30g	60g	30g	30g	20g	10g	60g
7/31	1.9%	7/37	4%	7/73	0/34	6%



Roots

Ends pieces

Ends pieces



**LUMINOUS
REVEAL**
SHAMPOO

250 ml

TIP

**OIL REFLECTIONS LUMINOUS
REVEAL SHAMPOO**

This light Moisturising shampoo leaves the hair deeply cleansed and luminous. It's suitable for all hair types. Luminous Reveal Shampoo is part of Wella's first precious oil collection, containing camellia oil and white tea extract.



By Gaynor Toomey
@gaynors_hair

Formula

Color Formula

30g 30g 60g
8/34 7/4 6%





WARM RED
CONDITIONER

200ml

TIP

**INVIGO COLOR RECHARGE
WARM RED CONDITIONER**

Color Recharge Warm Red Conditioner contains color pigments that refresh and maintain the multi-dimensional color of warm red hair tones. This red hair conditioner’s caring formulas leave the hair intensively conditioned.



By Jazmin Lara
@jazzlzhair

Formula

Color Formula

60g
7/34

60g
4%



TIP INVIGO BRILLIANCE VIBRANT COLOR CONDITIONER

The Vibrant Color Conditioner for coloured hair is created to improve hair surfance and enhance colour vibrancy. Contains Anti-Oxidant Shield Technology and Lime Caviar. Available in two versions: for fine/ normal hair & coarse hair.



By Sarah Mason
@sarahmasoncreative

Formula

Color Formula


30g
10/95

15g
55/65

15g
66/44

60g
6%





VITAMIN
CONDITIONING
MOUSSE

200ml

TIP

**INVIGO BRILLIANCE
VITAMIN CONDITIONING MOUSSE**

The Vitamin Conditioning Mousse for coloured hair is an airy mousse that provides colour vibrancy. The hair is left smooth and shiny. With Vitamin E and Anti-Oxidant Shield Technology.



By Dan Ninh
@dan_ninh_wella

Formula

Color Formula

60g
7/43

60g
4%

30g
7/43

30g
9/43

120g
1.9%



Roots

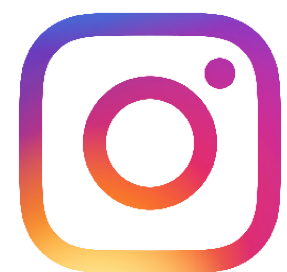
Ends



SHINE
SPRAYABLE
STYLING OIL
HOLD ●○○○

TIP

EIMI OIL SPRITZ
Play and create with this lightweight styling oil. Our EIMI Oil Spritz gives your hair insta-ready shine.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

