

Wella

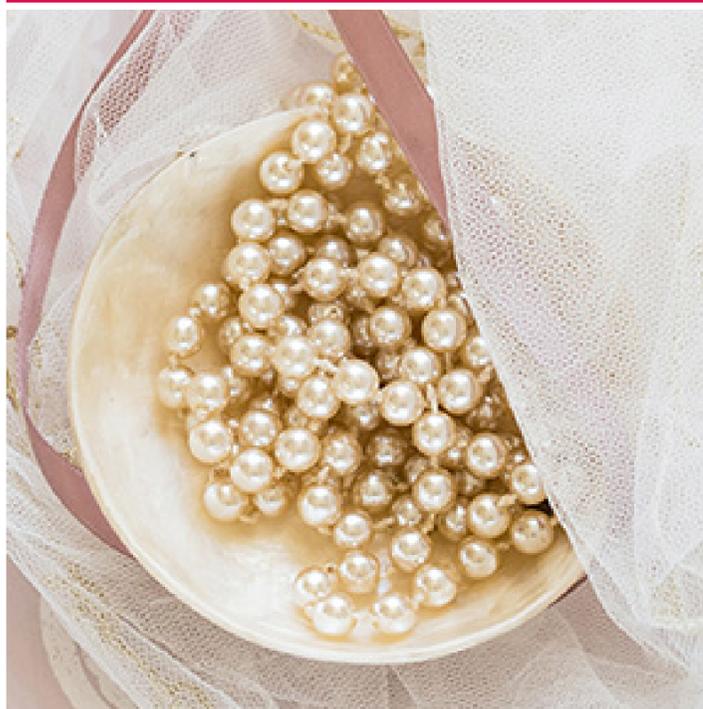
Trend Hub



Mother of Pearl Hair

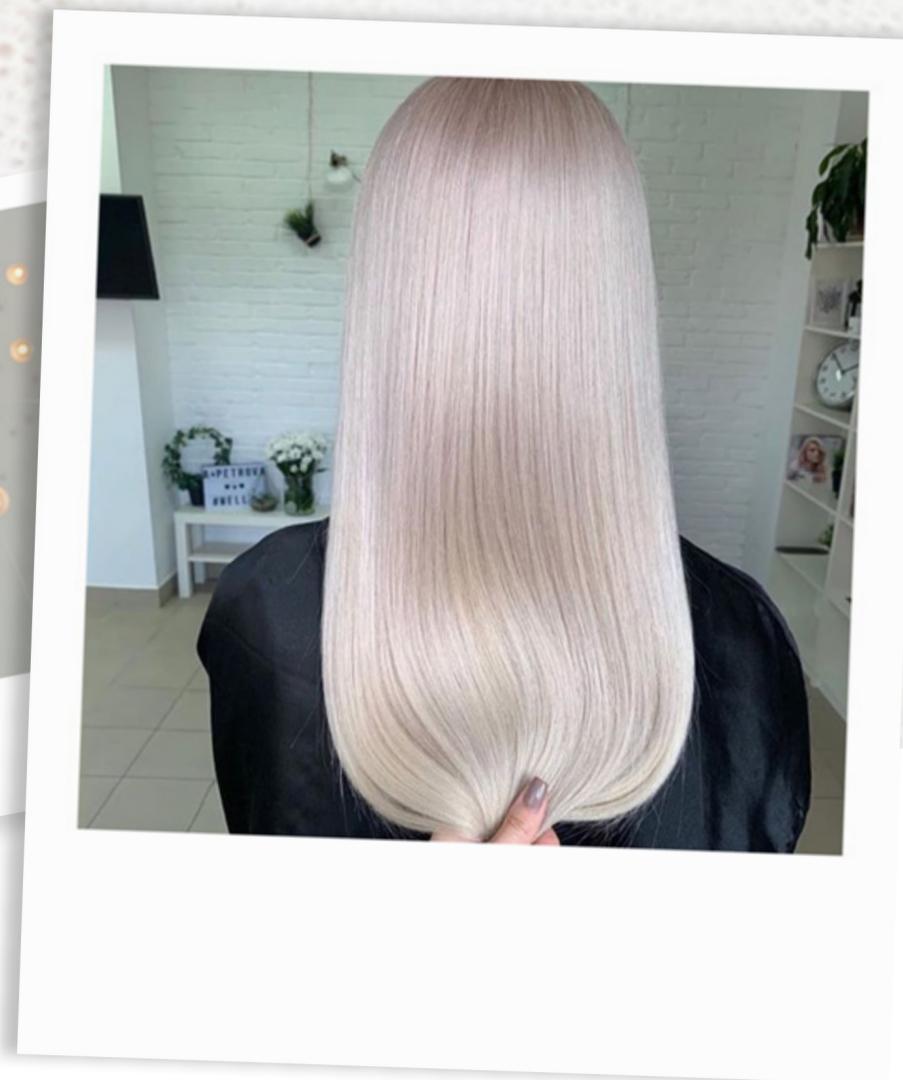
January 2021

Mother of Pearl Hair on social media...





By Anastasia Petrova
@nesteapetrova



Formula

Color Formula

30g	60g	10g	10g	10g	60g
Soft Blonde	4%	10/69	10/1	10/36	1.9%
Cream					



Lighten



Toner



TIP

INVIGO Deep Nourishing Mask with Goji Berry

The Nutri-Enrich Deep Nourishing Mask with Goji Berry deeply replenishes and moisturizes dry and stressed hair.



By Lucian Busuioc
@lucianbusuioc



Formula

Color Formula

30g	45g	40g	10g	20g	140g
Multi Blonde	6%	9/59	10/05	10/69	1.9%
Powder					



Lighten



Toner

	LUMINOUS REVEAL SHAMPOO 250 ml
TIP Oil Reflection Luminous Reveal Shampoo for all hair types This light Moisturising shampoo leaves the hair deeply cleansed and luminous. It's suitable for all hair types. Luminous Reveal Shampoo is part of Wella's first precious oil collection, containing camellia oil and white tea extract.	



By Lara Metzler
@larametzlerfriseure

Formula

Color Formula

30g	60g				10g	10g	10g	60g
Freelights	12%	7/1	8/1	1.9%	9/60	10/1	10/69	1.9%



Lighten



Lowlights



Toner

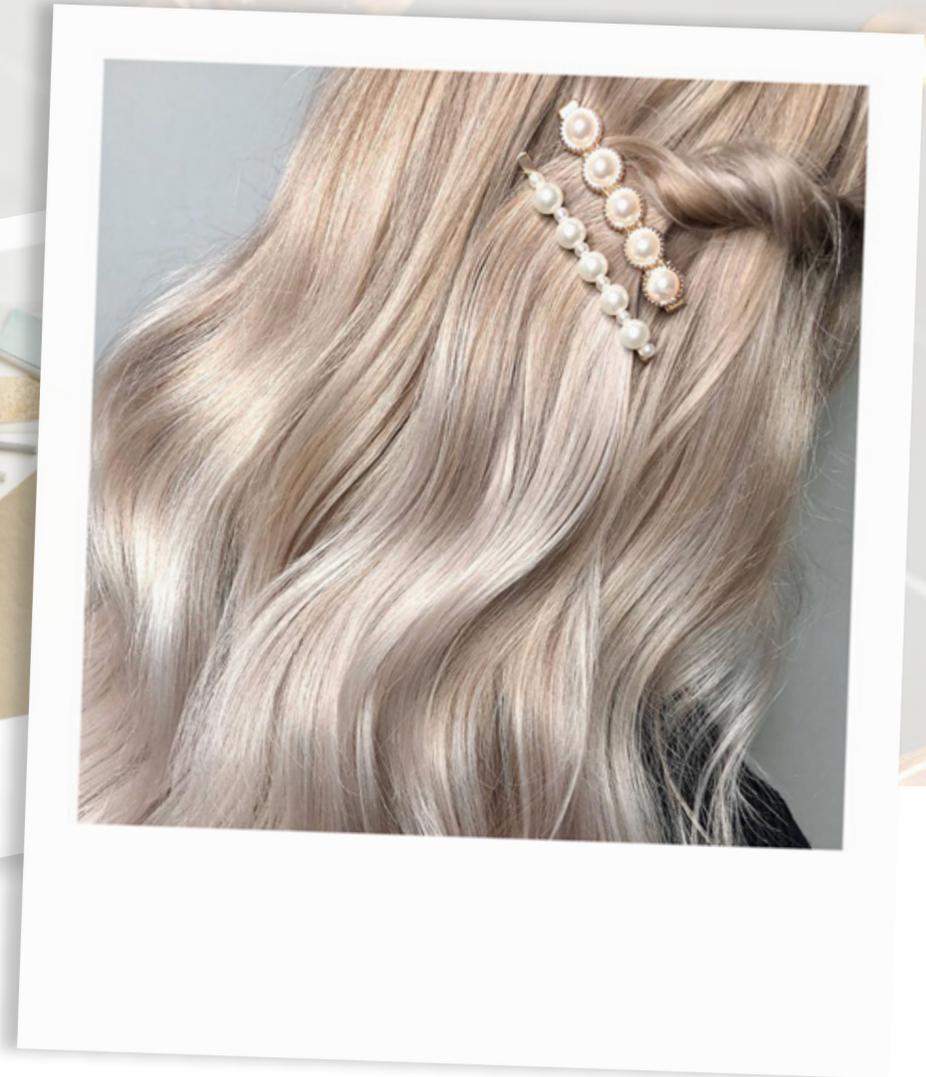


TIP

Fusion Intense Repair Conditioner enriched with silk amino acids instantly helps to protect against breakage due to combing and mechanical damage. Detangles and leaves the hair smooth.



By Elisa Luomala
@hairbyelisajohanna



Formula

Color Formula

30g	45g	20g	10g	10g	2g	84g
Multi Blonde	6%	9/16	10/95	8/96	0/65	1.9%
Powder						



Air Touch



Toner

	LEAVE-IN BALM	TIP Invigo Wonder Balm instantly gives you long-lasting nourishment, smoothens and adds manageability, shine and movement. Its extra rich leave-in formula melts into the hair, penetrating the fibre for deep suppleness. Wonder Balm with Nutri-Enrich Complex provides multiple benefits in one use.
	150ml	



By Cecilie
@cecilie.wella.ghd

Formula

Color Formula

30g
Multi Blonde
Powder

60g
6%

30g
9/96

60g
1.9%



Highlights



Toner



COOL BLONDE
SHAMPOO

250ml

TIP

Invigo Cool Blonde Color Refreshing Shampoo with color pigments refreshes and maintains the vibrancy of natural or highlighted blondes. This purple shampoo for blonde hair prevents natural or colored hair from yellowing and helps eliminate brassiness, leaving it soft to the touch.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

