

Wella
Trend Hub

Milk Tea Hair

July 2020



Milk Tea Hair on social media...





By Kirstine Rechnagel
@kir.hair

Formula

Color Formula



Foiled Babylights



Glossing



FOR WAVES
NOURISHING
SPRAY

NOURISHMENT LEVEL
● ● ●

150 ml

TIP

Nutricurls Milky Waves Nourishing Spray
Lightweight milky leave-in spray that nourishes and adds manageability for soft waves.



By Collective Artists At Play
@cambridge_hair_collective



Formula

Pre-lighten

30g

45g
6%



Roots

30g

45g
1.9%



Roots

Color Formula

20g
8/38

40g
1.9%



Roots

20g
8/38

20g
9/16

20g
9/01

120g
1.9%



Ends

TAKE HOME



100 ml

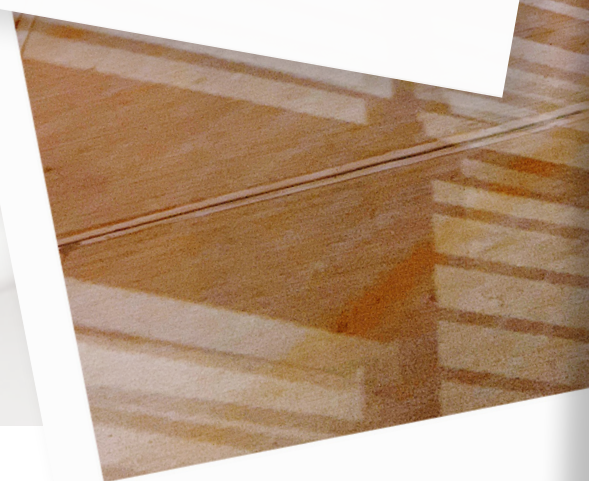
TIP

Wellaplex N°3 Hair Stabilizer

The N°3 Hair Stabilizer is created to fully reap the benefits of the Wellaplex in-salon service. Use this at home, once a week, to keep the hair strong, smooth and soft.



By Marco Gorgosch
@marco_Gorgosch_



Formula

Color Formula

30g 45g 15g 15g 15g 15g 15g 5g 35g 35g
6% 6/19 1.9% 10/1 10/93 Platinum 1.9%
Lily



Foils

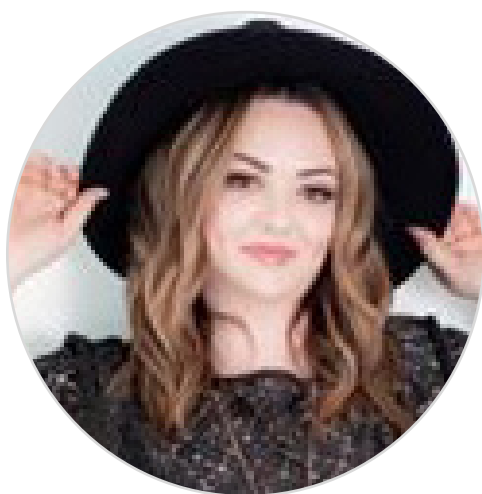
Roots

Lengths



TIP

Invigo Cool Blonde Color Refreshing Conditioner refreshes and maintains the multi-dimensional color of cool blonde tones. The blonde conditioner's caring formula provides intense conditioning leaving the hair with a smooth feel. Contains the Blonde Recharge-Blend™ that help eliminate brassines and refresh dull cool blonde tones.



By Amanda Leaman
@topknotbalayage

Formula


Color Formula

30g	30g	120g
9/3	9/0	1.9%



Toner





AFTER SUN
EXPRESS
CONDITIONER

200ml

TIP

Invigo Sun
After Sun Express Conditioner made with pro-vitamin B5 instantly helps to provide a deep repairing effect. Leaving the hair irresistibly healthy looking and soft to touch. Made with apricot oil and Sun-blend.



By Vojtěch Rytíř
@vojtechrytir

Formula

Color Formula

45g

90g
1.9%

10g
7/31

10g
8/69

10g
6/16

30g
1.9%

30g

BLONDOR
MULTI
BLONDE

WELLA
WELLOXON
PERFECT
PASTEL 1+2
1.9%
5 VOL.

ILLUMINA
COLOR

WELLA
ILLUMINA
COLOR

WELLA
ILLUMINA
COLOR

WELLA
WELLOXON
PERFECT
PASTEL 1+2
1.9%
5 VOL.

WELLA
INVIGO
COLOR
SERVICE
WITH VITAMIN E
1L

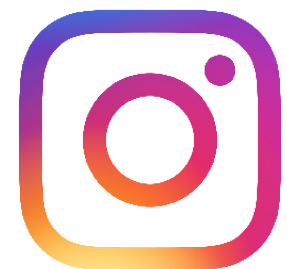
Lightening

Glossing

LUMINOUS
REVEAL
SHAMPOO

250 ml

TIP
Oil Reflections Luminous Reveal Shampoo
This light Moisturising shampoo leaves the hair deeply cleansed and luminous. It's suitable for all hair types. Luminous Reveal Shampoo is part of Wella's first precious oil collection, containing camellia oil and white tea extract.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

