

**Wella**  
Trend Hub



# Lilac Frost Hair

November 2020

# Lilac Frost Hair on social media...





By Artist Salon & Academy  
@artist.salon.academy



# Formula

## Color Formula

30g

45g  
6%

30g  
10/

60g  
1.9%

10g  
10/69

10g  
Platinum  
Lily

10g  
Silver  
Mauve

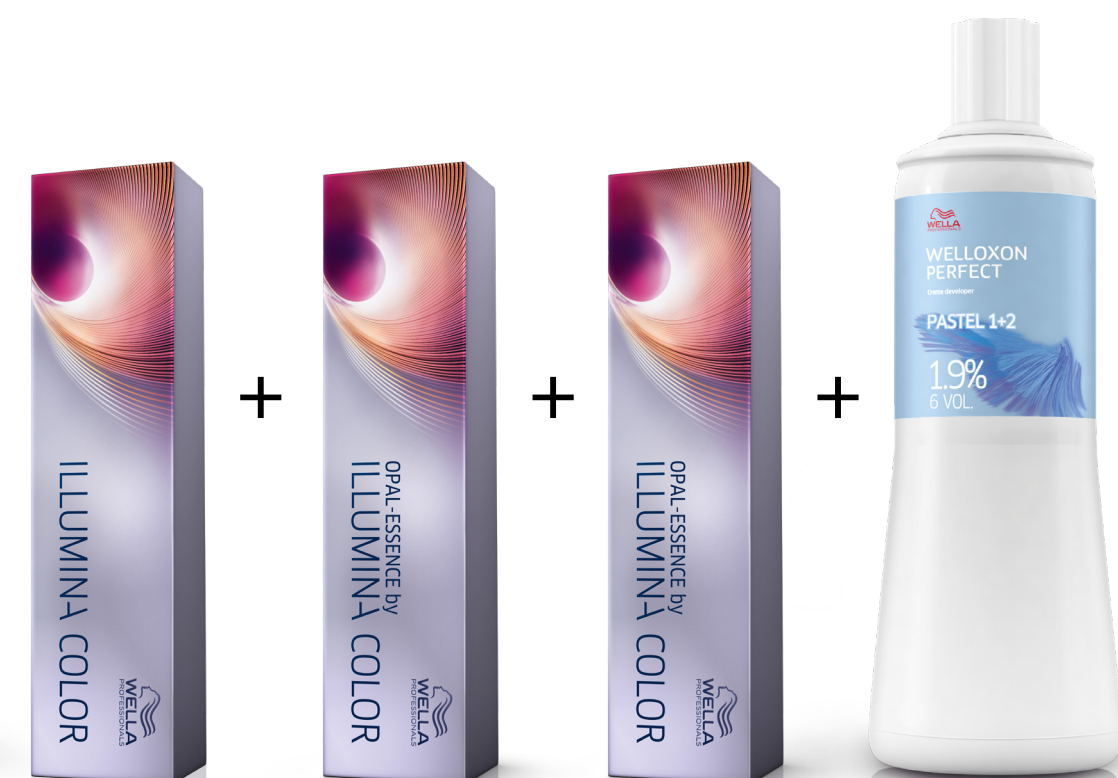
60g  
1.9%



Pre-lighten



Roots



Ends



### TIP

**INVIGO Crystal Mask with Cotton Extract** is a clear mask treatment that provides fullness, body and manageability to hair. Our translucent rinse-out treatment for extralightweight care. Hair has never felt so full and light while being so manageable.



By Harri Åkerberg  
@harriakerberg



# Formula

## Color Formula

30g


60g  
6%

20g  
8/69

20g  
9/60

80g  
1.9%



	<p>NOURISHING ANTI-STATIC SPRAY</p> <p>150ml</p>	<p><b>TIP</b> <b>INVIGO Nourishing Antistatic Spray</b> <b>With Goji Berry</b> The Nourishing Antistatic Spray for hair nourishes, smoothens and controls static in dry or stressed hair. For smooth hair full of vitality.</p>
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By Kristina Mammadova  
@wellaeducationaz

# Formula

## Color Formula

30g

60g  
6%

10g  
9/60

20g  
Silver  
Mauve

60g  
1.9%



Toner



**COLOR PROTECTION**  
SHAMPOO

250 ml

### TIP

#### Color Motion+ Color Protection Shampoo

Our best color protection shampoo helps lock in color while preserving hair's smoothness and shine. Additional anti-oxidant to improve protection against free radicals.



By Lucian Busuioc  
@lucianbusuioc

# Formula

## Color Formula

30g	45g 6%	60g Silver Mauve	10g Platinum Lily	20g 10/69	5g 6/19	190g 1.9%
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Pre-Lighten

Toner



LIGHT  
LUMINOUS  
REFLECTIVE

OIL

100 ml

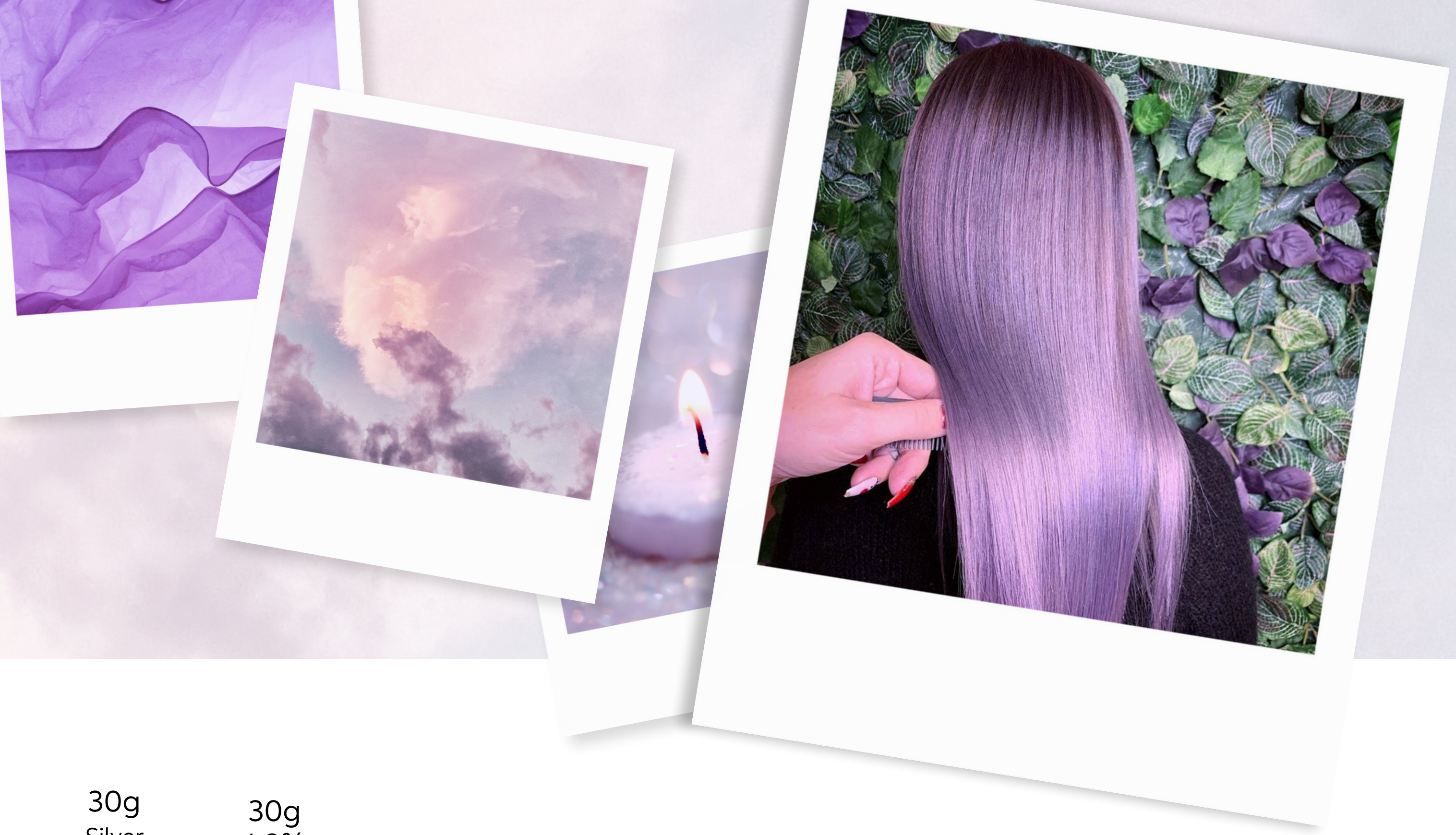
### TIP

**Oil Reflections Luminous Instant Conditioner For All Hair Types** is a 30-second smoothening conditioner created for all hair types to lock moisture in and leave the hair luminous and smooth. Made with white tea extract for luscious hair. Hydrate and tame your hair in an instant with this nourishing conditioner. Ingredient: White Tea Extract





By Linn-Alexandria Kiesler  
@linn\_alexandria\_hairstylist



# Formula

## Color Formula


45g	5g	100g	20g	5g	100g	30g	30g
7/86	0/68	1.9%	10/69	0/68	1.9%	Silver	1.9%
						Mauve	



Roots

Ends

All over tone

 <p><b>INTENSE REPAIR</b> CONDITIONER</p> <p>200 ml</p>	<p><b>TIP</b></p> <p><b>Fusion Intense Repair Conditioner</b> Enriched with silk amino acids instantly helps to protect against breakage due to combing and mechanical damage. Detangles and leaves the hair smooth.</p>
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For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

