

Wella
Trend Hub

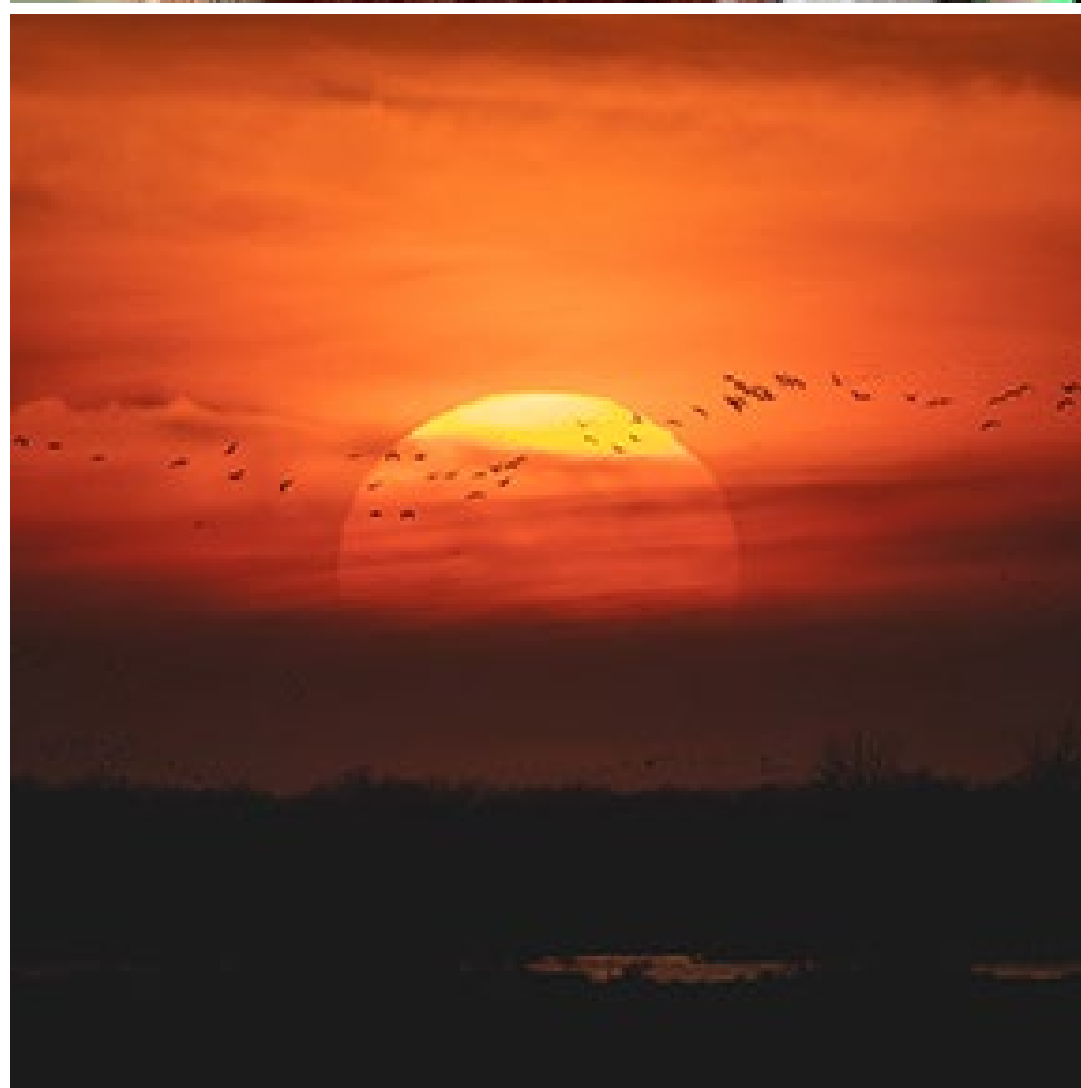


KP Shadow Lights

February 2022



KP Shadow Lights on social media...





By Alejandro
@alejandrojimenezofficial



Formula

Color Formula

60g
7/34

60g
6%

60g
77/43


10g
0/33

70g
9%



Roots

Ends

 <p>INTENSE REPAIR MASK</p> <p>150 ml</p>	<p>TIP</p> <p>FUSION INTENSE REPAIR MASK If your hair is in need of nurture, this luxurious creamy mask for damaged hair helps repair and protect against breakage. Apply this mask for 5 minutes.</p>
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By Tom Badger
@tombadgerhair



Formula

Color Formula


20g
7/34

20g
7/43

20g
6/73

60g
6%



 <p>STRUCTURE+ MASK</p> <p>150 ml</p>	<p>TIP</p> <p>COLOR MOTION+ STRUCTURE+ MASK</p> <p>With WellaPlex bonding agent Intensive Restructuring Mask For Colored Hair Provides strengthened hair structure, shine and lasting manageability.</p>
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By Lene L Bjørnland
@lene.wella

Formula

Color Formula

50g
7/41

10g
7/0

60g
4%

40g
8/41

5g
0/43

90g
1.9%



+



+



Roots



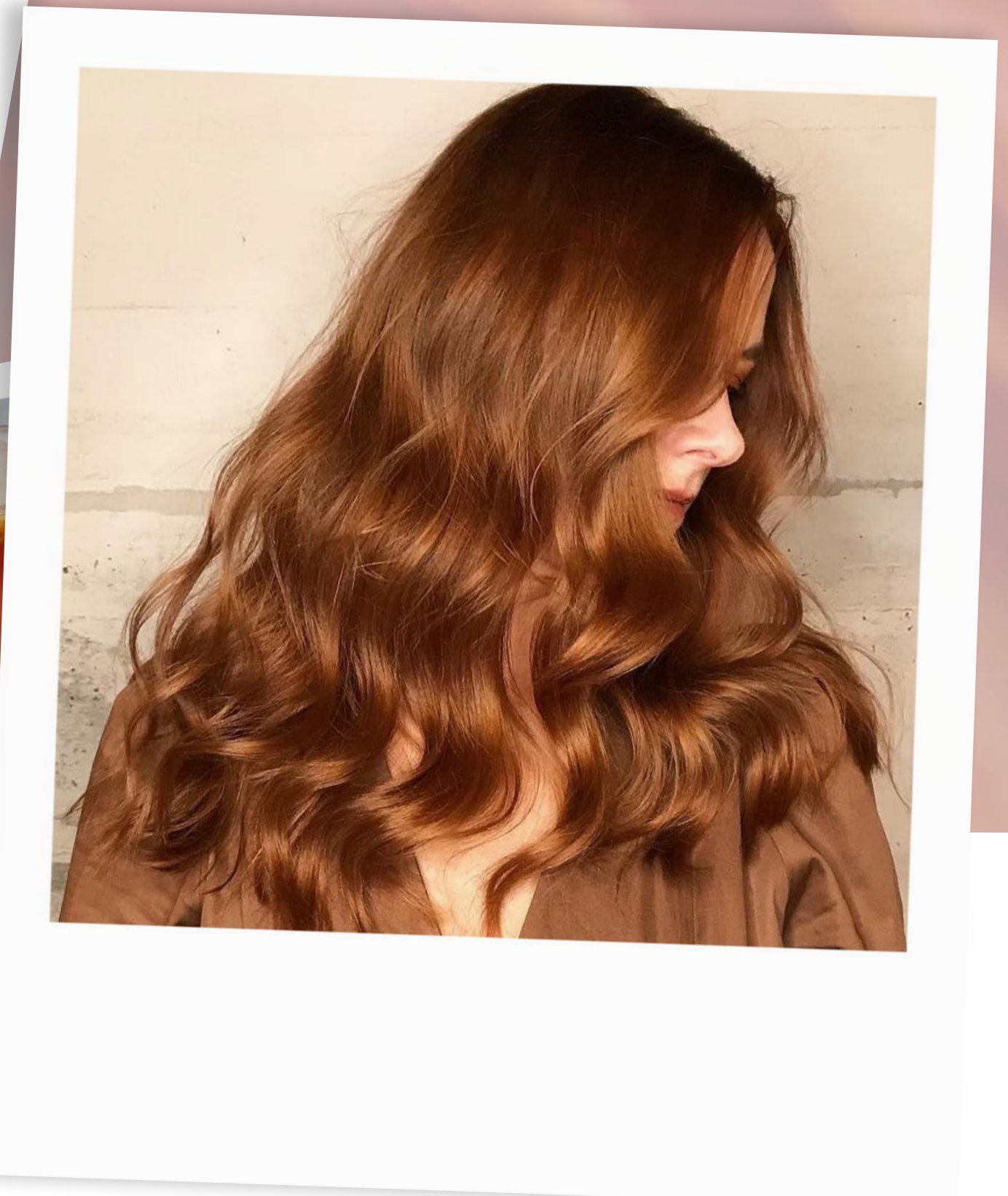
+



+



Ends



N°3
HAIR
STABILIZER
100 ml

TIP
WELLAPLEX N°3 HAIR STABILIZER
The N°3 Hair Stabilizer is created to fully reap the benefits of the Wellaplex in-salon service. Use this at home, once a week, to keep the hair strong, smooth and soft. Recommended after lightening or coloring. Can be used at home.



By Rebekah M
@ladybeckaa_anointedhands



Formula

Color Formula

30g
7/45

30g
8/45

60g
6%

30g
8/43

20g
8/3

10g
0/43

60g
9%



Roots to ends



Ends



TIP

EIMI THERMAL IMAGE HOLD LEVEL 2

Our EIMI Thermal Image 2-phase spray helps protect your hair whilst using hot tools. Phase 1 is formulated to nourish the hair and protect it from heat up to 220°C. Phase 2 smoothens your hair for a flawless shiny result.



By Aneta Stenczelova
@aneta_stenczelova_hair



Formula

Color Formula

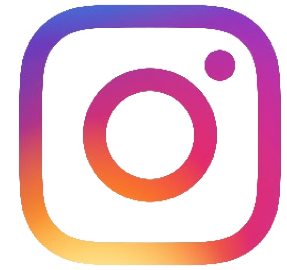
60g
9/38

60g
66/44

120g
4%



 <p>AFTER SUN EXPRESS CONDITIONER</p> <p>200ml</p>	<p>TIP</p> <p>AFTER SUN EXPRESS CONDITIONER WITH PRO-VITAMIN B5</p> <p>After Sun Express Conditioner made with pro-vitamin B5 instantly helps to provide a deep repairing effect. Leaving the hair irresistibly healthy looking and soft to touch. Made with apricot oil and Sun-blend.</p>
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For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

