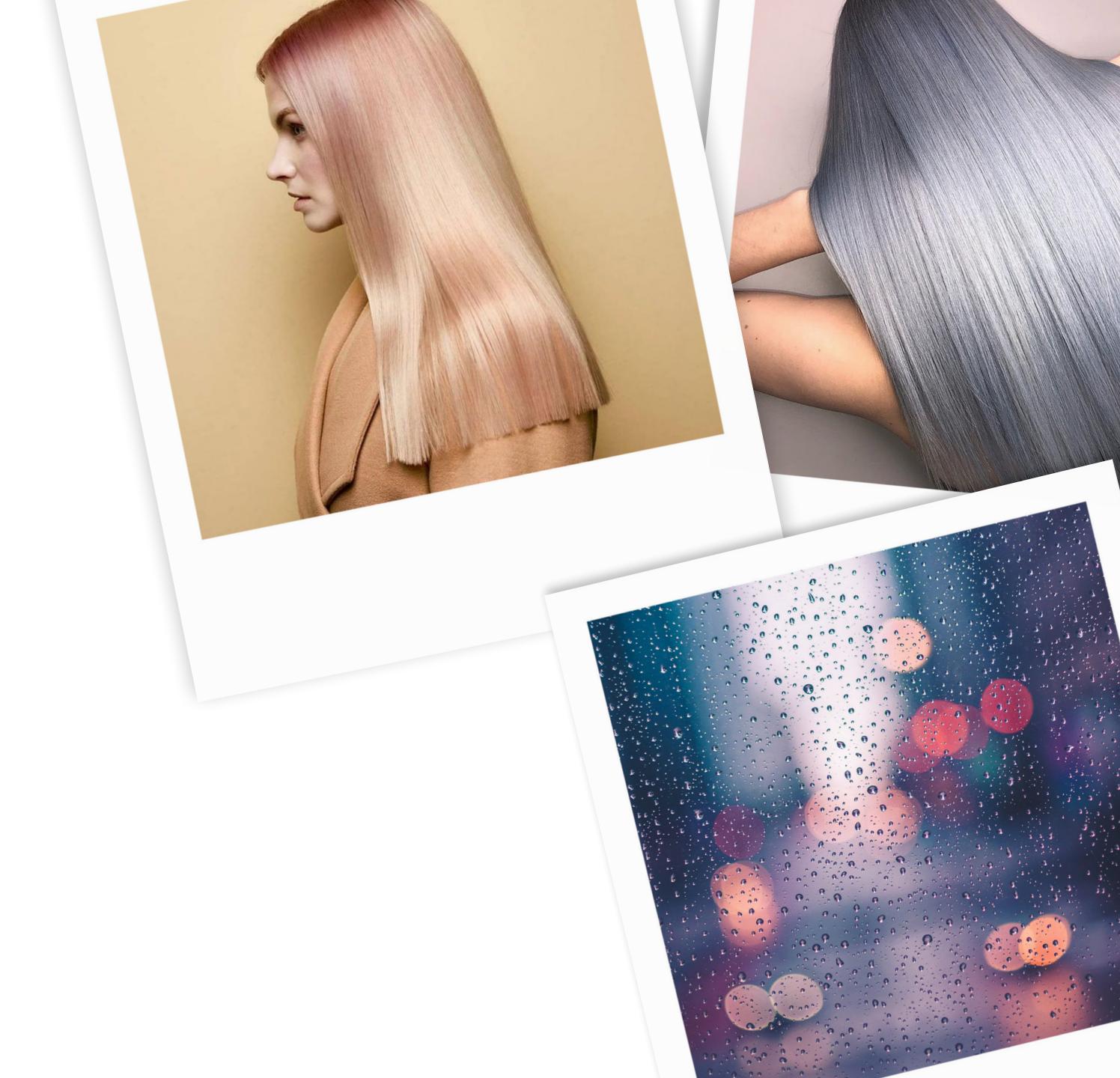
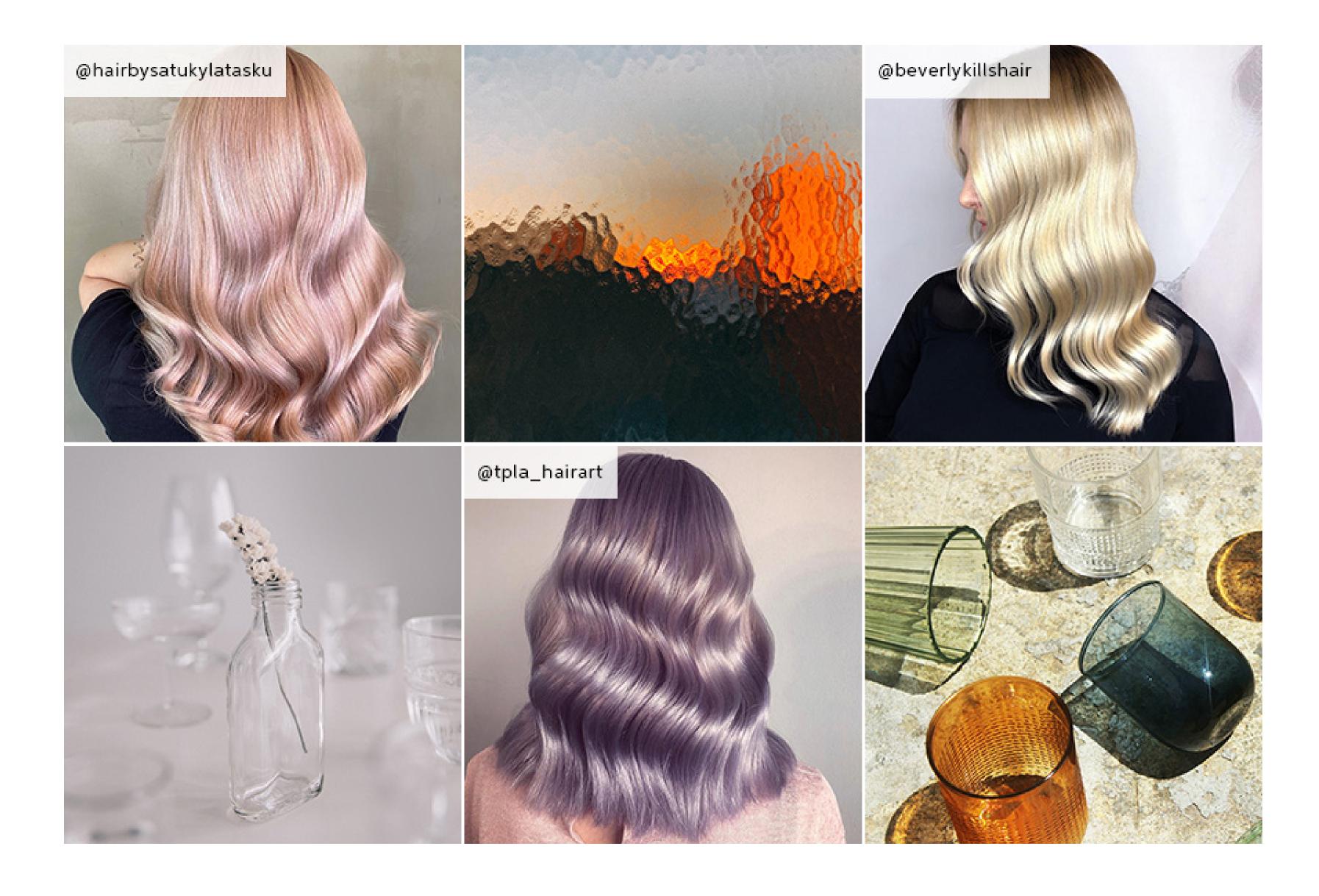
Wella Trend Hub

Glass Hair

March 2021



Glass Hair on social media...





By Jessica Neil @Jessicaneilhair5

Color Formula

Formula

60g Multiblonde Powder

90g 6%

20g Titanium Rose

20g Copper Peach

10g 8/05 100g 1.9%

30g

60g

1.9% Titanium Rose



Prelighten



Root Toner



End Toner

TIP

STRUCTURE⁺

150 ml

WELLA ColorMotion

STRUCTURE

MASK

MASK

STRUCTURE

MASK

COLORMOTION+ STRUCTURE+ MASK

With WellaPlex bonding agent Intensive Restructuring Mask For Colored Hair Provides strengthened hair structure, shine and lasting manageability.

PRO TIP: only use a small amount. Apply on sensitized areas only (lengths and ends).



By Laila Pettersen @laila.wella

Formula

Color Formula

30g Multiblonde Powder

45g 6%

3g No.1

10g /06

10g /56

5g /47







200 ml

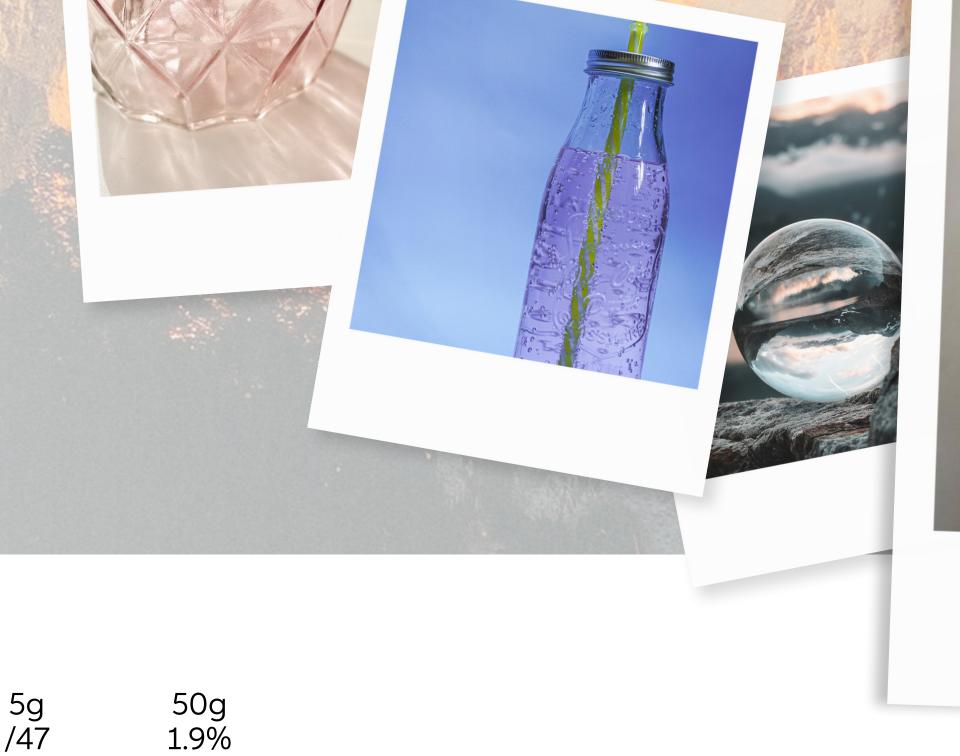
OIL REFLECTIONS LUMINOUS INSTANT CONDITIONER FOR ALL HAIR TYPES

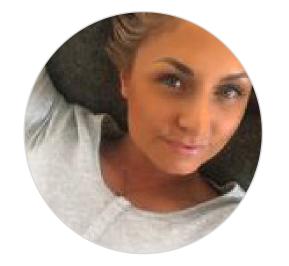
The Luminous Instant Conditioner is a 30-second smoothening conditioner created for all hair types to lock moisture in and leave the hair luminous and smooth. Made with white tea extract for luscious hair. Hydrate and tame your hair in an instant with this nourishing conditioner.



Highlights







By Charlotta Gustafsson @charlottasofie



Formula

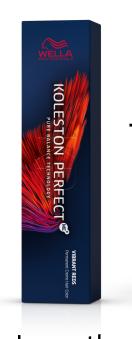
Color Formula

60g 6/77 60g 6/41 60g 6% 60g 8/43 60g 6% 60g 4%



Lengths







Lengths



TIP

INVIGO AFTER SUN EXPRESS CONDITIONER WITH PRO-VITAMIN B5

After Sun Express Conditioner made with pro-vitamin B5 instantly helps to provide a deep repairing effect. Leaving the hair irresistibly healthy looking and soft to touch. Made with apricot oil and Sun-blend.



By Jason @hair.by.jason

Formula

Color Formula

 30g
 20g
 20g
 80g

 6/16
 1.9%
 10/69
 9/60
 1.9%



Roots Tone

Ends Tone





TIP

EIMI COCKTAIL ME HOLD LEVEL 1

EIMI Cocktail Me is a smoothing gel oil enriched with gum polymers that will make hair more manageable, smoother and frizz-free for longer.



By Heather Mackenzie @glam.by.heather

Formula

Color Formula

60g 60g Ocean 1.9% Storm



Toner



TIP

EIMI GLAM MIST HOLD LEVEL 1

Finish your glamorous style with dazzling shine thanks to the luminous EIMI Glam Mist, a shine spray formulated to help protect hair from the effects of humidity and UV.



For more inspiration, follow us on Instagram at @wellahair



For more inspiration on the techniques and step by steps, visit wella.com/education



To buy the products mentioned in the above formulas, go to wellastore.com

