

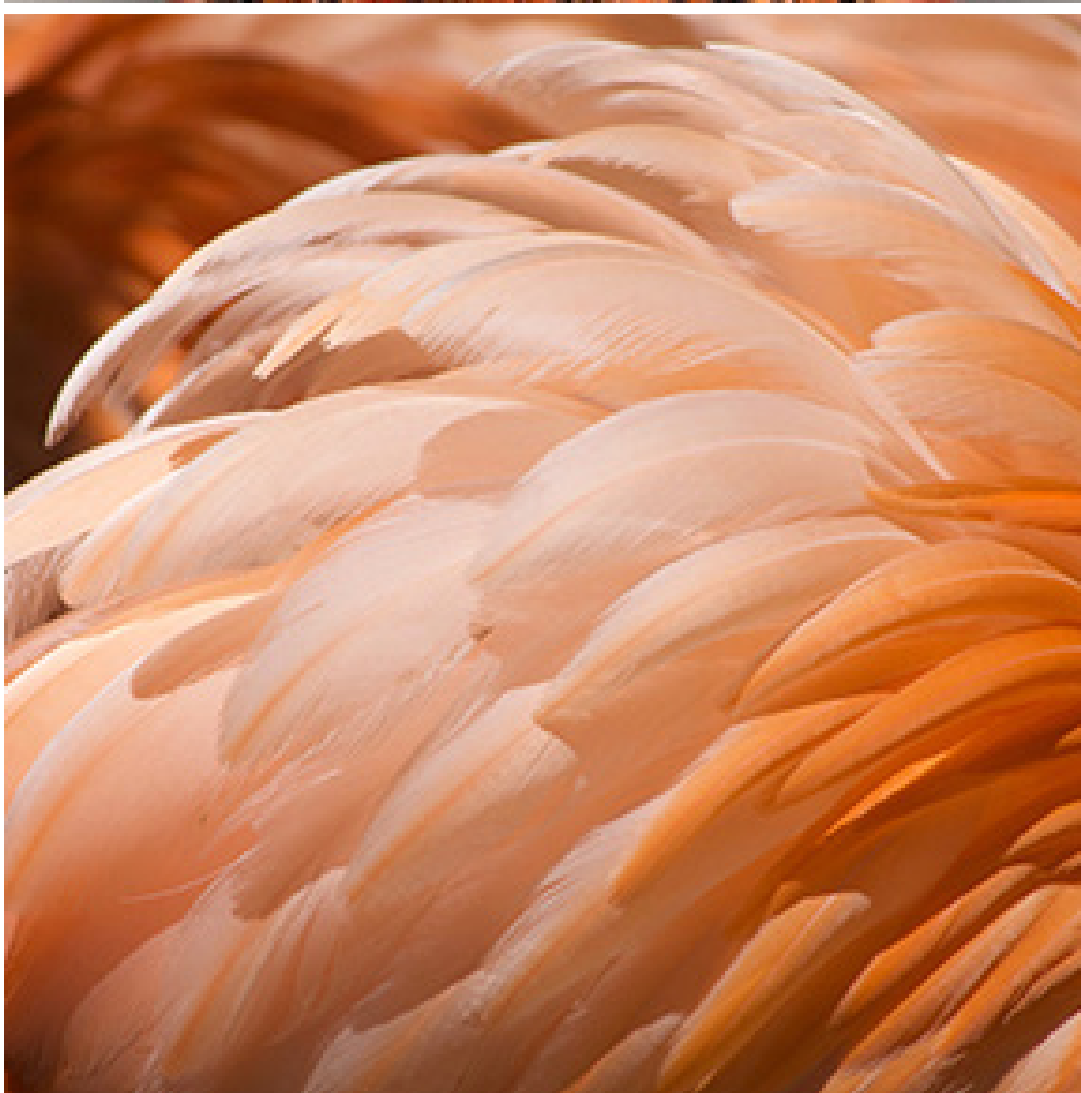
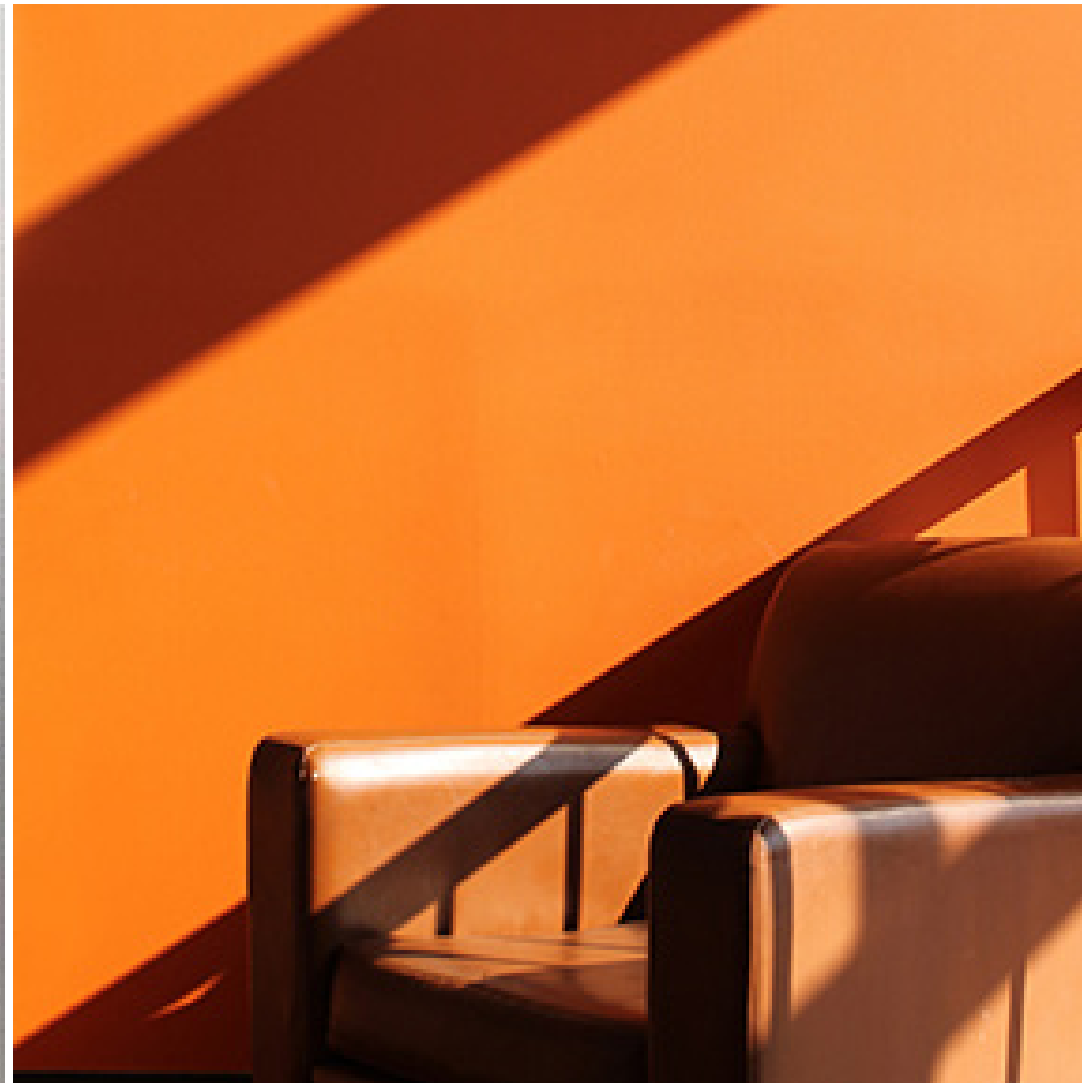
Wella
Trend Hub



Ginger Blonde Hair

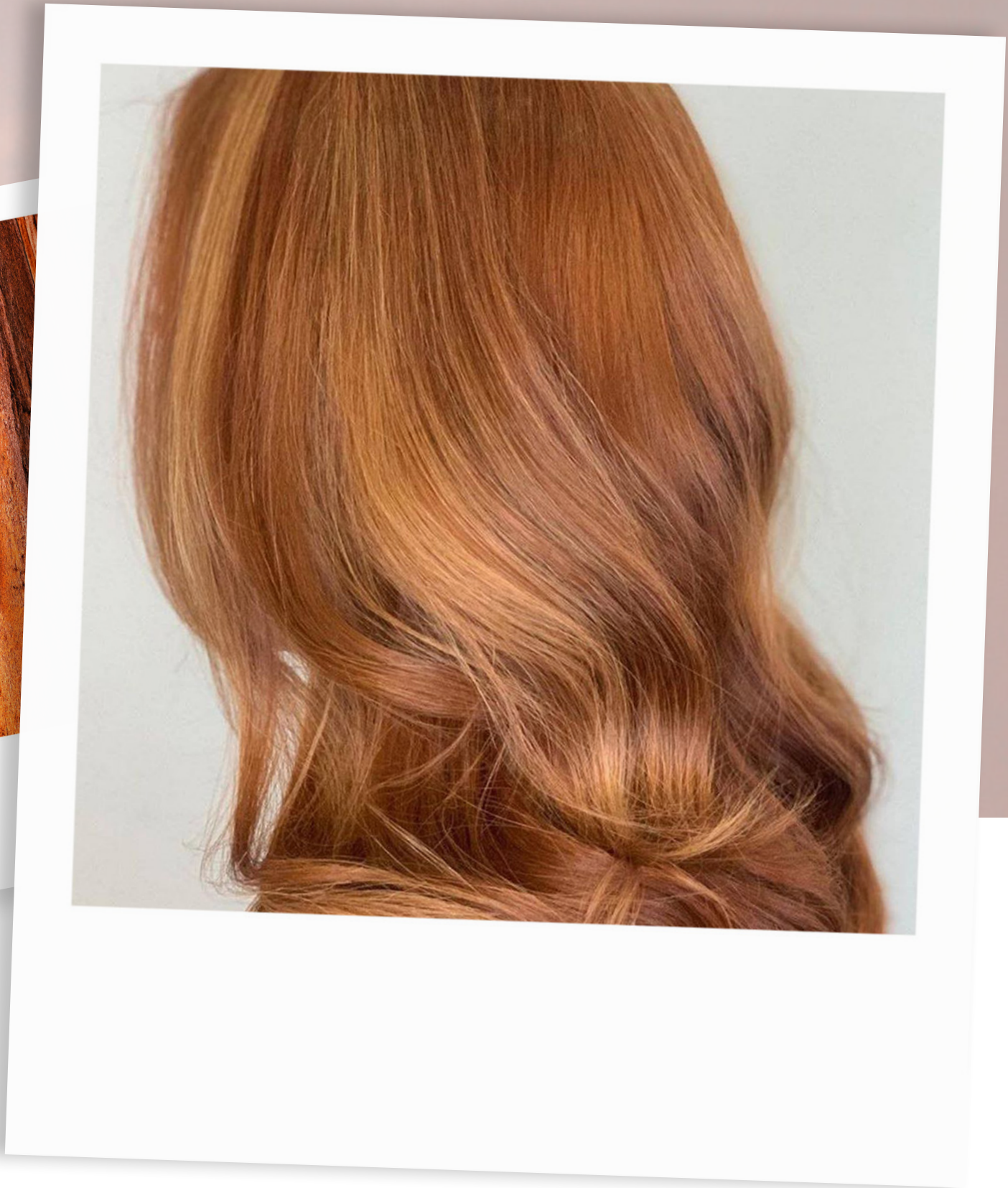
December 2021

Ginger Blonde Hair on social media...





By Chris Dickson
@chris_dickson_hairdressing



Formula

Color Formula

30g
Freelights

60g
6%

45g
8/34

5g
8/41

30g
7/43


80g
4%



A



B



SMOOTH
ANTI-FRIZZ
BALM

100ml

TIP

EIMI FLOWING FORM

EIMI Flowing Form is a smoothing hair balm that creates luxurious smoothness with flexible control and natural movement. The balm is formulated to reduce frizz and help protect your hair against dehydration whilst using hot tools.



By Heather Mackenzie
@glam.by.heather

Formula

Color Formula

30g 60g 20g 10g 4%

77/45 1.9% 8/43 /34



A: Roots



B: Lengths & Ends



WARM RED
CONDITIONER

200ml

TIP

INVIGO COLOR RECHARGE WARM RED CONDITIONER

Color Recharge Warm Red Conditioner contains color pigments that refresh and maintain the multi-dimensional color of warm red hair tones. This red hair conditioner’s caring formulas leave the hair intensively conditioned.



By James Earnshaw
@jhair_stylist

Formula

Color Formula

20g 40g 30g 10g 40g 10/36
4% 7/34 0/43 6%



A: Highlights



B: Lowlights



C: Toner

HEALTHY FEELING
HAIR & SCALP
Renewing Mask
95% NATURAL ORIGIN
150 ml

TIP
ELEMENTS RENEWING MASK
This moisturizing mask with intense conditioning renews hair smoothness and shine. It also protects hair from frizz and breakage. Apply to clean, damp hair. Leave for 3-5 min and rinse thoroughly. 95% natural origin ingredients, Formulated without silicones, Free of animal-derived ingredients, Dermatologically tested, Available in 500ml jar, 150ml jar, 30ml tube, 72% less plastic per ml* 500ml pouch



By Terri Harris
@terricolours_bloominhair

Formula

Color Formula

10g
7/0

30g
7/43

20g
8/34

60g
6%

20g
7/43

20g
8/34

80g
4%



A: Roots

B: Mids & Ends



VIBRANT
COLOUR
CONDITIONER

FOR
FINE/NORMAL
HAIR

200ml

TIP

INVIGO BRILLIANCE VIBRANT COLOR CONDITIONER

The Vibrant Color Conditioner for coloured hair is created to improve hair surface and enhance colour vibrancy. Contains Anti-Oxidant Shield Technology and Lime Caviar. Available in two versions: for fine/ normal hair & coarse hair.



By Melanie Richard
@ melanierichardshairandbeauty

Formula

Color Formula

60g
6/43

60g
6%

30g
66/44

60g
1.9%



+



A: Roots



+



B: Ends



C: Hyper Coral



D: Uber Gold &
Infinite Orange



VITAMIN
CONDITIONING
MOUSSE

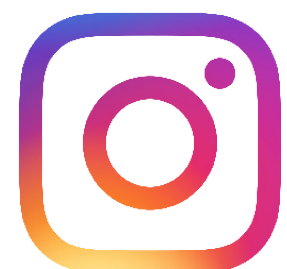
200ml

TIP

INVIGO BRILLIANCE VITAMIN CONDITIONING MOUSSE

The Vitamin Conditioning Mousse for coloured hair is an airy mousse that provides colour vibrancy. The hair is left smooth and shiny. With Vitamin E and Anti-Oxidant Shield Technology.





For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

