

Wella
Trend Hub

Frosted Chestnut Hair

April 2021



Frosted Chestnut Hair on social media...





By Salong Hype Hallarna
@salonghypehallarna

Formula

Color Formula

20g	20g	20g	60g	60g	60g	20g	20g	20g	60g
5/7	5/	5/81	6%	10/	12%	6/16	7/81	6/	6%




Roots



Highlights



Lowlights



VITAMIN
CONDITIONING
MOUSSE

200ml

TIP
INVIGO VITAMIN CONDITIONING MOUSSE WITH VITAMIN E
The Vitamin Conditioning Mousse for colored hair is an airy mousse that provides color vibrancy. The hair is left smooth and shiny. With Vitamin E and Anti-Oxidant Shield Technology.





By Leo
@leothehairchemist

Formula

Color Formula

30g
9/97

30g
9/16

30g
7/73

90g
1.9%



TIP
INVIGO COLOR RECHARGE COOL BRUNETTE CONDITIONER WITH COLOUR PIGMENTS
Invigo Color Recharge Cool Brunette Conditioner contains color pigments that refresh and maintain the multi-dimensional color of cool brunette tones. This brunette hair conditioner’s caring formulas leave the hair intensively conditioned.



By Matthias Herzberg
@matherzberg

Formula

Color Formula

30g	45g			
Freelights	6%	10/97	7/18	1.9%



Teased Foils

Toner





AFTER SUN
EXPRESS
CONDITIONER

200ml

TIP

INVIGO AFTER SUN EXPRESS CONDITIONER WITH PRO-VITAMIN B5

After Sun Express Conditioner made with pro-vitamin B5 instantly helps to provide a deep repairing effect. Leaving the hair irresistibly healthy looking and soft to touch. Made with apricot oil and Sun-blend.



By Kai Sohn
@kai_sohn

Formula

Color Formula


60g
4/3

60
4%

60g
5/43

60g
6%





TEXTURE

HOLD ●●○○

48^H

150ml

TIP

EIMI SHAPE ME 48H SHAPE MEMORY HAIR GEL HOLD LEVEL 2

EIMI Shape Me is a heat-activated hair gel formulated with memorising polymer complex which helps shape or blow-dry hair the way you want and keeps the look for up to 48h. Be innovative and style the hair the way you want it with Wella Professionals hair styling products.looking and soft to touch. Made with apricot oil and Sun-blend.

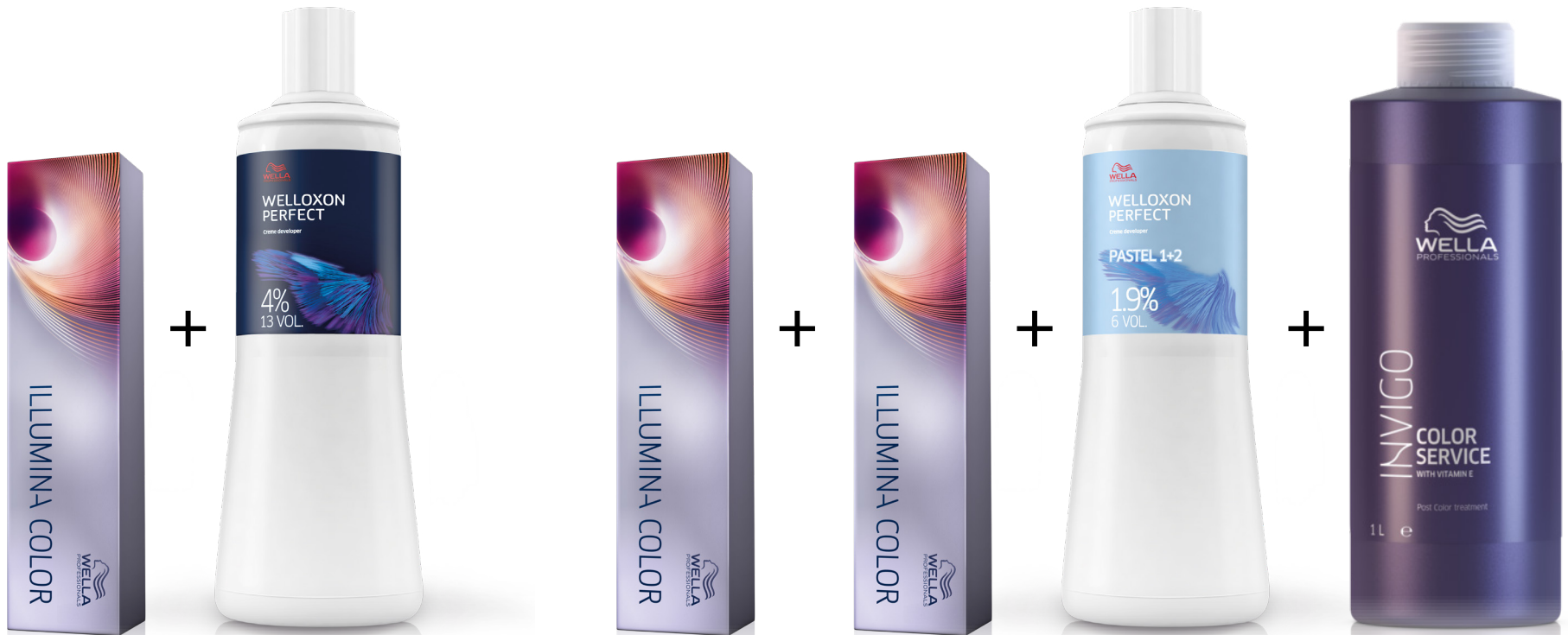


By Laila Pettersen
@laila.wella


Formula

Color Formula

60g	60g	60g	60g	120g	120g
5/0	4%	7/7	7/47	1.9%	Post Service Treatment



Roots Ends



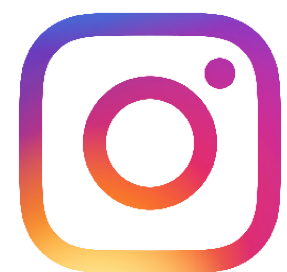
VOLUME
LIGHT
SETTING
LOTION SPRAY

150ml

TIP

**EIMI PERFECT SETTING
HOLD LEVEL 2**

Set voluminous structure with perfect shine with the EIMI light setting lotion spray Perfect Setting, formulated to provide the right balance of care and heat protection whilst blow drying.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

