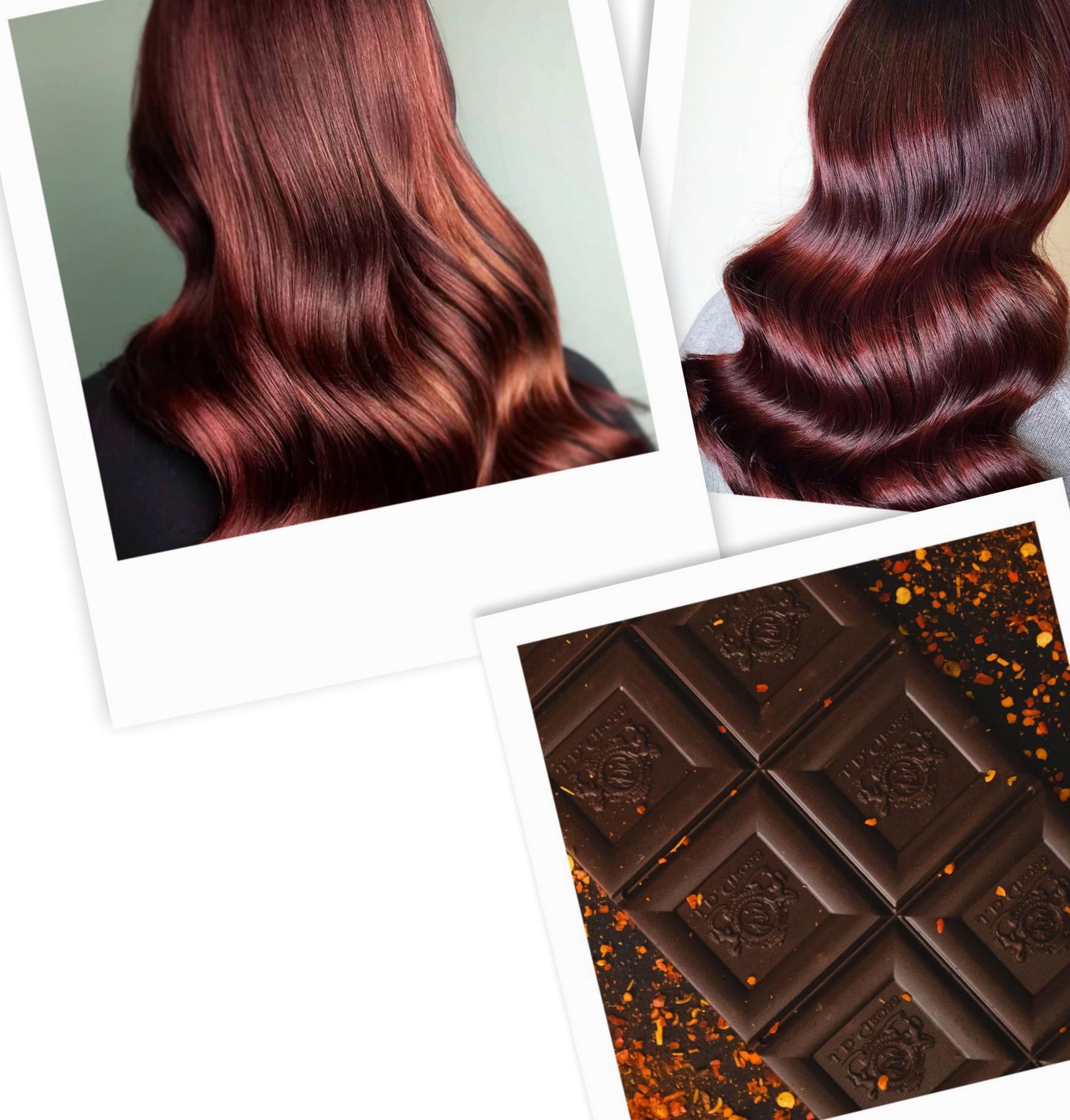


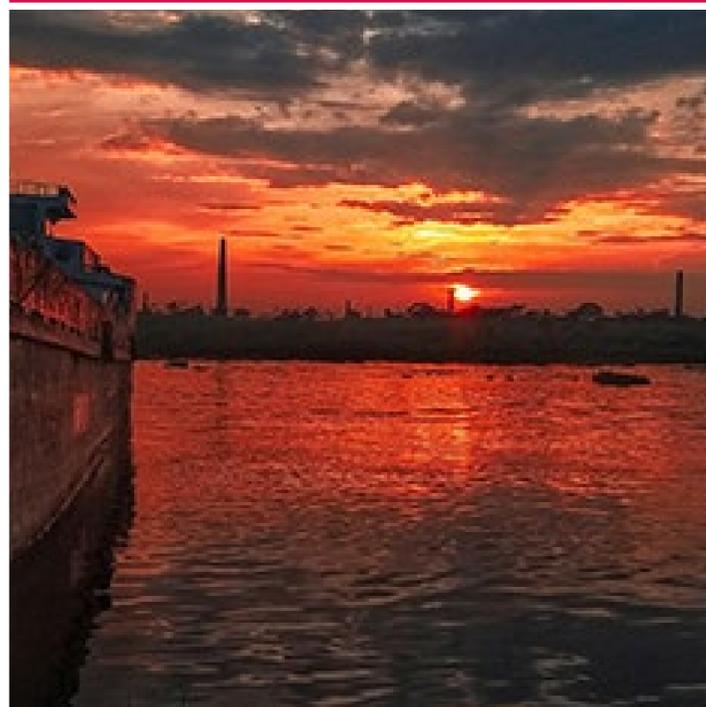
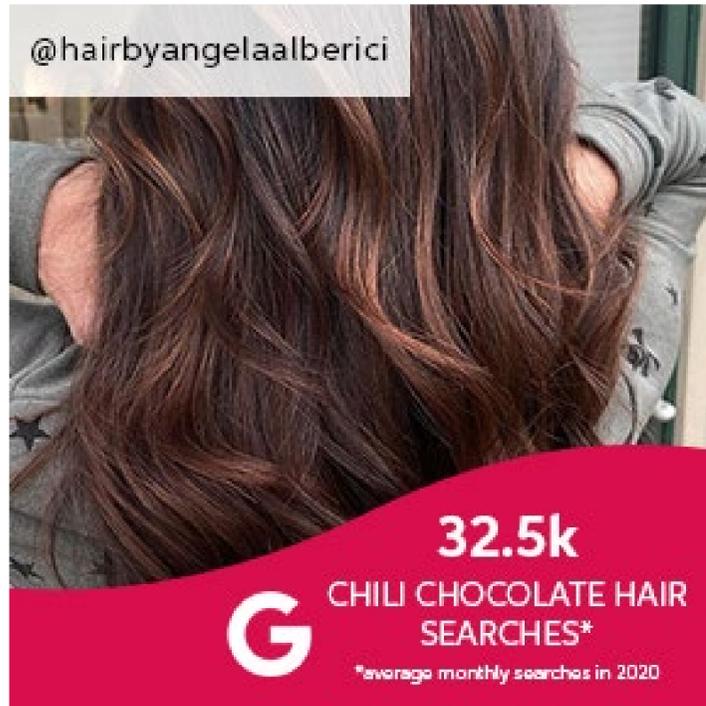
**Wella**  
Trend Hub

# Chili Chocolate Hair

January 2021



# Chili Chocolate Hair on social media...





By Cassandra Foehr  
@cassandra\_foehr



# Formula

## Color Formula

30g  
44/65

60g  
4%



 <p><b>INTENSE REPAIR</b> MASK</p> <p>150 ml</p>	<p><b>TIP</b></p> <p><b>Fusion Intense Repair Mask</b> The luxurious creamy mask for damaged hair helps repair and protect against breakage. Apply this mask for 5 minutes. The mask contains intensely conditioning ingredients and amino acids.</p>
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By Hayley Hands  
@hayleyhandshair



# Formula

## Color Formula

60g  
5/0

60g  
6/7

240g  
1.9%



+



+



 <p>UV HAIR COLOR PROTECTION SPRAY</p> <p>150ml</p>	<p><b>TIP</b></p> <p><b>Invigo UV Hair Color Protection Spray</b> UV Hair Color Protection Spray made with pro-vitamin B5 is a high performance UV hair color protection leave-in spray.</p>
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By Shannen D  
//Hair Professional  
@shand\_hair



# Formula

## Color Formula

30g  
8/71

60g  
1.9%

30g  
7/1

60g  
1.9%



+



+



UPLIFTING CARE  
MIST

150ml

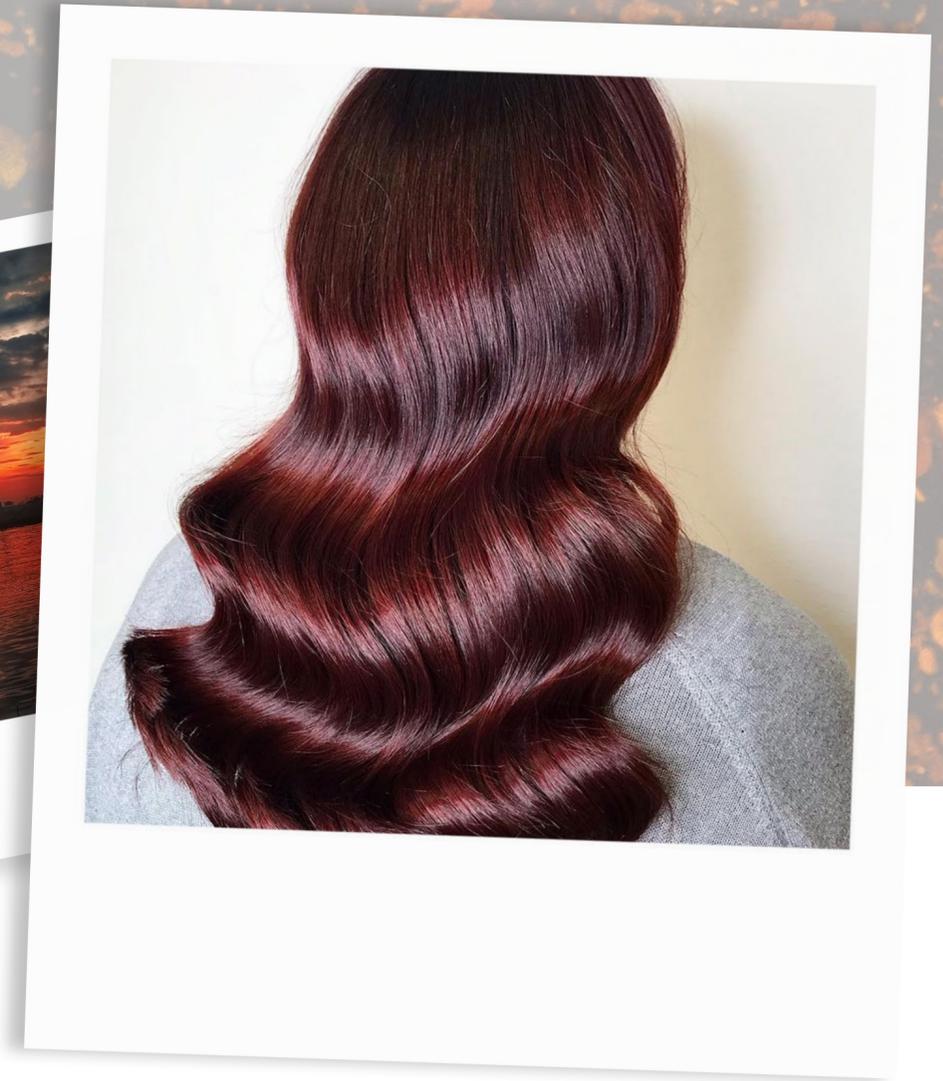
### TIP

#### Invigo Uplifting Care Spray

The Invigo Uplifting Care Spray with cotton extract and Spring Force Blend, is a volumizing spray that gives lightweight care, shine, fullness and light control.



By Malin Isaksson  
@av.malin



# Formula

## Color Formula

10g 4/57 + 10g 5/75 + 10g 55/54 + 60g 1.9%

10g 55/54 + 10g 6/75 + 10g 66/45 + 60g 4%



Roots



Lengths



SENSO CALM  
SENSITIVE  
MASK

150ml

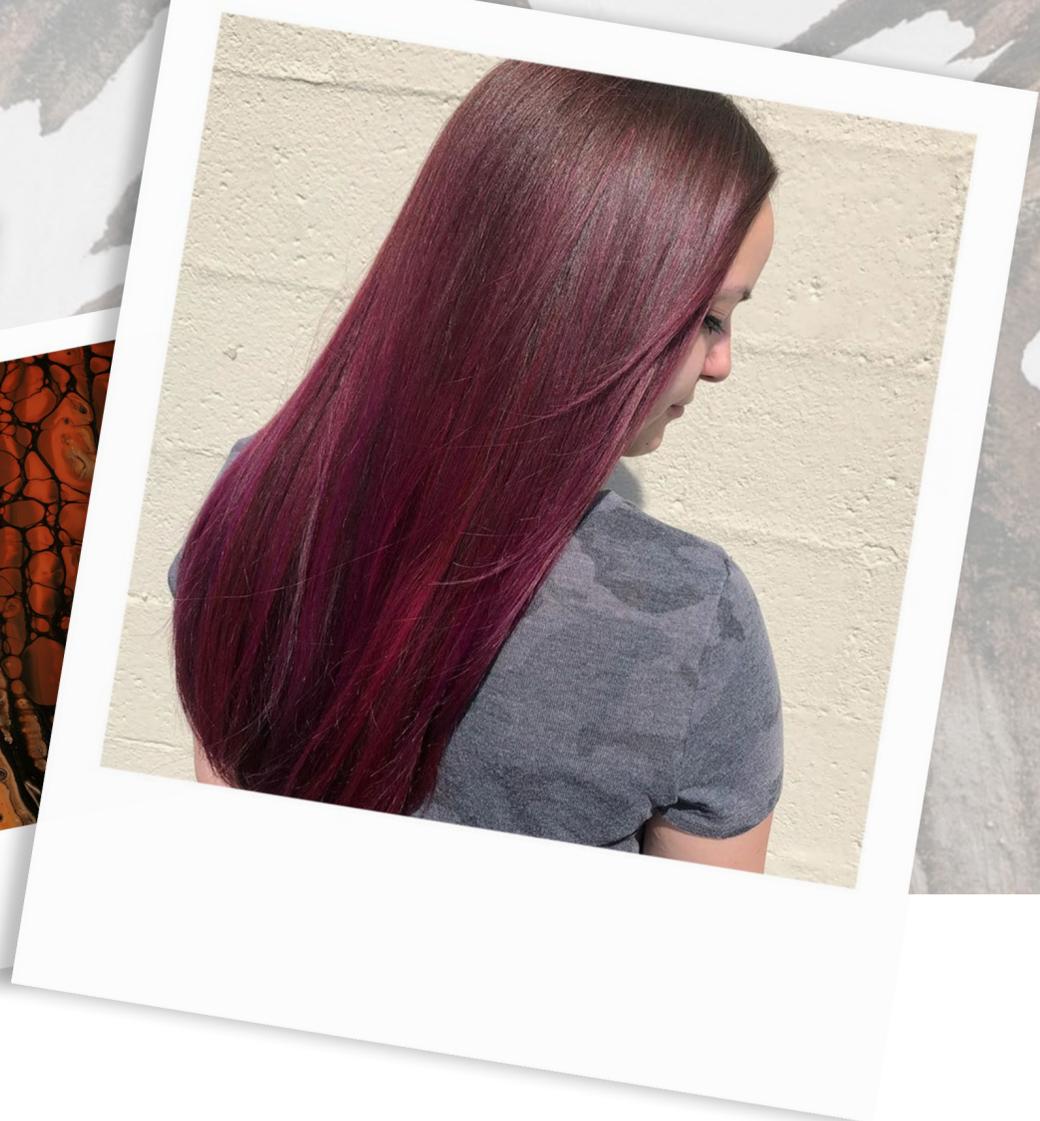
### TIP

#### Invigo Senso Calm Sensitive Mask

The Senso Calm Sensitive Mask made with allantoin is a fragrance-free mask which alleviates itchiness while helping to strengthen your clients' hair.



By Makayla Miller  
@red.rootz



# Formula

## Color Formula

30g  
60g  
9%



Balayage

30g  
60g  
/56  
1.9%



Pieces

30g  
60g  
55/66  
4%



Pieces



### TIP

#### Invigo Color Protection Shampoo

A color protection shampoo with lime caviar, is a pH-optimized shampoo created specifically for colored hair. It's optimized low pH formula helps to close the cuticle after coloration in order to enable a better color retention, giving the hair an excellent feel. The shampoo provides long lasting color protection for up to seven weeks with a brilliant look and vibrant hair shine. Available in two versions: for coarse hair & for fine/normal hair.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

