

Wella
Trend Hub

Butterscotch Blonde

February 2021



Butterscotch Blonde on social media...





By Aicha Amalie
@aichaamalie



Formula

Color Formula

30g	45g	10g	10g	2g	22g	22g	5g	5g	10g	10g
Multi Blonde Powder	6%	10/93	10/05	9/43	Post Color Treatment	1.9%	10/	10/05	Post Color Treatment	1.9%



Babylights

Glossing

Glossing Hairline



DEEP
NOURISHING
MASK

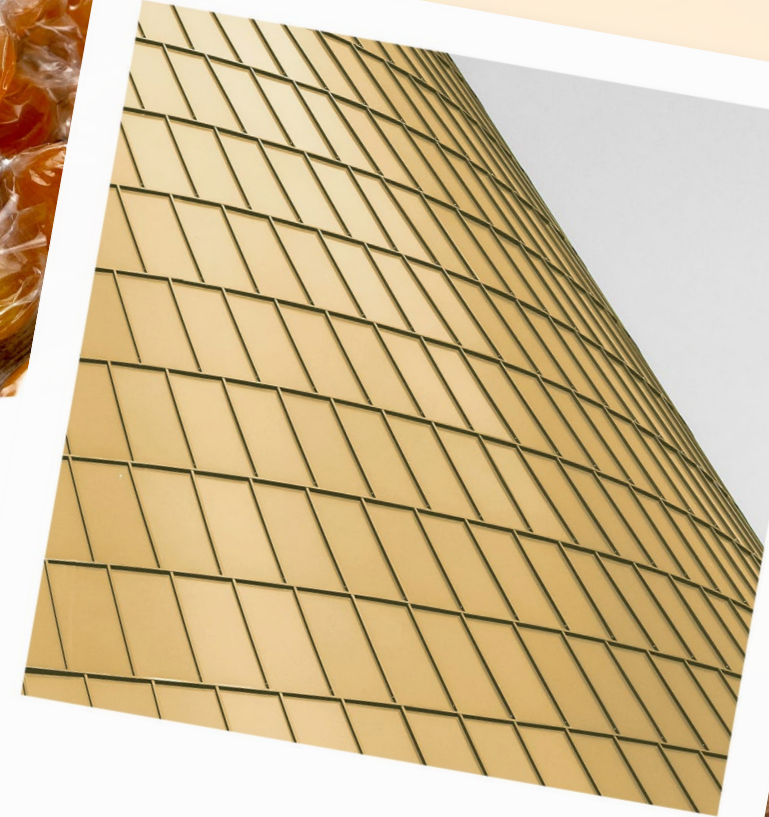
150ml

TIP

INVIGO DEEP NOURISHING MASK WITH GOJI BERRY deeply replenishes and moisturizes dry and stressed hair.



By Kirstine Rechnagel
@kir.hair



Formula

Color Formula

30g
Freelights

90g
Freelights
12%



Balayage

20g
9/03

20g
10/69



Glossing

40g
Post Color
Treatment



40g
1.9%



TIP

EIMI SHAPE ME 48 H SHAPE MEMORY HAIR GEL HOLD LEVEL 2
EIMI Shape Me is a heat-activated hair gel formulated with memorising polymer complex which helps shape or blow-dry hair the way you want and keeps the look for up to 48h. Be innovative and style the hair the way you want it with Wella Professionals hair styling products.



By sofdoessomehair
@sofdoessomehair

Formula

Color Formula

20g	20g	80g	30g	60g
7/37	7/0	1.9%	9/36	1.9%



Roots

Ends



TEXTURE
SALT SPRAY

150ml

TIP

EIMI OIL SPRITZ HOLD LEVEL 1

Play and create with this lightweight styling oil. Our EIMI Oil Spritz gives your hair insta-ready shine.



By Valarie Austin Balayage
@valarie.ann_

Formula

Color Formula

30g	60g	20g	10g	60g
Freelights	9%	10/3	9/01	1.9%



Balayage

Toner

	<p>FOR WAVES</p> <p>NOURISHING SPRAY</p> <p>NOURISHMENT LEVEL</p> <p>● ● ●</p> <p>150 ml</p>	<p>TIP</p> <p>NUTRICURLS MILKY WAVES</p> <p>NOURISHING SPRAY FOR WAVES</p> <p>Lightweight milky leave-in spray that nourishes and adds manageability for soft waves.</p>
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By Pa.blo Friseure Fürth
@pablofriseure

Formula

Color Formula

20g	20g	1g	1g	84g
9/03	8/38	0/34	0/56	1.9%



Toner



**INTENSE
REPAIR
MASK**

150 ml

TIP

FUSION INTENSE REPAIR MASK

If your hair is in need of nurture, this luxurious creamy mask for damaged hair helps repair and protect against breakage. Apply this mask for 5 minutes. The mask contains intensely conditioning ingredients and amino acids.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

