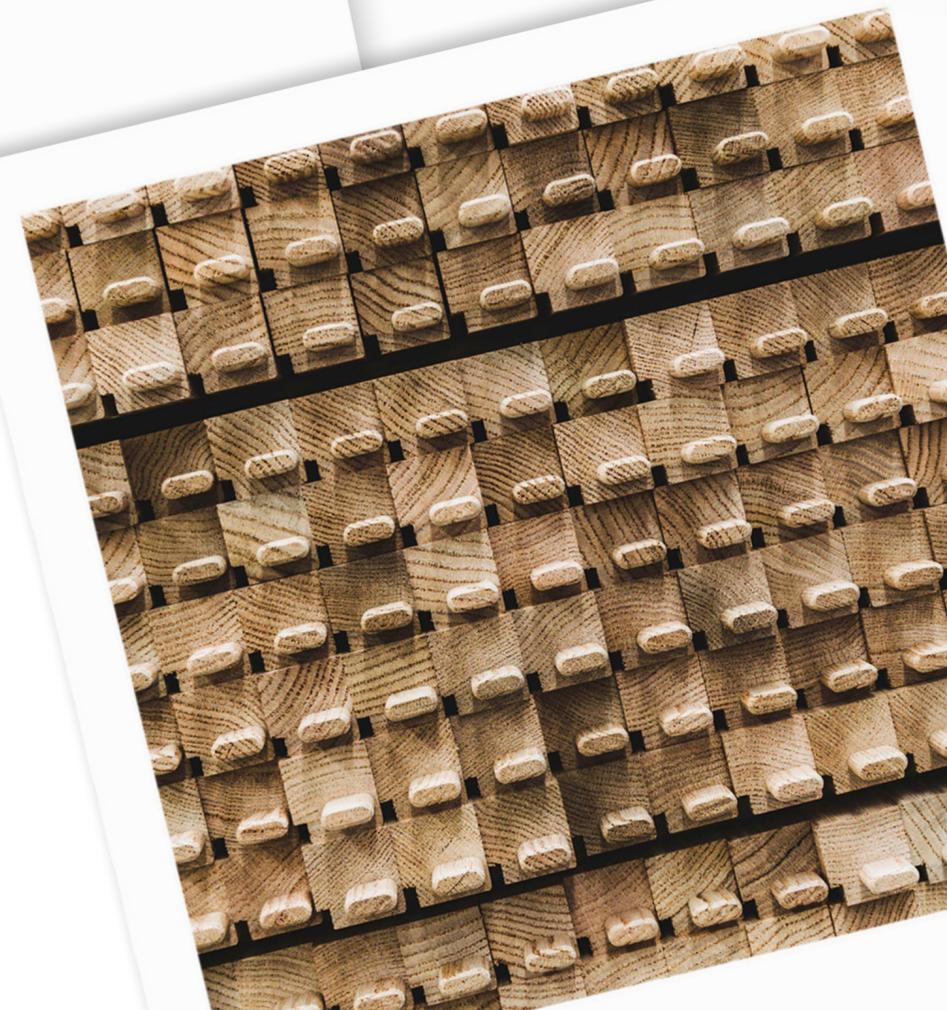


**Wella**  
Trend Hub

# Blonde Babylights

September 2020



# Blone Babylights on social media...

@kir.hair



**1.6K**  
**G** BLONDE BABYLIGHTS SEARCHES\*  
\*average monthly searches in 2019



@kathapfrang



@cherylhuddhair



10/6 + 9/16



**26.6k**  
**IG** #BLONDEBABYLIGHTS MENTIONS\*  
\*data available in May 2020



By Cheryl Huddleston  
@cherylhuddhair

# Formula

## Color Formula

20g 20g 80g  
10/16 9/16 4%



Tone



**VOLUME**  
SUGAR  
SPRAY  
TEXTURE

150ml

### TIP

#### EIMI Sugar Lift Volume Spray

Get a grip on volume: the **EIMI Sugar Lift** is a rich, flexible spray infused with sugar that provides lift, shine and touchable grippy texture



By Katharina Pfrang  
@kathapfrang



# Formula

## Color Formula

30g	45g 6%	30g	45g 1.9%	10g 7/	10g 7/81	10g 8/69	60g 1.9%	30g 10/97	60g 1.9%	30g 9/38	60g 1.9%								
	+			+			+		+		+			+			+		
Highlights			Babylights			Roots (Develop & Remove)		End Pieces				End Pieces							



**TIP**  
**Oil Reflections Light Luminous Reflective Hair Oil & EIMI Root Shoot Hair Mousse**  
The Perfect cocktail for root lift & deeply nourished hair



By Jacqueline W  
@fraeulein\_lieblingshaar

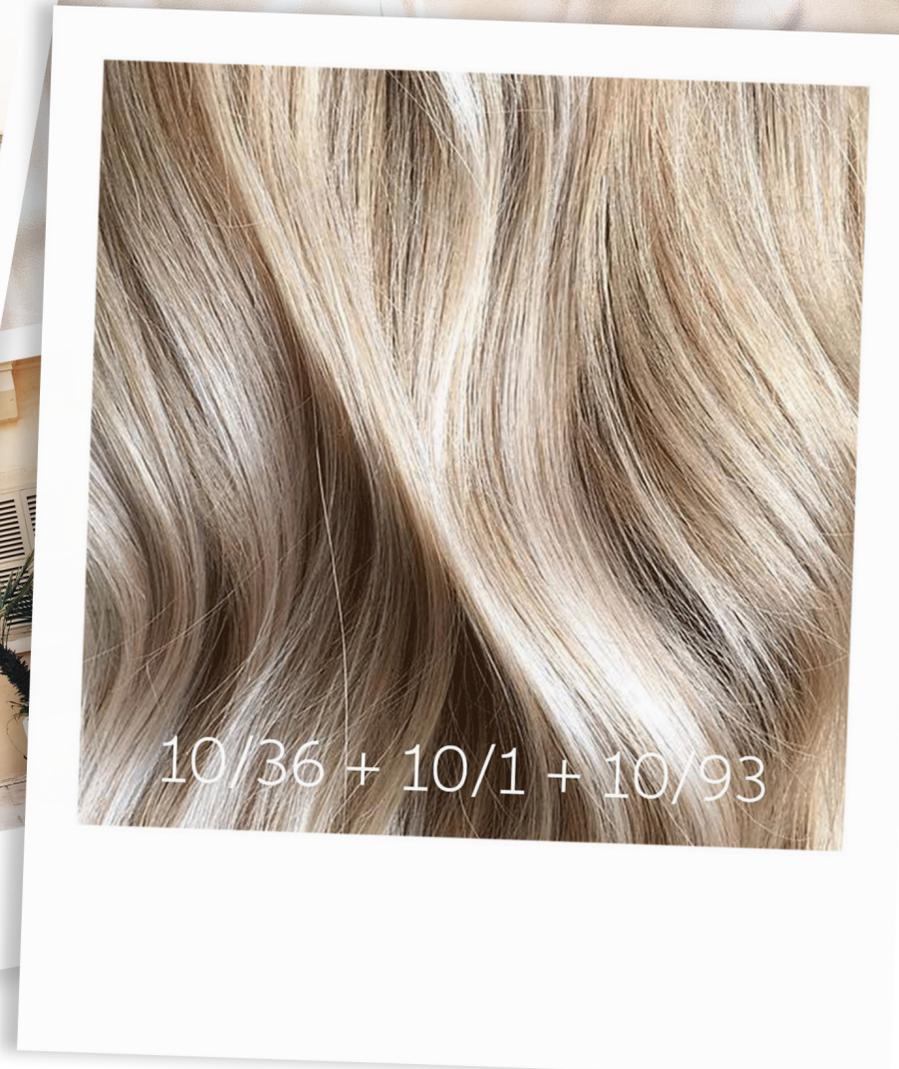
# Formula

## Color Formula - Prelighten with Blondor

20g	20g	20g	120g
10/36	10/1	10/93	1.9%



Toner



 <p>MIRACLE BB SPRAY</p> <p>150ml</p>	<p><b>TIP</b> <b>Invigo Color Brilliance Miracle BB Spray</b> is a beautifying balm leave-in spray created for colored hair. It enhances color vibrancy and leaves the hair beautiful, detangled and smoothed. With Anti-Oxidant Shield Technology and Lime Caviar.</p>
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By Kristine Rechnagel  
@kir.hair



# Formula

## Color Formula

30g

45g  
6%

20g  
8/2

20g  
9/97

40g

40g  
1.9%



Babylights



Glossing



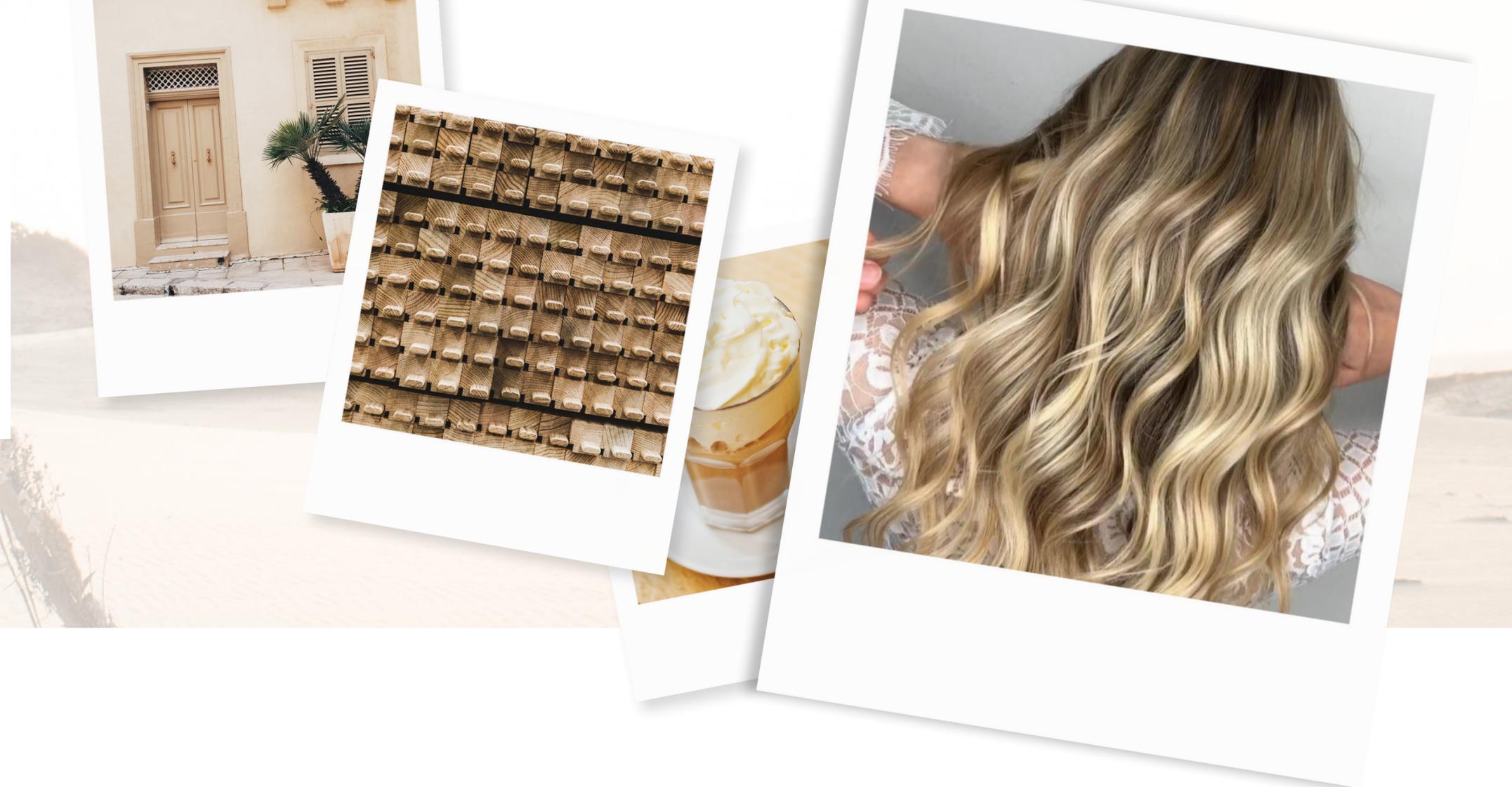
### TIP

**Invigo Blonde Recharge Color Refreshing Conditioner Warm Blonde** refreshes and maintains the multi-dimensional warm color of warm blonde hair. Its caring formulas with color pigments leave the hair intensively conditioned.

200ml



By Matthias Herzberg  
@matherzberg



# Formula

## Color Formula

30g	45g 6%	30g	45g 6%	30g	45g 6%	10g 7/	10g 7/81	10g 8/69	60g 1.9%	20g 10/38	5g Chrome Olive	5g Platinum Lily	60g 1.9%
Teased Foils		Babylights		Highlights		Roots				Roots			



**TIP**  
**EIMI Glam Mist Shine Spray**  
 Finish your glamorous style with dazzling shine thanks to the luminous EIMI Glam Mist, a shine spray formulated to help protect hair from the effects of humidity and UV.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

