

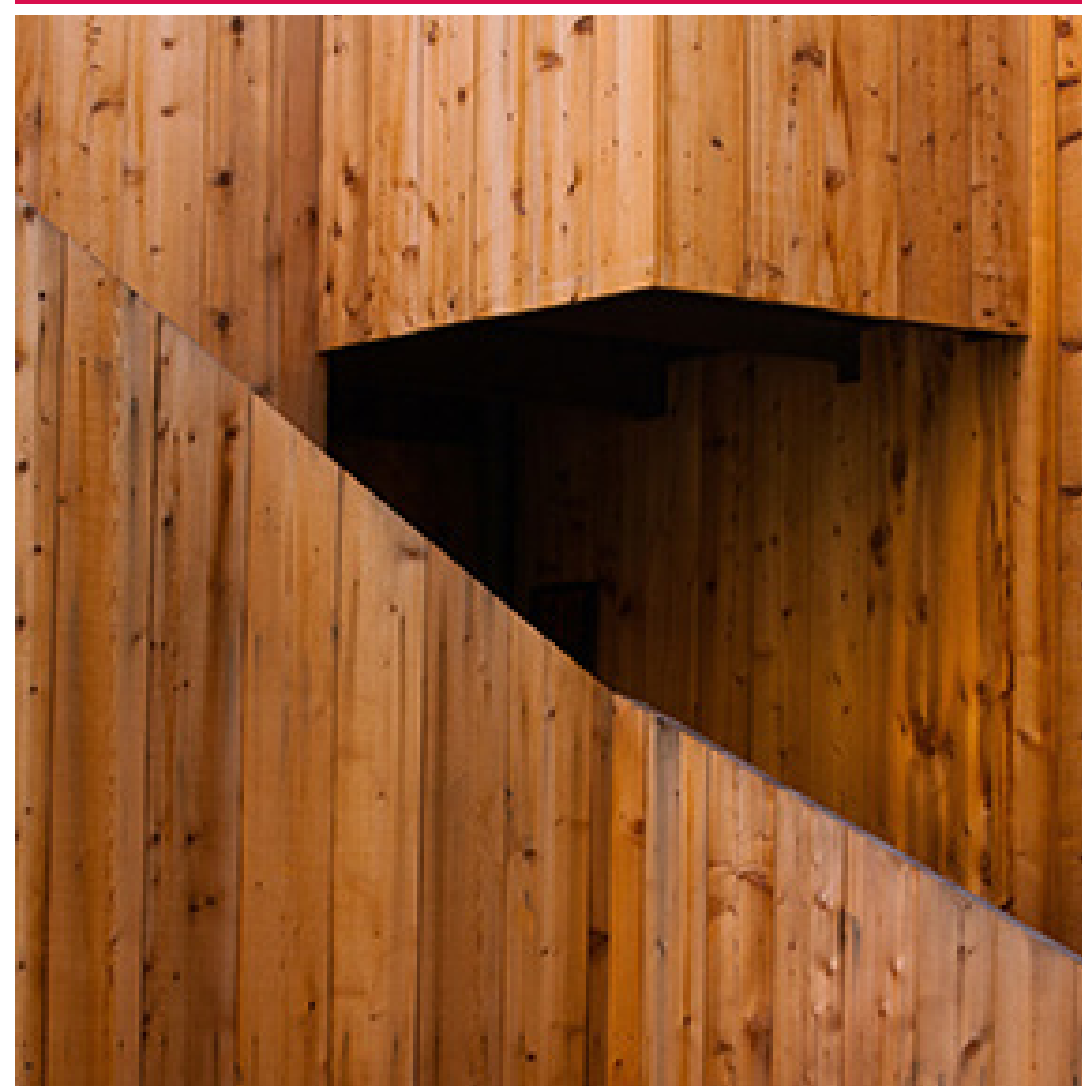
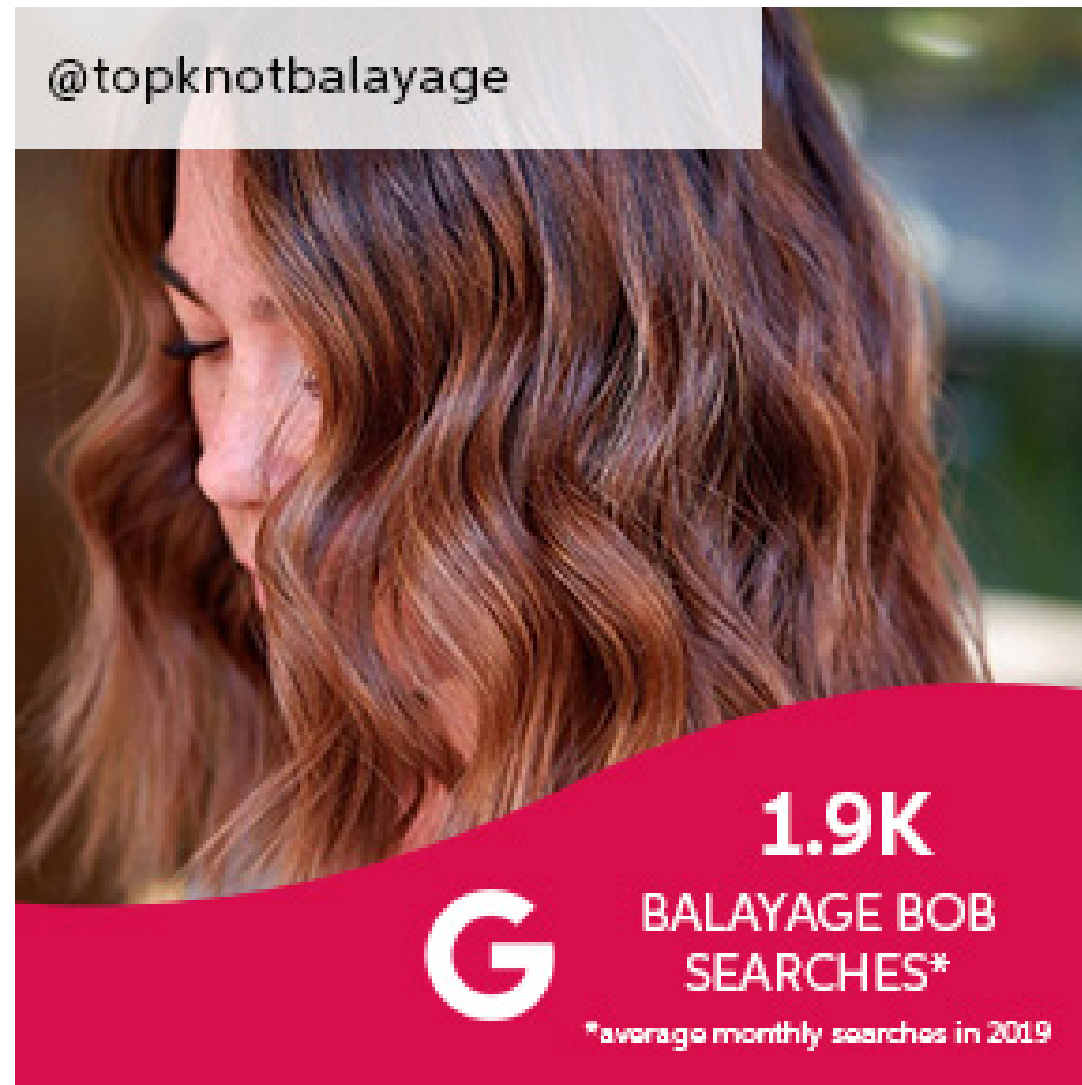
Wella
Trend Hub

Balayage Bob

June 2020



Balayage Bob on social media...





By Toni Bish
@bishwithbangs



Formula

Color Formula

60g

+

Balayage

20g
7/1

+

40g
1.9%
(isolated in foil)

Lowlights

30g
10/6

+

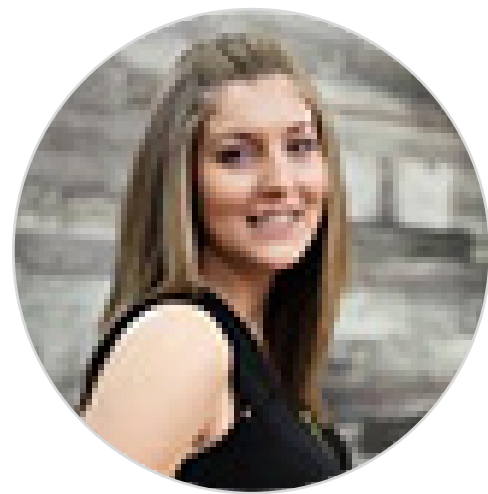
60g
1.9%

Tone

**INTENSE
REPAIR**
CONDITIONER

200 ml

TIP
Fusion Intense Repair Conditioner
Enriched with silk amino acids to instantly help protect against breakage due to combing and mechanical damage. Detangles and leaves the hair smooth.



By Tamica W
@hair_by_tamica

Formula

Color Formula

60g



+



Lighten

10g
7/0

10g
7/1

40g
1.9%



+



+



Roots

15g
7/89

15g
8/71

60g
1.9%



+



+



Lenghts & Ends

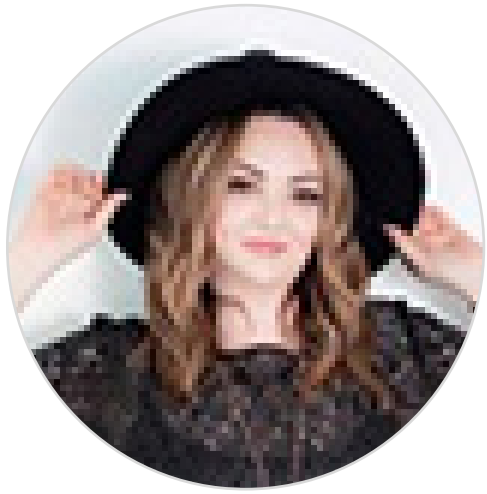
How to use

Work 2 - 5 pumps thoroughly through the midlengths and ends and blow-dry with a brush.

TIP

EIMI Flowing Form Anti Frizz Hair Balm
EIMI Flowing Form is a smoothing hair balm that creates luxurious, flexible control and natural movement. The balm is formulated to reduce frizz and help protect your hair against dehydration whilst using hot tools.





By Amanda Leaman
@topknotbalayage

Formula

Color Formula

60g



Lighten

15g
7/0

15g
7/73


30g

30g
1.9%



Gloss





STRUCTURE+
MASK

150 ml

TIP

ColorMotion+ Structure+ Mask
Intensive restructuring mask with WellaPlex bonding agent specifically for colored hair. Provides strengthened hair structure, shine and lasting manageability.

PRO TIP: Apply a small amount to sensitized lengths and ends.



By RebeccaBaxter
@livefreedyeblonde

Formula

Color Formula

60g



Lighten

20g
8/97

20g
6/97


40g



Lowlights



How to use
After shampooing, apply evenly to damp hair.
Do not rinse out. Blow-dry for maximum effect



UPLIFTING CARE
MIST
150ml

TIP

Invigo Volume Boost Uplifting Care Spray
Enriched with cotton extract, this volumizing spray gives lightweight care, shine, fullness and light control.



By Danijela Ilic
@danijelaailic

Formula

Color Formula

30g
/89

60g
12%

20g
/07

40g
9%

15g
8/05

15g

15g



+



+



+



+



+



Freehand A

Freehand B

Gloss

How to use

Apply to clean, damp hair and distribute evenly.
Leave for 3-5 minutes according to desired colour intensity, then rinse thoroughly

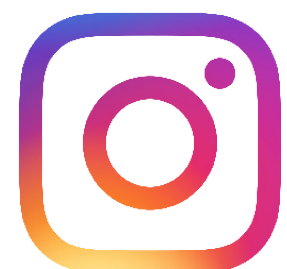
TIP

Invigo Color Recharge Color Refreshing Conditioner Warm Red. Refresh and maintain the multi-dimensional color of red hair tones. This red hair conditioner's caring formula is enriched with color pigments to leave hair intensively conditioned.



WARM RED
CONDITIONER

200ml



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

