

**WELLA**  
TREND HUB

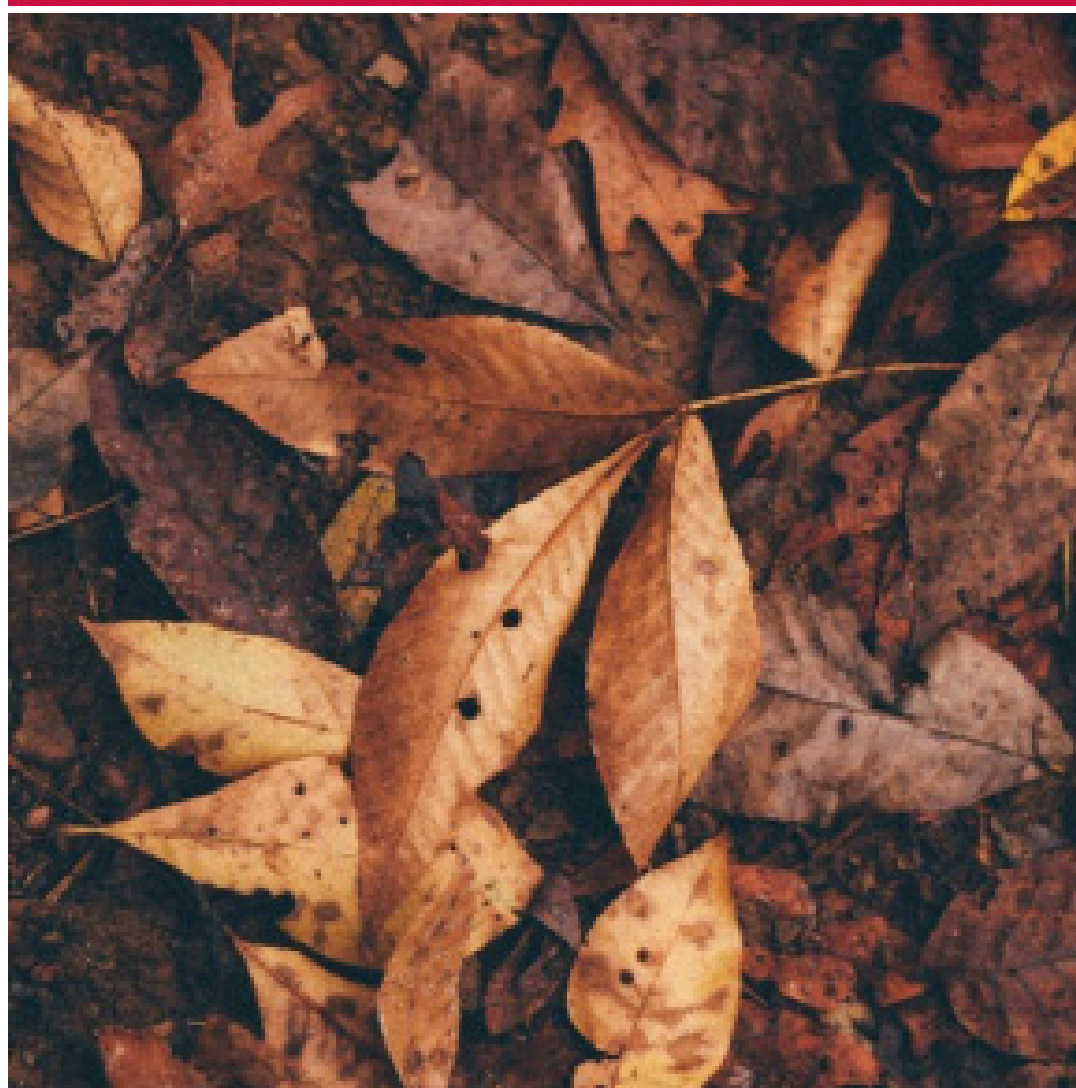
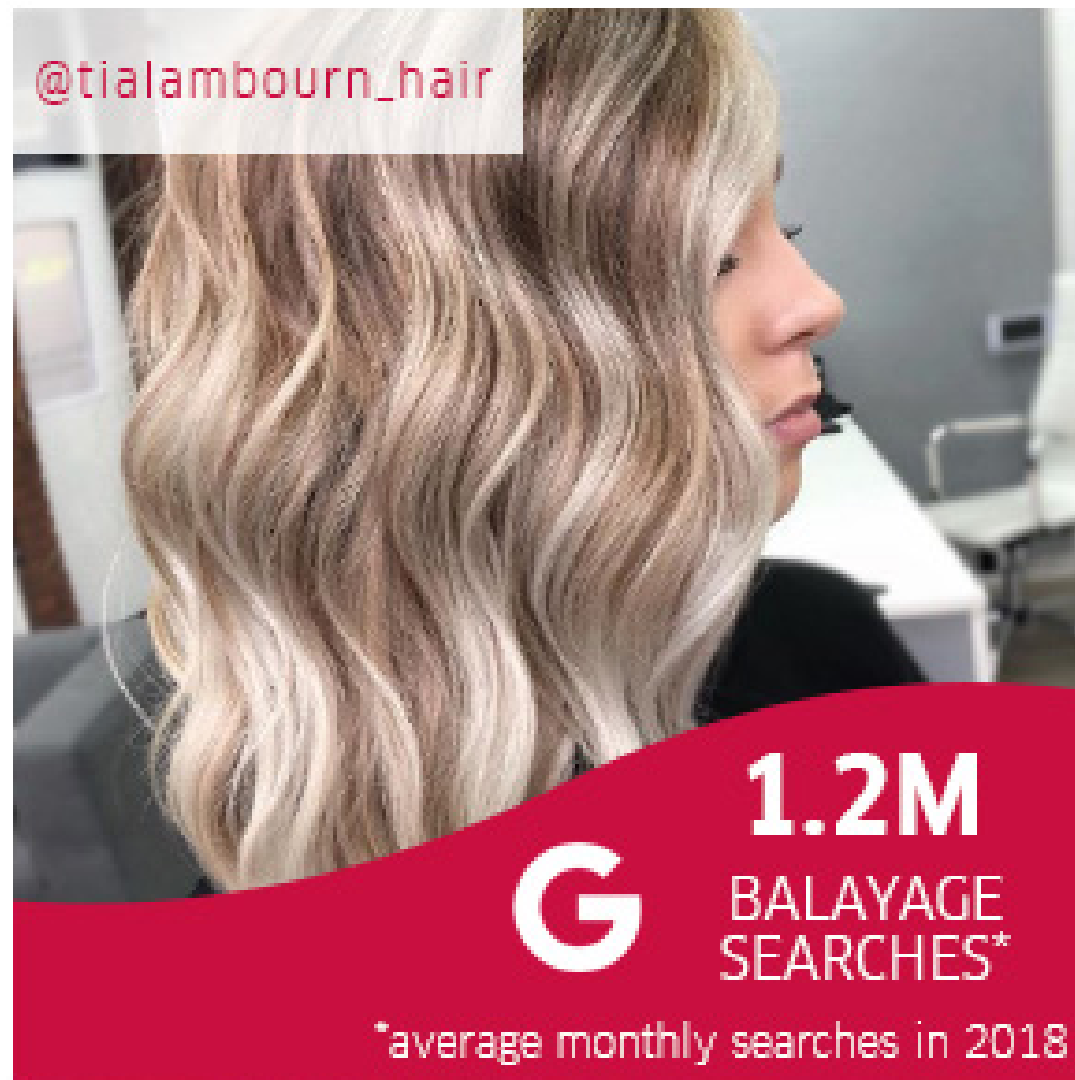
# BALAYAGE

MAR 2019

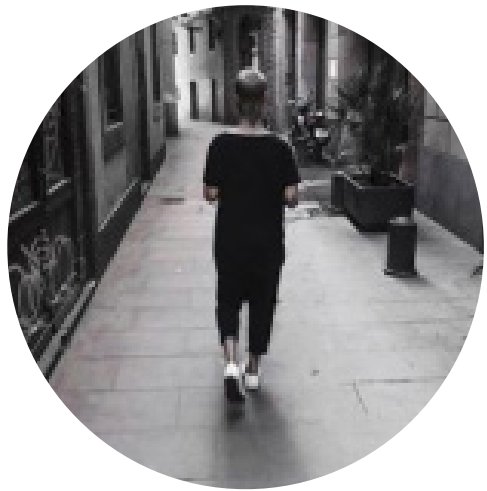




# BALAYAGE on social media...







By Dennis S.  
[@beverlykillshair](#)

# FORMULA

33/66 4%



ROOT STRETCH

88/43 1.9%



LENGTHS & ENDS

6/34 0/43 1.9%



LENGTHS & ENDS



**TIP**  
To maintain your clients color vibrance, use  
**Invigo Color Recharge Warm Red Conditioner.**





By Ava Godec  
[@avagodec](#)

# FORMULA

6%

9/60

9/



HIGHLIGHTS



TONE



TIP

For touchable volume that gives soft hold to your waves, use **EIMI Natural Volume**





By Carrie Marginian  
[@carriemarginian\\_hair](#)

# FORMULA

6/0    6/7    1.9%



**COLOR**  
ROOTS TO MID-SHAFT

9%    9/0    1.9%



**COLOR**  
ENDS

9/0    1.9%



**TONE**



## TIP

Finish off your look with dazzling shine. Spray **Glam Mist** lightly onto the hair to get a luminous effect.







By Kai Sohn  
@kai\_sohn

# FORMULA

1.9%

10/36

6/7

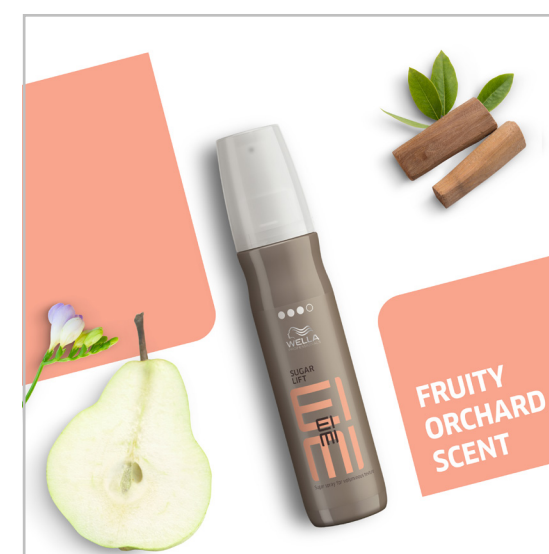
/5



**HIGHLIGHTS**  
(1:1,5)



**COLOR**  
**tone (10:2:1)**



## TIP

For lift and shine, use **EIMI Sugar Lift**. Spray, scrunch and manipulate for touchable texture.





By Tia Lambourn  
[@tialambourn\\_hair](#)

# FORMULA

10/69 1.9%



COLOR



ORIENT INSPIRED  
SCENT



**TIP**

For luminous hair that is nourished, use **Oil Reflections Luminous Reboost Mask**.





For more inspiration, follow us on Instagram at [@wellahair](https://www.instagram.com/wellahair)



For more inspiration on the techniques and step by steps, visit [wella.com/education](https://wella.com/education)



To buy the products mentioned in the above formulas, go to [wellastore.com](https://wellastore.com)

