WELLA TRENDS HUB

BALAYAGE
MAR 2019
BALAYAGE on social media...
FORMULA

ROOT STRETCH

LENGTHS & ENDS

LENGTHS & ENDS

33/66 4%

88/43 1.9%

6/34 0/43 1.9%

TIP
To maintain your clients color vibrance, use Invigo Color Recharge Warm Red Conditioner.
For touchable volume that gives soft hold to your waves, use EIMI Natural Volume.
FORMULA

<table>
<thead>
<tr>
<th>COLOR</th>
<th>ROOTS TO MID-SHAFT</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/0</td>
<td>6/7</td>
</tr>
<tr>
<td>1.9%</td>
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<table>
<thead>
<tr>
<th>COLOR</th>
<th>ENDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>9/0</td>
<td>1.9%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>TONE</th>
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TIP
Finish off your look with dazzling shine. Spray Glam Mist lightly onto the hair to get a luminous effect.
By Kai Sohn
@kai_sohn

**FORMULA**

1.9%
10/36  6/7  /5

**HIGHLIGHTS** (1:1,5)

**COLOR TONE** (10:2:1)

**TIP**

For lift and shine, use EIMI Sugar Lift. Spray, scrunch and manipulate for touchable texture.
By Tia Lambourn @tialambourn_hair

FORMULA

10/69  1.9%

COLOR

TIP
For luminous hair that is nourished, use Oil Reflections Luminous Reboost Mask.
For more inspiration, follow us on Instagram at @wellahair

For more inspiration on the techniques and step by steps, visit wella.com/education

To buy the products mentioned in the above formulas, go to wellastore.com