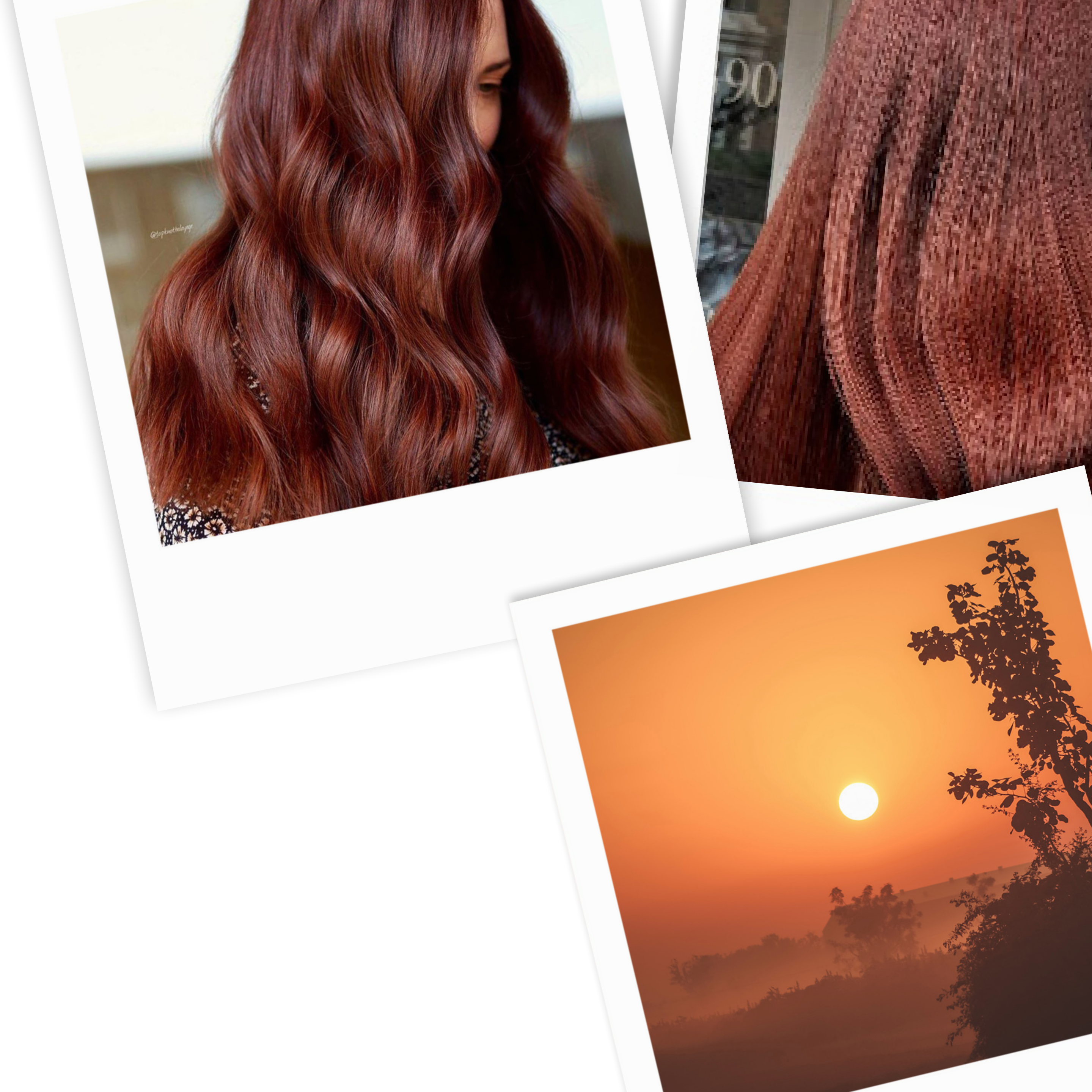


Wella

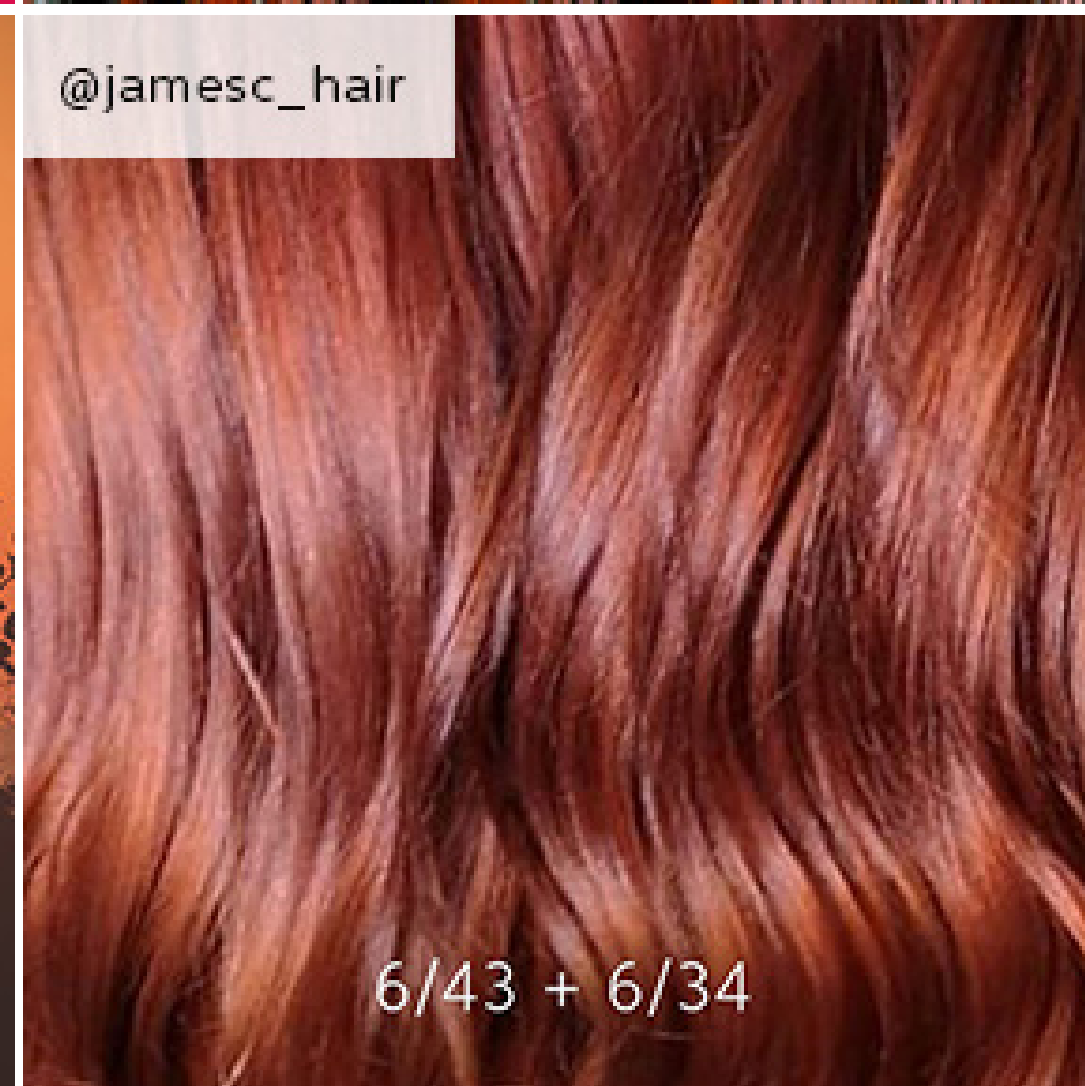
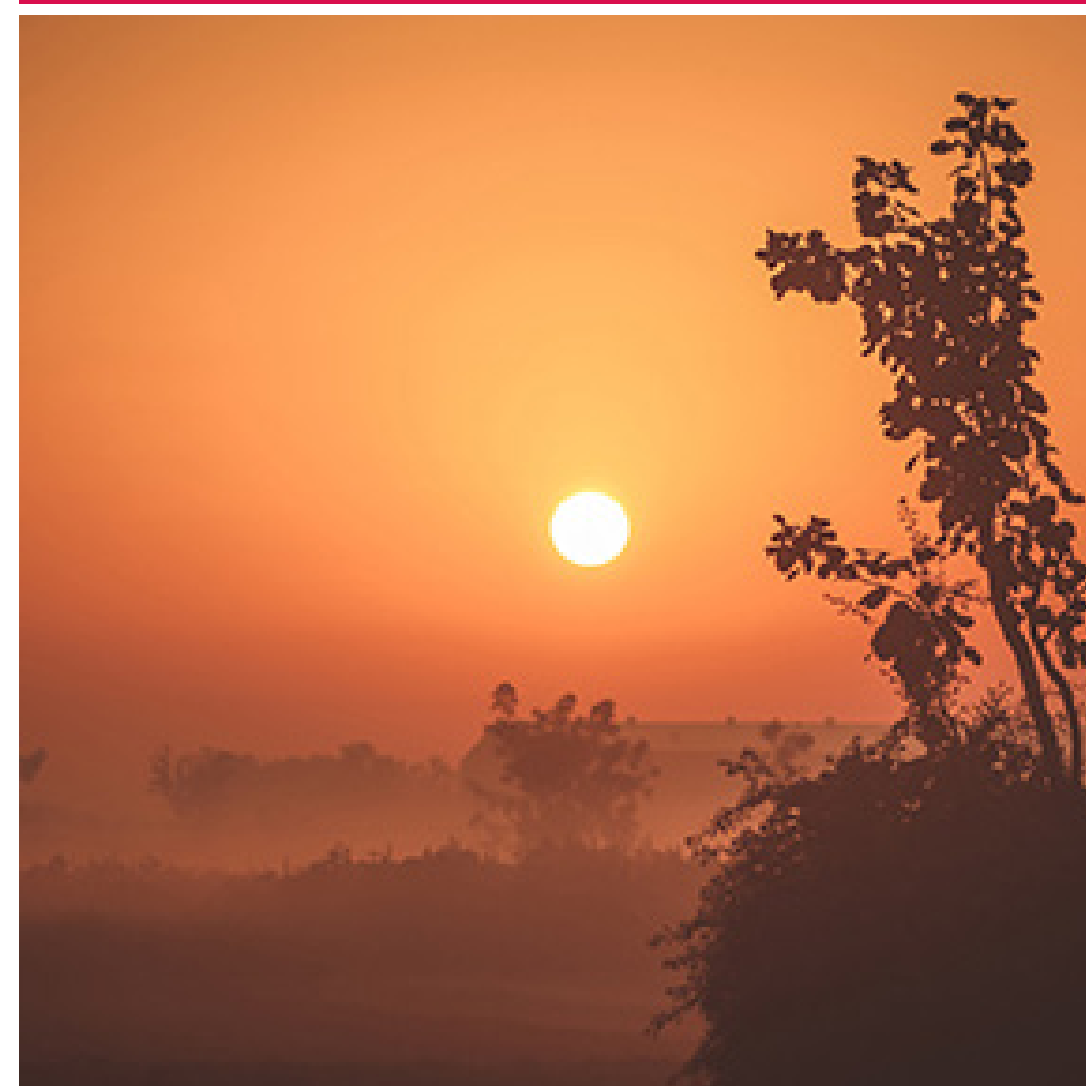
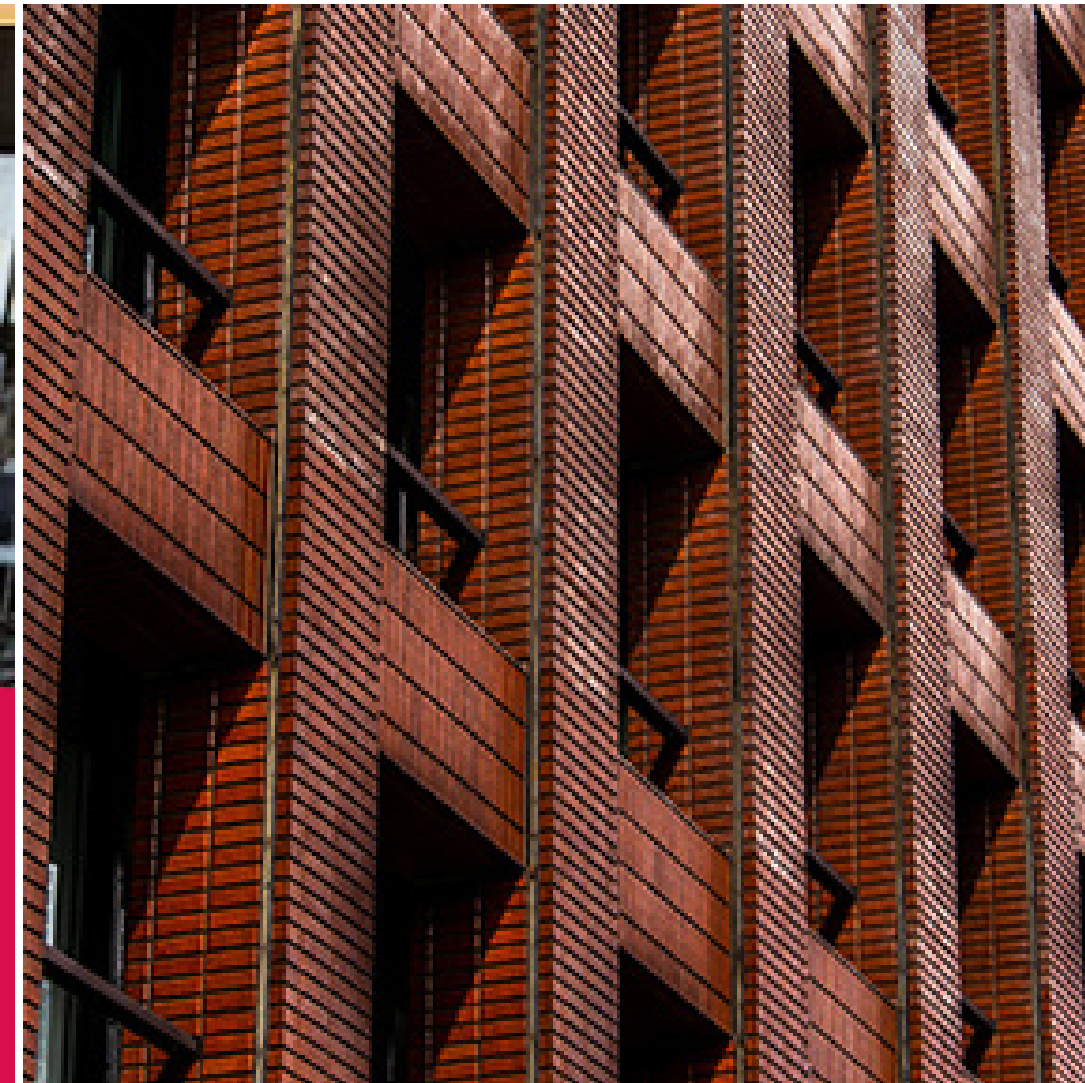
Trend Hub

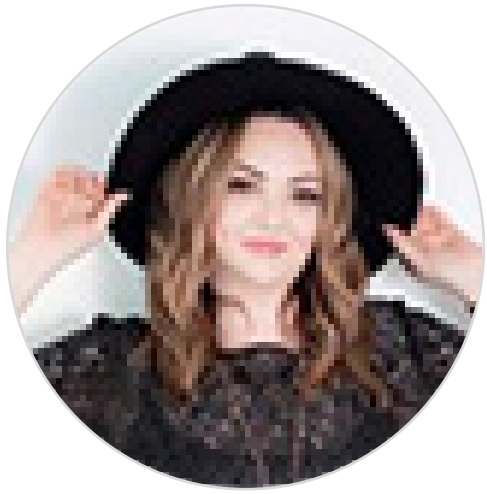
Auburn Hair

August 2020



Auburn hair on social media...





By Amanda v
@topknotbalayage

Formula

Color Formula

30g
7/73

30g
7/0

120g
4%


20g
/74

40g
1.9%



Full Head

Glossing

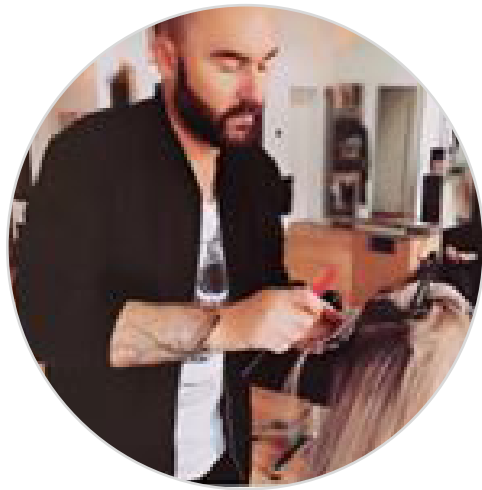


SMOOTH
ANTI-FRIZZ
BALM

100ml

TIP

EIMI Flowing Form Anti Frizz Hair Balm
EIMI Flowing Form is a smoothing hair balm that creates luxurious smoothness with flexible control and natural movement. The balm is formulated to reduce frizz and help protect your hair against dehydration whilst using hot tools.



By James C Hair
@jamesc_hair

Formula

Color Formula

20g
6/43

20g
6/34

40g
4%





FOR LUMINOUS HAIR

CLEANSING CONDITIONER

250 ml

TIP

Wella Professionals Cleansing Conditioner is a shampoo-free formula that gently cleanses your hair, maintaining it's luminosity. This gentle cleanser enhances smoothness and adds luminosity even to dry, coarse hair. Part of **Wella Professionals Oil Reflections collection** for smoother hair.



By Lucian Busuioc
@lucianbusuioc

Formula

Color Formula

30g	45g 6%	40g 6/34	20g 6/0	60g 6%	50g 7/43	10g 6/41	60g 6%	60g 8/43	120g 1.9%										
	+				+		+				+		+				+		
Highlights			Roots								Lengths								Toning

	COLOR REFLECTION CONDITIONER
200 ml	TIP The Moisturising Color Reflection conditioner for frequent use helps restore hair surface quality for vibrant shine, eliminating brassiness, leaving it soft to the touch.



By Thomas Frear
@thomasfrearhair

Formula

Color Formula

30g
7/4 60g
4%




Roots

20g
7/4 10g
0/34 60g
4%



Ends



VITAMIN
CONDITIONING
MOUSSE

200ml

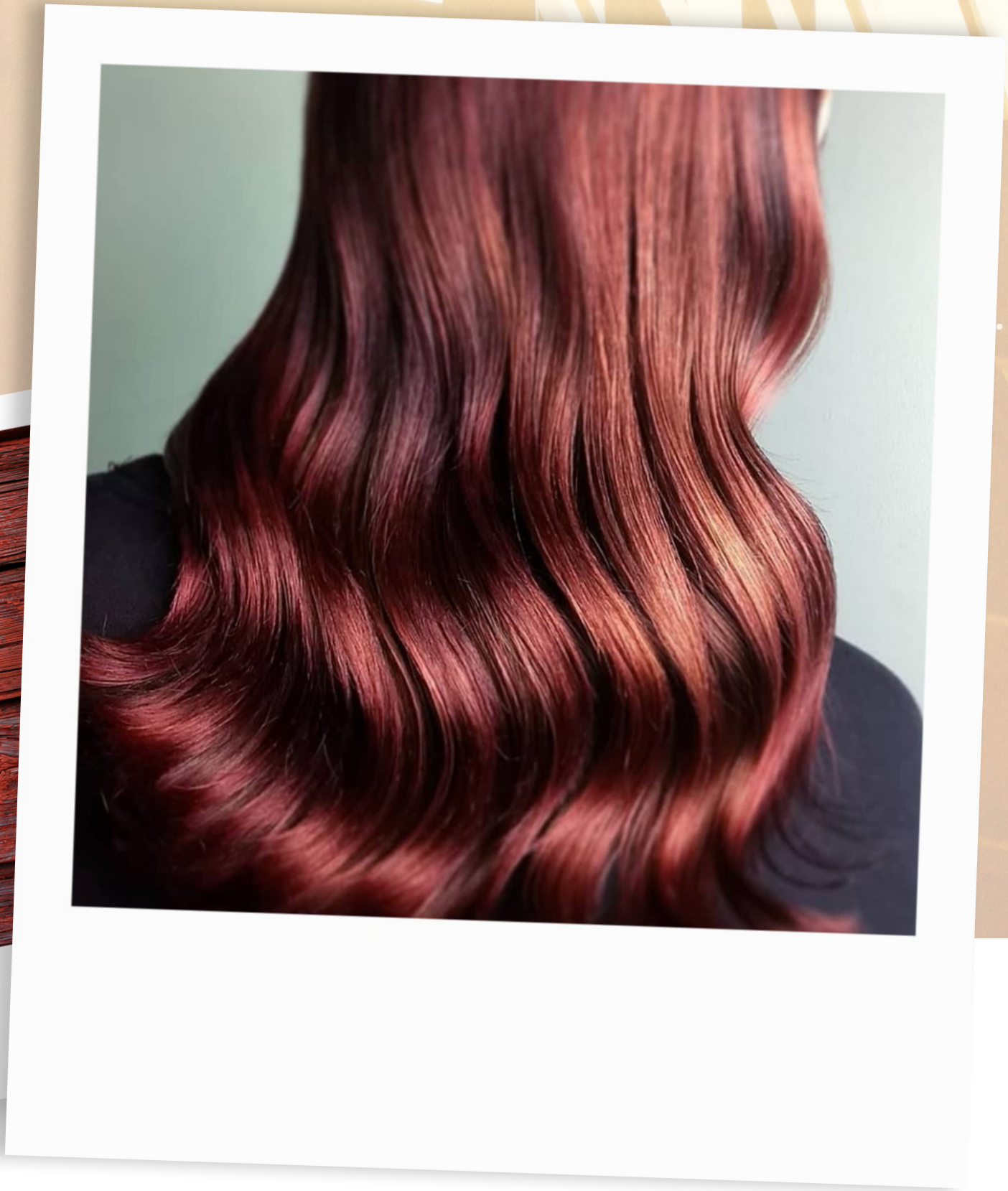
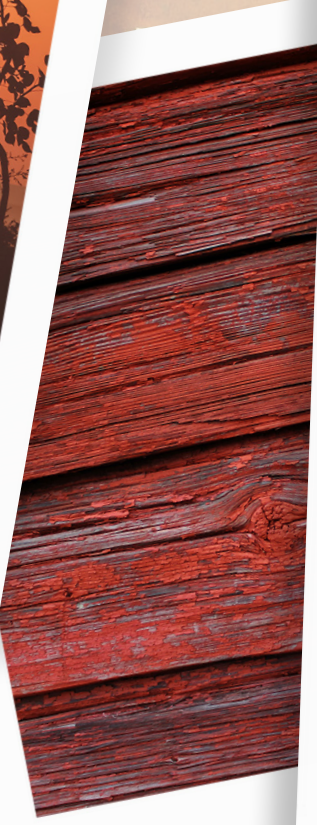
TIP

Invigo Color Vitamin Conditioning Mousse
The Vitamin Conditioning Mousse for coloured hair is an airy mousse that provides colour vibrancy. The hair is left smooth and shiny. With Vitamin E and Anti-Oxidant Shield Technology.





By Cassandra Foehr
@cassandra_foehr



Formula

Color Formula

30g	30g	10g	70g	15g	30g	15g	90g	30g	20g	100g
44/65	55/46	7/18	4%	/17	/44	/00	4%	5/66	0/00	1.9%



Roots

Balayage Pieces

Gloss



TIP
Our **EIMI Thermal Image 2-phase spray** helps protect your hair whilst using hot tools. Phase 1 is formulated to nourish the hair and protect it from heat up to 220°C. Phase 2 smoothens your hair for a flawless shiny result.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

