

Wella
Trend Hub



Black Cherry Hair

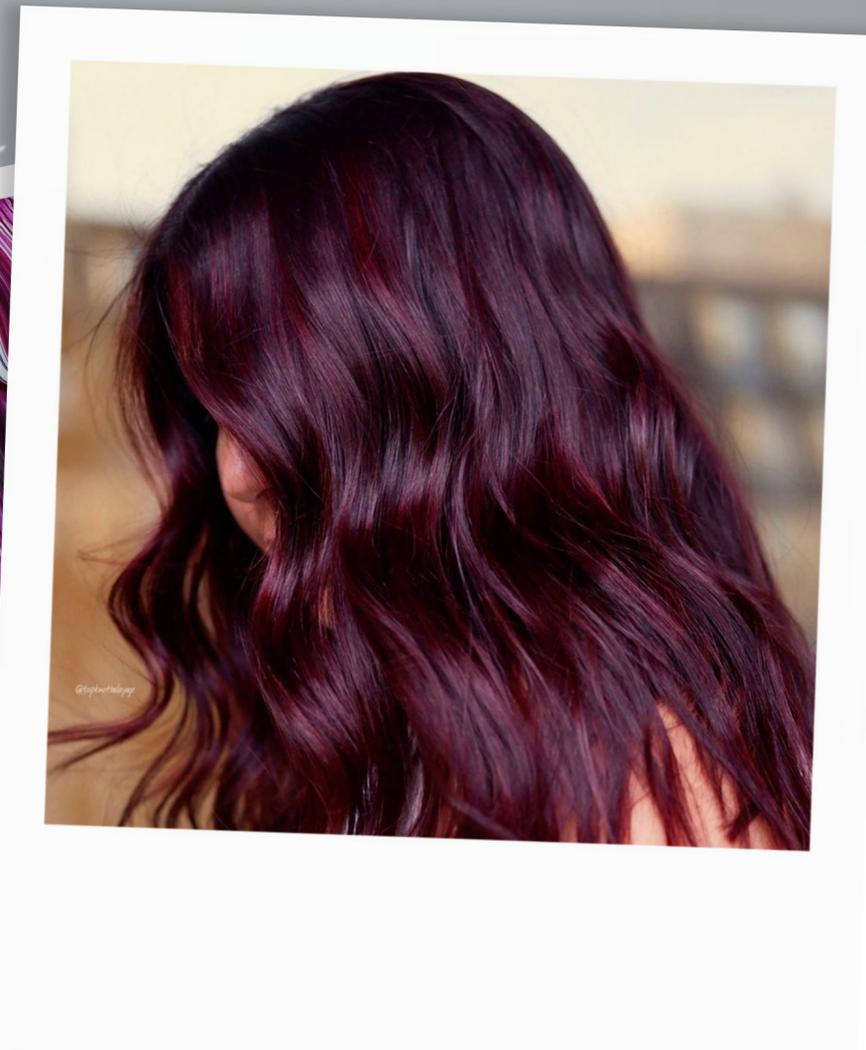
March 2021

Black Cherry Hair on social media...





By Amanda Leaman
@topknotbalayage



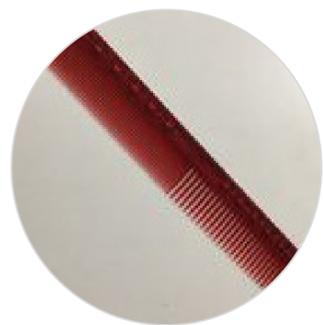
Formula

Color Formula

20g	20g	3g	10g	106g	10g	10g	20g	20g
77/45	7/4	5/66	0/68	4%	0/66	0/65	1.9%	Post Color Treatment



TIP
OIL REFLECTIONS LUMINOUS INSTANT CONDITIONER FOR ALL HAIR TYPES
 The Luminous Instant Conditioner is a 30-second smoothing conditioner created for all hair types to lock moisture in and leave the hair luminous and smooth. Made with white tea extract for luscious hair. Hydrate and tame your hair in an instant with this nourishing conditioner.



By Marek Syřiště
@mareksyriste



Formula

Color Formula

60g
44/66

60g
6%

30g
55/65

30g
6%

15g
55/65

15g
66/46

30g
6%



Roots



Mid-lengths



Ends



TIP

WELLAPLEX N°3 HAIR STABILIZER

The N°3 Hair Stabilizer is created to fully reap the benefits of the Wellaplex in-salon service. Use this at home, once a week, to keep the hair strong, smooth and soft. Recommended after lightening or coloring. Can be used at home.



By Angela Alberici
@hairbyangelaalberici



Formula

Color Formula

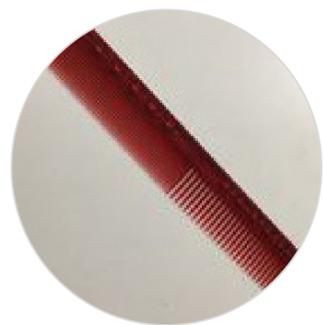
100g	10g	10g	120g
66/45	0/45	0/56	4%



TIP

EIMI FLOWING FORM HOLD LEVEL 2

EIMI Flowing Form is a smoothing hair balm that creates luxurious smoothness with flexible control and natural movement. The balm is formulated to reduce frizz and help protect your hair against dehydration whilst using hot tools.



By Marek Syřiště
@mareksyriste



Formula

Color Formula

20g BlondorPlex 80g 4% 20g 55/65 5g 3/68 20g 5/66 90g 4%



Pre-lighten

Toner



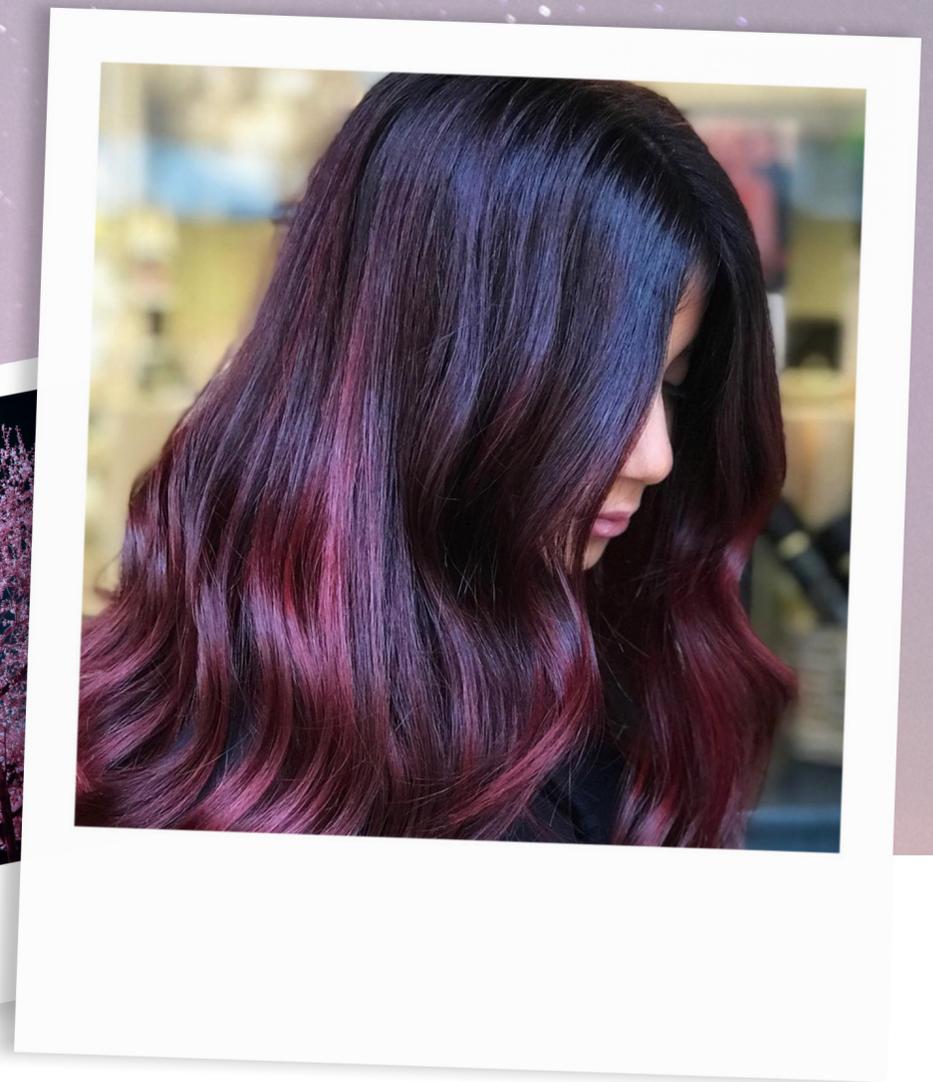
SHINE
POMADE

75ml

TIP
EIMI JUST BRILLIANT HOLD LEVEL 1
Smoothen your hair and get seductive shine and natural anti-frizz definition with EIMI Just Brilliant, a hair pomade for shiny hair formulated to help protect hair against humidity.



By Felicia T. S
@feliciatisajvensson.wella



Formula

Color Formula

30g	60g	20g	10g	60g	30g	60g
Freelights	9%	4/0	44/44	9%	55/44	1.9%



Balayage



Toner roots



Ends toner



TIP

EIMI MISTIFY ME STRONG HOLD LEVEL 3
EIMI Mistify Me Strong is a fast drying hairspray that brings instant hold to your style thanks to its micro-mist technology. The lightweight formula with extra-fine diffusion allows for firm hold up to 24h, but it's easily brushed out.



For more inspiration, follow us on Instagram at **@wellahair**



For more inspiration on the techniques and step by steps, visit **wella.com/education**



To buy the products mentioned in the above formulas, go to **wellastore.com**

